

PARKS & RECREATION MASTER PLAN



A STUDY OF CITY OF DELAWARE PUBLIC RECREATION SUPPLY AND FUTURE NEEDS May, 2022

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CHAPTER ONE - INTRODUCTION

1.1 BACKGROUND

Founded in 1808, the city of Delaware is the county seat of Delaware County, Ohio, and is located approximately 30 miles north of Columbus. Since 2010, the city has experienced an 18-percent population increase, to an estimated 45,000 residents, as well as continued residential and commercial development. The city boasts a vibrant downtown, established neighborhoods and diverse cultural and recreational opportunities.

The city's existing recreation system offers a variety of parks and amenities, including four, larger community parks, and numerous pocket and neighborhood parks, designed to provide amenities for specific neighborhoods. In total, it operates and maintains 25 parks, 20 miles of trails, a golf course, a 72-acre cemetery, and an urban forest consisting of more than 15,000 trees.

Starting in 2012, recreation programming was administered through the Delaware Community Center YMCA via a contract and management agreement established between the City and the YMCA of Central Ohio. In 2021, the City of Delaware resumed oversight of recreation services.

1.2 PARKS AND RECREATION MASTER PLAN

As the population continues to increase, it is necessary to examine public recreation supply and demand. This *Master Plan* provides a comprehensive analysis of the extent the parks and recreation system is currently meeting citizen needs while discussing system-wide areas of future need. This *Master Plan* strives to strengthen the existing inventory of parkland, pathways, recreation, and amenities found within Delaware.

1.3 PLANNING PROCESS

The city of Delaware *Master Plan* followed an iterative process of data collection, public input, on-theground study, assessment of existing conditions, market research, and open dialogue with local leadership and key stakeholders. It should be noted that much of this *Master Plan* took place during the COVID pandemic. Ultimately, public engagement during this time period continued to highlight the importance of recreation places, spaces, and opportunities. The following process was used to develop the *Master Plan*:



Figure 1: Master Plan Process



The community was involved throughout the development of the *Master Plan*, and the planning process sought public input to identify their visions and expectations for the future of the Delaware parks system. Stakeholder interviews and focus group meetings were held early in the process and were combined with public Parks and Recreation Advisory Board meetings. A statistically-valid community needs survey was distributed to a random sample of city residents, and an online survey was offered to help prioritize and identify the issues that need to be addressed in this document. The information gleaned from the community engagement process was combined with technical research to produce the final *Master Plan*.

It should be noted that the *Master Plan* is not an end product in itself. This document is rather a means to guide the provision of parks and recreation and to advance the overall mission and vision of the city of Delaware. The goal is to guide the delivery of excellent parks, trails, public facilities, activities, programs, and services that will contribute to community prosperity and improve the quality of life for residents and visitors to Delaware.

The purpose of the *Master Plan* is three-fold:

- First, it puts into place a systematic and ongoing inventory, analysis, and assessment process that will help the City now and in the future.
- **Second**, this effort will determine the context of recreation facilities and programs system-wide.
- **Third**, it will provide guidance in determining the effectiveness of programs and services, marketing strategies, and land management.

1.3.1 MASTER PLAN GOALS

The goals of this *Master Plan* include:

- Engage the community, leadership, and stakeholders through public input means to build a shared vision for parks, recreation programs, and facilities in Delaware for the next five years.
- Utilize a wide variety of data sources and best practices, including a statistically-valid survey to predict trends and patterns of use and how to address unmet needs in Delaware.
- Determine unique Level of Service Standards to develop appropriate actions regarding parks, recreation programs, and facilities that reflects the city's strong commitment in providing high quality recreational activities for the community.
- Document community needs in a final *Master Plan* that allows the city to receive a full understanding of current supply and future demand for parks, recreation programs, and facilities.
- Establish concrete directions for Delaware to take in implementing the community's vision for parks and recreation services.

1.4 KEY RECOMMENDATIONS

The following key recommendations are provided. The recommendations are designed to move the Parks and Natural Resources Department ("Department") toward a more formalized parks and recreation department. The complete Implementation Plan can be found in **Chapter Seven**.

FOCUS AND ELEVATE SUSTAINABLE OPERATIONS

As the Department moves toward being a more complete parks and recreation provider, it is imperative to establish staffing standards, maintenance standards, and a foundational support mechanism.

Therefore, it is recommended to complete the Maintenance Management Plan, align staffing with industry benchmarks, implement a levy renewal campaign, and establish system standards such as athletic field playability/usage.

DEVELOP NEW FUNDING MECHANISMS TO SUPPORT BOTH CAPITAL AND OPERATIONAL COSTS

As the Department expands, additional funding sources are warranted. Focusing on three funding categories including: 1) dedicated support, 2) earned income opportunities, and 3) overall financial support will greatly benefit the Department. Funding tactics for consideration include, but are not limited to:

- Land leases on park properties
- Naming rights and sponsorships
- Maintenance endowment funds
- Capital improvement fees
- Dynamic pricing for prime- and non-prime-time use
- COVID-19 Economic Relief Funds
- Friends Group or Foundation establishment

CONTINUE TO EVOLVE THE PARK SYSTEM'S OFFERINGS AND EXPERIENCES BASED ON COMMUNITY NEED

Residents indicate the city's natural resources and history are a large component to its vibrancy. As such, residents desire to see more nature-based and outdoor recreation opportunities. Therefore, it is important to increase access to water recreation within the park system. Additionally, implementing community/special events that continue to physically and socially connect residents is paramount.

Continuing to expand trail system linkages to help facilitate general outdoor activity and alternate methods of transportation is also a critical component to community-building. Additionally, focusing on maintaining an equitable distribution of amenities and recreation opportunities by creating new parkland in the southeast part of the city is a logical process to follow based on equity mapping.

In an effort to keep the *Master Plan* as current as possible, there is a need to stay abreast of community need. The Department should institute measures to ensure regular community feedback is solicited such as:

- Statistically-valid community surveys every 3-5 years
- Crowdsourcing opportunities that facilitate a 24/7 public input collection process
- Recurring public meetings (in person or virtual)
- Hiring of a Community Engagement Manager position to be the "face" of the Department

Finally, the long-term Department vision should be to complete the set of services and facilities desired by community residents. This long-term vision is more of a "fiscally unconstrained" viewpoint and levels of service (LOS) related projects should be derived from partnerships, private investments, new tax dollars or bonds, or other dedicated funding sources. As the system grows, a formal evaluation system should be established that ranks different criteria for land acquisition opportunities. At a minimum, criteria should include:

- Property size
- Availability of utilities
- Cost/availability of acquisition





- Impacts (soil, earthwork, etc.)
- Pedestrian/bike access
- Population (5-, 10-, 15-minute walk time)
- Equity

DEVELOP THE DELAWARE PARK SYSTEM BRAND

As the Department is re-established, a focus on branding should occur. Department branding should align with overall City branding, but there should be some uniqueness. The following components should be a part of the branding effort:

- New logo and Department title
- Stand-alone Department website
- Stand-alone social media pages
- Registration software technology that also includes point of sale options

STRENGTHEN INTERNAL CAPACITY

Strengthening internal capacity should start with growing support mechanisms/groups such as the Parks and Recreation Advisory Board and City Council. In order to do this, annual training should be conducted for Parks and Recreation Advisory Board members (along with a knowledge, skills, and abilities assessment to determine "gap" areas) and joint work sessions should be reoccurring between the Parks and Recreation Advisory Board and City Council throughout the year.

Additionally, as a full-fledged parks and recreation department is re-established, three specific steps should be taken:

- 1. Annually assess a functional organizational chart
- 2. Identify roles, functions, and overall hiring timelines
- 3. Move toward hiring/filling identified "gap" areas as they relate to functions

ESTABLISH PROGRAMMATIC-RELATED STANDARDS AND MEASUREMENTS

As recreation programming becomes a more prominent service provided by the Department, there will be a need to have formal procedures established. For example, processes will need to be put in place to track and evaluate program lifecycles, create/propose recreation programs based on a set of agreed upon criteria, and track and articulate how recreation programs are being created, implemented, and evaluated to ensure community needs are being met.

LEVERAGE BUSINESS-MINDED STRATEGIES TO SUPPORT OPERATIONS

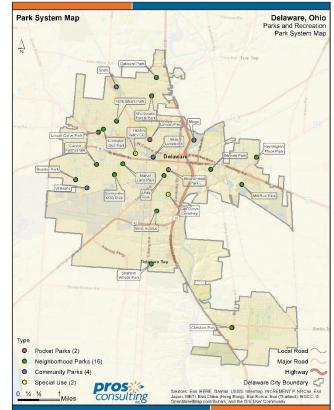
An important concept to understand is the Department does not have to be the provider of "all things for all people." To enact this philosophy, formal partnership policies should be created and adopted that outline standards, evaluation metrics, and expectations between partners. Additionally, business processes such as business plans and aligning budgets with core recreation program areas will help the Department with understanding the financial health of its operations. Related to facilities, more work should be conducted to build off the existing park assessment work found in this *Master Plan* to include lifecycle status, current replacement costs, and capital projections.

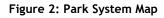
CHAPTER TWO - COMMUNITY PROFILE

2.1 PARKS & RECREATION

There are currently 25 parks maintained by the city of Delaware, including the Hidden Valley Golf Course and Oak Grove Cemetery (see **Figure 2**). An additional 13 are available for public use through various Home Owner Associations (HOAs). In total (including the HOA parks), the Delaware park system includes over 500 acres of parkland, 25 miles of paved trails, and a host of other public recreation amenities including:

- Adult softball fields (3)
- Basketball courts (14.5 including half-courts)
- Dog parks (1)
- Outdoor pools (3)
- Park shelters (12)
- Pickleball courts (3 dedicated)
- Playgrounds (29)
- Rectangular multi-purpose fields (32)
- Skateparks (1)
- Splashpads (2)
- Tennis courts (10)
- Volleyball pits (1)
- Youth diamond fields (8)





2.1.1 GOVERNANCE

2008-2022

Recreation and natural resources governance has evolved over the years. The two operated independent of each other until 2008 when Recreation Services and Grounds & Facilities merged to become one Parks and Recreation Department.

In 2011, the opening of the 75,000 square foot Delaware Community Center YMCA paved the way for the Central Ohio YMCA and the City of Delaware to enter into a first-of-its-kind agreement, whereby the YMCA began operating all of the city's recreation programming. City and YMCA officials wisely saw that competing programs could negatively impact both operations.

In 2020, the pandemic greatly impacted the YMCA's ability to offer programming and in 2021, the City of Delaware returned to overseeing its programs and has continued to increase programming and event offerings each year since. In 2022, recreation activities were expanded to include basketball, flag football, social programs, pickleball, and cricket. Moving forward, more emphasis will be made on providing recreation services while also maintaining Delaware's parks, facilities, amenities, public spaces, and trails.





Administrative responsibilities are housed within the city's Parks and Natural Resources Department. The Department is organized under the Public Service Group which also oversees Public Works, Engineering, Public Utilities, and Planning & Community Development.

The park system is advised by a Parks and Recreation Advisory Board that convenes every other month on the third Tuesday. The Parks and Recreation Advisory Board consists of 11 members who serve 3-year terms. The Board advises City Council and administration on parks and recreation programming and facility development.

2.2 DEMOGRAPHICS

As indicated previously, the city of Delaware's population has been increasing in recent years. **Figure 3** presents the most recent demographic information available at the time of this report's development. The city's demographic information is also compared to the state and U.S. demographic trends to provide context. A full demographic comparison can be found in the **Appendix**.

The highlighted cells represent key takeaways from the comparison between Delaware and the State population.

- = Significantly higher than the State Average
- = Significantly lower than the State Average

20:	19 Demographic Comparison	Delaware	Ohio	U.S.A.
tion	Annual Growth Rate (2010-2019)	1.68%	0.26%	0.85%
Population	Projected Annual Growth Rate (2019-2034)	1.66%	0.29%	0.90%
Households	Annual Growth Rate (2010-2019)	1.74%	0.30%	0.80%
House	Average Household Size	2.49	2.43	2.59
t c	Ages 0-17	25%	21%	22%
Age Segment Distribution	Ages 18-34	24%	22%	23%
Seg	Ages 35-54	27%	25%	25%
ge (Dist	Ages 55-74	19%	24%	23%
A	Ages 75+	5%	7%	7%
-	White Alone	88.6%	80.3%	69.6%
tior	Black Alone	4.8%	12.8%	12.9%
ipni	American Indian	0.2%	0.2%	1.0%
istri	Asian	2.2%	2.4%	5.8%
еD	Pacific Islander	0.1%	0.0%	0.2%
Race Distribution	Some other Race	1.1%	1.4%	7.0%
	Two or More Races	3.1%	2.7%	3.5%
Hispanic/Latino Population	Hispanic / Latino Origin (any race)	3.5%	4.0%	18.6%
Hispanic Popu	All Others	96.5%	96.0%	81.4%
In come Characteristics	Per Capita Income	\$33,139	\$30,369	\$33,028
Inco Charact	Median Household Income	\$71,125	\$54,966	\$60,548

Figure 3: Delaware's Demographic Comparative Summary Table

2.2.1 DEMOGRAPHIC SUMMARY

The following statistics represent key takeaways from the city of Delaware's demographic analysis:

- The **annual growth rate** of Delaware's **population** (1.68%) is higher than national rate (0.85%) and state's annual rate (0.26%).
- Delaware's household annual growth rate (1.74%) is higher than national (0.80%) and state (0.30%) averages.
- When assessing **age segments** 35-54 (27%) is higher than national (25%) and state (25%) age segments. Delaware's over all age segment is younger than the state and national average.
- Delaware's racial distribution has White Alone (89%), Black Alone (5%) and Two or More races (3%).
- Delaware's percentage of Hispanic/Latino population (4%) is well below the national level (18.6%).
- Delaware's per capita income (\$33,139) is slightly above state (30,369) and national (33,028) averages. Median household income (\$71,125) is well above average compared to the state (\$54,966) and U.S. (\$60,548) income characteristics.

2.2.2 LOCAL SPORT AND LEISURE MARKET POTENTIAL

MARKET POTENTIAL INDEX (MPI)

To support the summary and opportunity reflected in the demographics, it is important to examine the community's market potential index. The following charts show sport and leisure market potential data for Delaware's service area, as provided by Environmental Systems Research Institute (Esri). A Market Potential Index (MPI) measures the probable demand for a product or service within Delaware. The MPI shows the likelihood that an adult resident of the target area will participate in certain activities when compared to the U.S. national average. The national average is 100; therefore, numbers below 100 would represent lower than average participation rates, and numbers above 100 would represent higher than average participation rates. The service area is compared to the national average in four (4) categories: general sports, fitness, outdoor activity, and commercial recreation.

Figures 4-7 show various recreation activities listed in descending order, from highest to lowest MPI score. High index numbers (100+) are significant because they demonstrate that there is a greater potential that residents within the service area will actively participate in offerings provided by Delaware.

It should be noted that programmatic decisions should not be made in a vacuum as they relate to MPI scores. For example, nearly all of Delaware's MPI scores are above the national average. This means that there is a greater likelihood for different recreation activities to be "successful" within Delaware as compared to the national average. Additionally, the individual activities presented in the following figures should be tested with local interest whenever decision-makers are looking to expand programmatic opportunities. The big takeaway from Delaware's MPI scores is there is a strong potential for recreation services as they relate to general sports, outdoor activities, fitness, and commercial recreation.

A full trend report can be found in the **Appendix**. This report contains statistics and narratives associated with national, regional, and local recreation trends.





GENERAL SPORTS MARKET POTENTIAL

When analyzing the general sports MPI chart, all listed sport activities have above average MPI scores with Baseball (126 MPI), Softball (124 MPI), and Soccer (114 MPI) being the highest.

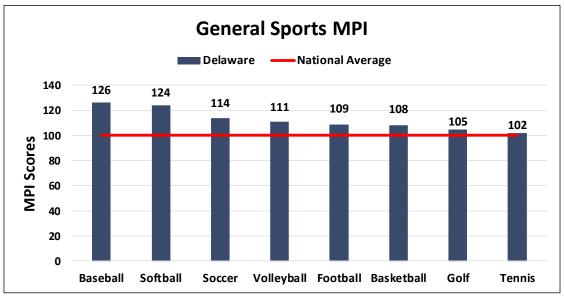


Figure 4: General Sports MPI Statistics

FITNESS MARKET POTENTIAL

All listed fitness activities are above the national average, with the top five being separated by a differential of only three numbers.

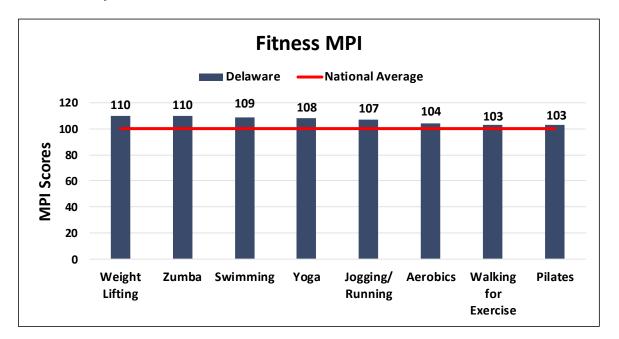


Figure 5: Fitness MPI Statistics

OUTDOOR ACTIVITY MARKET POTENTIAL

When analyzing the outdoor activity MPI chart, Boating (power) (125 MPI), Backpacking (119 MPI) and Fresh Water Fishing (114 MPI) have the highest MPI scores. Overall, Delaware's residents have a higher propensity for participating in outdoor activities than the national average.

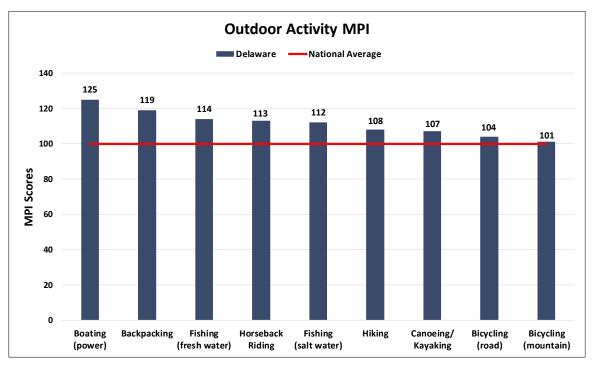


Figure 6: Outdoor Activity MPI Statistics







COMMERCIAL RECREATION MARKET POTENTIAL

In addition to sports, fitness, and outdoor activities, various commercial recreation activities were examined for local market trends. The commercial recreation MPI chart shows visiting a zoo (117 MPI), spending \$250+ on sports/rec equipment (116 MPI), and going overnight camping (116 MPI), and several other commercial recreation activities exhibit high participation potential compared to the national average.

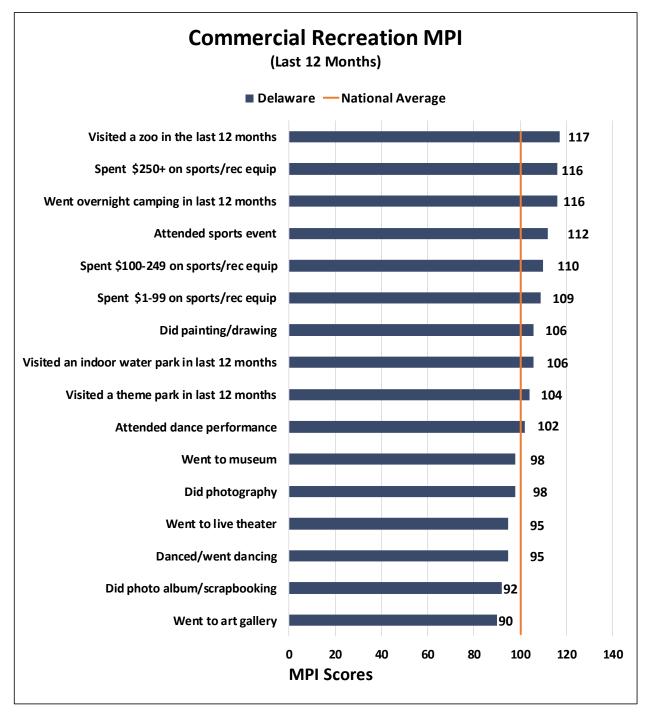


Figure 7: Commercial Recreation Participation Trends

CHAPTER THREE – COMMUNITY ENGAGEMENT

3.1 INTERVIEWS AND FOCUS GROUPS

To obtain a baseline understanding of recreation needs, ideas, and suggestions for improvement, the consultant team conducted a series of stakeholder interviews and focus group discussions, as well as facilitated discussions at already existing Parks and Recreation Advisory Board and City Council meetings.

In January 2020, the consultant team conducted interviews in person and by phone that included more than 30 individuals. These interviews included elected officials, Parks and Recreation Advisory Board members, the YMCA, Main Street Delaware representatives, school system representatives, and various user groups.

Based on feedback from these discussions, the following key themes regarding Delaware's parks system emerged. It should be noted, the following key themes reflect responses provided by stakeholder engagement participants and comments do not necessarily constitute consultant recommendations or a statement of fact.

3.1.1 KEY THEMES

DELAWARE HAS MANY AMENITIES AND VARYING OPPORTUNITIES THROUGHOUT THE SYSTEM

Many stakeholders pointed out the different parks around the area with different types of amenities from baseball diamonds, skateparks, splash pads, and pools. The bike and walking trails that are completed were also highlighted as valued amenities, and the community is ready to see these completed and extended throughout the city.

DELAWARE PARKS AND NATURAL RESOURCES STAFF IS ATTENTIVE TO THE PARKS AND THE PEOPLE

The Department staff was praised by many community groups and stakeholders. They are willing to listen to issues within the park and work towards a solution. The Department keeps the parks system clean and maintains park appearance as it relates to nature. The Department has a strong culture, strong customer service, is open to community feedback, and enjoys being a part of the community.

COMMUNICATION, BRANDING, AND PARTNERSHIP AGREEMENTS ARE AN AREA THE STAKEHOLDERS WOULD LIKE TO SEE IMPROVED

Many stakeholders indicated a confusion about who is responsible for what when it comes to recreation programs, pool operations, and the Mingo Park facility. They would like to see an improvement of website content, an improved community education process when Department changes are made, increased community education about nature/natural resources, and a more formalized program partnership process.

BIKE PATHS, WALKABILITY, AND TRAILS DEVELOPMENT ARE A PRIORITY AND WANT OF THE COMMUNITY

Stakeholders indicated how important trails are to encouraging health and fitness, providing access to the parks through a different source of transportation, increasing accessibility and equity of the park system, and developing a sense of community.





EQUITY, DIVERSITY, AND INCLUSION MUST HAVE A FOCUS WITH THE GROWING POPULATION

Community members want to ensure the park system is developed for all residents. This notion involves many different concepts such as focusing on:

- How to engage populations with disabilities
- Providing opportunities for those with low income
- Celebrating cultural diversity through activities
- Targeting a broader age segment such as aging adults

Stakeholders mentioned facility improvements to bathrooms, a focus on Americans with Disability Act (ADA) improvements across the system, and enhanced design standards for aging adults are also important. Additionally, stakeholders desire to see the southern section of the service area connected via park development and trails to increase their access and perception of community cohesiveness.

SYSTEM FUNDING IS PARAMOUNT

Stakeholders are well aware of the recreation levy reaching its lifecycle. The levy helped make major improvements to the system and stakeholders want to ensure there is a large focus on maintaining what is currently in place and developing new funding sources to support the increasing population size. Specifically, stakeholders desire to see dedicated funding to support existing amenities, facilities, future land acquisitions, trail development, and new facilities/amenities.

3.2 STATISTICALLY-VALID COMMUNITY SURVEY

3.2.1 OVERVIEW

After concluding stakeholder interviews, focus groups, and public meetings, the consultant team developed and implemented a statistically-valid community survey. Kansas City-based ETC Institute administered a parks and recreation needs assessment in the Spring of 2020 for the city of Delaware. Survey results provided key data to set a clear vision for the future, helping to determine priorities for parks, recreation facilities, program offerings, and special event offerings.

3.2.2 METHODOLOGY

ETC Institute mailed a survey packet to a random sample of 2,000 households in Delaware. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at www.DelawareParksSurvey.org.

Ten days after the surveys were mailed, ETC Institute sent emails to the households that received the survey to encourage participation. The emails contained a link to the online version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not counted.

The goal was to obtain completed surveys from at least 380 residents. The goal was exceeded with a total of 431 residents completing the survey. The overall results for the sample of 431 households have a precision of at least +/-4.7% at the 95% level of confidence.

3.2.3 KEY FINDINGS

PROGRAM PARTICIPATION AND RATING

Thirty-seven percent (37%) of respondents indicated they or members of their household have participated in recreation programs in the past 12 months. These responding households (37%) were asked how many different programs their respective household participated in over the past 12 months.

- 31% participated in 1 program
- 57% participated in 2 to 3 programs
- 9% participated in 4 to 6 programs
- 2% participated in 7 to 10 programs
- 1% participated in 11 or more programs

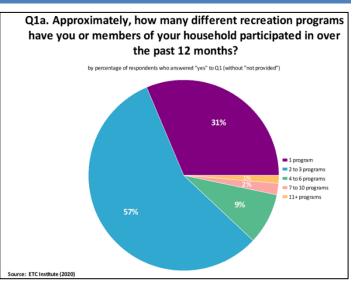


Figure 8: Recreation Program Use

When respondents that participated in programs were asked what the primary

reason(s) they or members of their household participate in recreation programs, the top three reasons were, the location of the program facility (71%), fees charged for the program (37%), and the times the program is offered (36%).

Respondents were asked what programs and/or activities they or members of their household have participated in during the past 12 months. Fifty-one percent (51%) participated in fitness programs, 48% used the pool for general use, and 38% participated in youth sports.

ORGANIZATIONS MOST USED

The top three organizations that respondents use most for recreation programs and services for the **age group of 0-17 years**, based on the sum of respondents' top two choices, were: City of Delaware (14%), Delaware Community Center of YMCA (13%), and Preservation Parks of Delaware County (11%). The top three organizations that respondents use most for recreation programs and services for the **age group of 18 years or older**, based on the sum of respondents' top two choices, were: City of Delaware (31%), Preservation Parks of Delaware County (26%), and Delaware Community Center YMCA (24%).

Of the respondents that indicated they have participated in recreation programs in the past 12 months (37%); 32% rated the overall quality of programs as excellent, 60% rated the overall quality of programs as good, 7% rated the overall quality as fair, and 1% rated the overall quality of programs as poor.

FACILITY USE AND RATING

Eighty-five percent (85%) of respondents visited city parks, recreation facilities, and sports fields during the past 12 months. The respondents that have visited city parks, recreation facilities, and sports fields were asked how often they had visited city parks and/or facilities.

- 6% visited city parks/facilities more than 5 times a week
- 26% visited city parks/facilities 2 to 4 times a week





- 19% visited city parks/facilities once a week
- 30% visited city parks/facilities 1 to 3 times a month

ORGANIZATIONS USED FOR RECREATION ACTIVITIES

Respondents were asked to indicate which parks/facilities they or members of their household have used for indoor and outdoor recreation activities during the past 12 months. The top three parks/facilities used during the past 12 months, for indoor and outdoor recreation activities, were: City of Delaware parks/facilities (61%), Preservation Parks of Delaware County parks/facilities (57%), and the State of Ohio parks (50%).

Ninety-four percent (94%) of respondents rated the physical condition of all the city parks/facilities they visited as "excellent" or "good."

FACILITY NEEDS AND PRIORITIES

Respondents were asked to identify if their household had a need for 33 facilities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest "unmet" need for various facilities.

The four facilities with the highest percentage of households that have an unmet need were:

- Paved walking and biking trails 3,599 households (or 24%)
- Outdoor swimming pools/water parks 3,242 households (or 22%)
- Nature trails 3,230 households (or 21%)
- Community gardens 2,974 households (or 20%)



FACILITY IMPORTANCE

In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each facility (**Figure 9**). Based on the sum of respondents' top four choices, the four most important facilities to residents were:

- 1. Paved walking and biking trails (58%)
- 2. Nature trails (45%)
- 3. Outdoor swimming pools/water parks (23%)
- 4. Small neighborhood parks (23%)

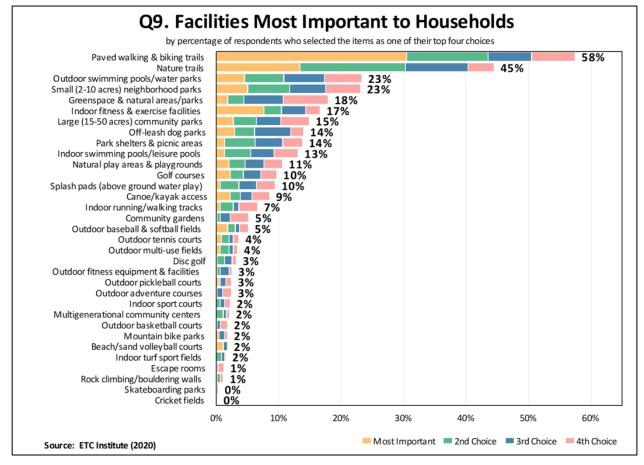


Figure 9: Facilities Most Important to Households





PRIORITIES FOR FACILITY INVESTMENTS

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on Parks and Recreation investments (**Figure 10**). The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on amenity/program and (2) how many residents have unmet needs for the facility/program. Based the Priority Investment Rating (PIR), the following five facilities were rated as high priorities for investment:

- Paved walking and biking trails (PIR=200)
- Nature trails (PIR=167)
- Outdoor swimming pools/water parks (PIR=131)
- Indoor swimming pools/Leisure pools (PIR=102)
- Greenspace and natural areas/parks (PIR=102)

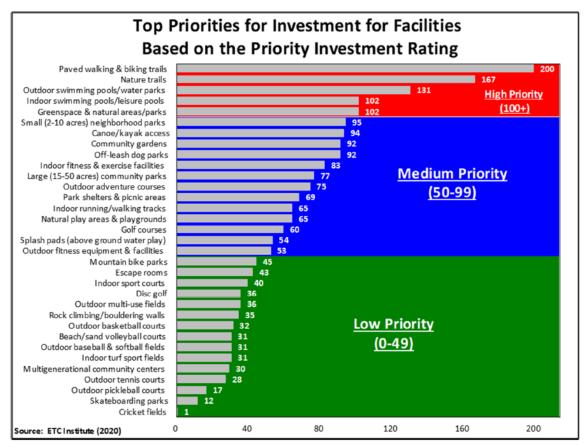


Figure 10: Priority Investment Rating (PIR): Facilities

FACILITY USE

The top facilities that respondents indicated they would use most often, based on the sum of respondents' top four choices, were: paved walking and biking trails (61%), nature trails (45%), small neighborhood parks (24%), and outdoor swimming pools/water parks (21%). Three of these facilities rated high (above 100) on the PIR scale.

PROGRAM NEEDS AND PRIORITIES

Respondents were also asked to identify if their household had a need for 29 programs and rate how well their needs for each program were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had "unmet" needs for each program.

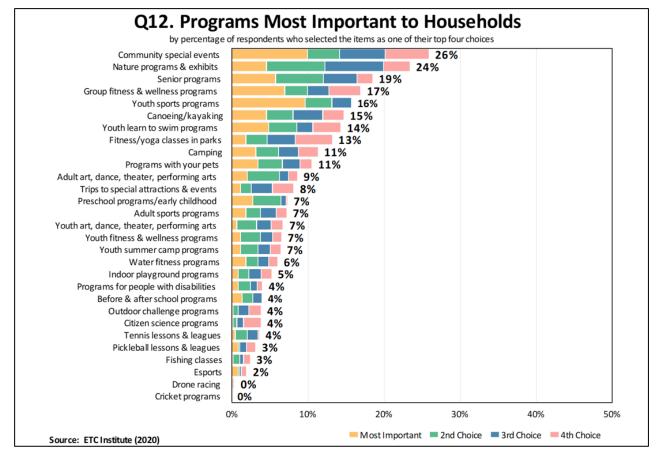
The four recreation programs with the highest percentage of households that have an unmet need were:

- 1. Fitness/yoga classes in parks 3,845 households (or 26%)
- 2. Canoeing/kayaking 3,786 households (or 25%)
- 3. Nature programs and exhibits 3,696 households (or 25%)
- 4. Community special events 2,941 households (20%)

PROGRAM IMPORTANCE

In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each program (**Figure 11**). Based on the sum of respondents' top four choices, the four most important programs to residents were:

- 1. Community special events (26%)
- 2. Nature programs and exhibits (24%)
- 3. Senior programs (19%)
- 4. Group fitness and wellness programs (17%)









PRIORITIES FOR PROGRAM INVESTMENTS

Based on the PIR, the following eight programs were rated as "high priorities" for investment:

- Nature programs and exhibits (PIR=186)
- Community special events (PIR=176)
- Canoeing/kayaking (PIR=155)
- Fitness/yoga classes in parks (PIR=151)
- Senior programs (PIR=126)
- Group fitness and wellness programs (PIR=114)
- Youth learn to swim programs (PIR=102)
- Trips to special attractions and events (PIR=101)

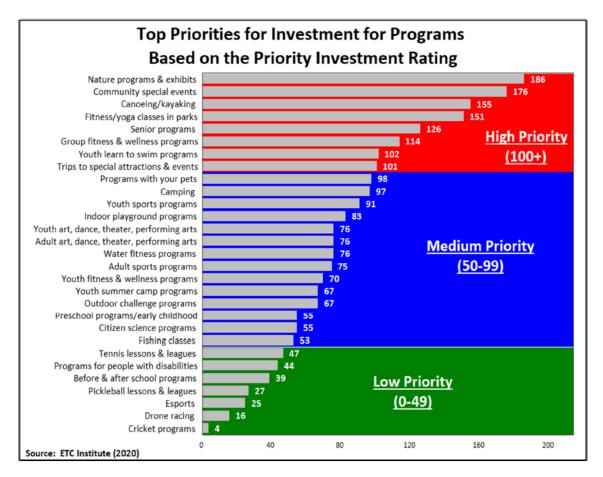


Figure 12: Priority Investment Rating (PIR): Programs

PROGRAM USE

The programs that respondents indicated they would participate in most often, based on the sum of respondents' top four choices, were: community special events (27%), nature programs and exhibits (23%), canoeing/kayaking (16%), and senior programs (16%). All of these programs rated high (above 100) on the PIR scale.

OVERALL LEVEL OF SATISFACTION

Respondents were asked to rate their satisfaction with the overall value they and their household receives from recreation services and parks:

- 28% are very satisfied with the overall value of services received
- 45% are somewhat satisfied with the overall value of services received
- 21% are neutral with the overall value of services received
- 5% are somewhat dissatisfied with the overall value of services received
- 2% are very dissatisfied with the overall value of services received

SATISFACTION WITH VARIOUS SERVICES

The highest rated levels of satisfaction with various recreation services, based on the sum of "very satisfied" and "somewhat satisfied" responses among residents *who had an opinion*, were: maintenance of parks (82%), number of parks (79%), and amount of open spaces (67%). The lowest rated levels of satisfaction with various recreation services, based on the sum of "somewhat dissatisfied" and "very dissatisfied" responses among residents *who had an opinion*, were: availability of information about programs and facilities (32%), fees charged for recreation programs (27%), and adult programs (24%).

Respondents were asked to identify what recreation services they think should receive the most attention over the next two years:

- 36% think the number of walking/biking trails should receive attention
- 27% think the maintenance of parks should receive attention
- 17% think the availability of information about programs and facilities should receive attention
- 15% think the number of natural areas should receive attention

FUNDING FOR IMPROVEMENTS AND DEVELOPMENTS

Residents in 2008 petitioned City Council to place a levy on the ballot to fund recreation improvements and build the Community Center. Residents approved the measure to increase the income tax rate 0.15 percent. When respondents were asked about continuing the recreation levy at its present level to support parks, trails, and recreation, 90% of respondents indicated they were either "very supportive" (57%) or "somewhat supportive" (33%).

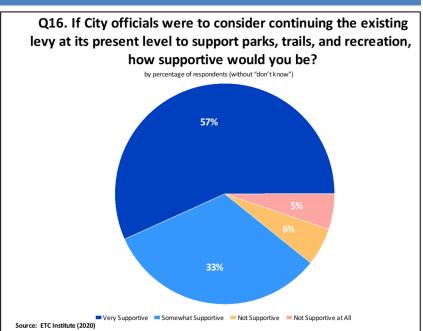


Figure 13: Support for Continuing the Existing Levy





PRIORITIES OF INVESTMENT

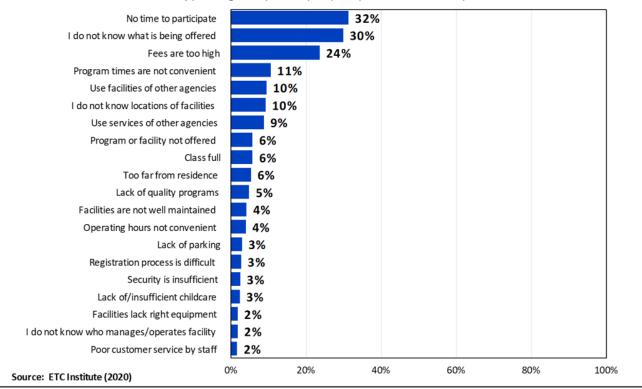
Respondents were asked if (hypothetically) they were given \$100, how they would prioritize the allocation of funds among parks, trails, sports, and recreation:

- \$28 to the improvements/maintenance of existing parks and facilities
- \$24 to the acquisition and development of pathways and greenways
- \$20 to the development of new facilities
- \$16 to the acquisition of new park land and open space
- \$12 to the construction of new sports fields

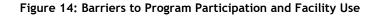
BARRIERS THAT PREVENT USING CITY FACILITIES/PROGRAMS

Respondents were given a list of twenty (20) potential barriers that prevent them or members of their household from using recreation facilities or programs more often (**Figure 14**). The top four responses were: no time to participate (32%), not knowing what is being offered (30%), fees are too high (24%), and program times are not convenient (11%).

Q5. Please CHECK ALL the reasons that currently prevent you or other members of your household from using recreation facilities or programs in Delaware more often.



by percentage of respondents (multiple responses could be selected)



METHODS OF INFORMATION

The top three methods respondents have used to learn about recreation programs and activities are word of mouth (60%), Facebook (47%), and City newsletters (38%). Respondents were asked what methods they preferred to learn about parks, recreation programs, and park activities:

- 44% prefer Facebook
- 38% prefer City newsletters
- 35% prefer e-mail
- 30% preferred word of mouth

3.3 ONLINE COMMUNITY SURVEY

An online survey (powered by SurveyMonkey) was deployed to gain a better understanding of the characteristics, preferences, and satisfaction levels of Delaware residents. The survey was available from May 1-June 8, 2020 and received a total of 512 responses.

The online survey emulated the statistically-valid survey questions distributed by ETC. This allowed residents another opportunity to provide input even if they did not receive the statistically-valid survey. See the **Appendix** for the full online survey results. An important distinction is reiterated for the difference between the general online community survey and the statistically-valid survey completed (besides the statistical validity of the results); that is, the ETC survey produces statistically-valid results.

Regardless of the statistical validity of one survey versus the other, it is important to analyze the data sets separately and comparatively to understand the degree of commonality. Overall, the findings from the online community survey have similarities to the statistically-valid survey results.

3.3.1 SURVEY COMPARISON FINDINGS

The following sections present a side-by-side comparison of survey results. All areas of congruence (in terms of order or response percentage range) are shaded in each table.

PROGRAM PARTICIPATION

Respondents were asked to indicate if they or any members of their household participated in any recreation programs in Delaware during the past 12 months. Additionally, respondents had the opportunity to indicate their use frequency.

Online Community Survey	Statistically-Valid Survey
1. Yes (47%)	1. Yes (37%)
2. No (53%)	2. No (63%)
Frequency	y / 12 months
1. 2-3 Programs (51%)	1. 2-3 Programs (57%)
2. 1 Program (37%)	2. 1 Program (31%)
3. 4 to 6 Programs (10%)	3. 4 to 6 Programs (9%)
4. 7-10 Programs (2%)	4. 7-10 Programs (2%)
5. 11 or more programs (0%)	5. 11 or more programs (1%)

Figure 15: Program Participation





PARTICIPATION REASONS

Participants selected each reason they participate in recreation programs. Four of the top five reasons matched between the surveys.

Online Community Survey	Statistically-Valid Survey
1. Location of the program facility (67%)	1. Location of the program facility (71%)
2. Friends participate in program (41%)	2. Fees charged for programs (37%)
3. Fees charged for the program (36%)	3. Times program is offered (36%)
4. Times the program is offered (6%)	4. Quality of program facility (34%)
5. Dates the program is offered (3%)	5. Friends participate in program (29%)

Figure 16: Reasons for Participating in Recreation Programs

PROGRAM QUALITY

Participants rated program quality. Each survey identified 60% of the respondents with "Good" quality programs. There is a noticeable difference between how survey respondents rated "Excellent" and "Fair" program quality.

	SurveyMonkey Online Community Survey	Statistically-Valid Survey
Excellent	20%	32%
Good	60%	60%
Fair	18%	7%
Poor	2%	1%

Figure 17: Program Quality

ACTIVITY TYPE

Respondents selected all programs or activities their household participated in the past year. The top eight program types were the same for both surveys.

Online Community Survey	Statistically-Valid Survey
1. Youth Sports (61%)	1. Fitness (51%)
2. General Pool Use (54%)	2. General Pool Use (48%)
3. Fitness (31%)	3. Youth Sports (38%)
4. Family Event (31%)	4. Family Event (29%)
5. Youth Activities (25%)	5. Youth Activities (25%)
6. Swim Lessons (22%)	6. Swim Lessons (11%)
7. Adult Sports (7%)	7. Adult Sports (11%)
8. Other (4%)	8. Other (9%)

Figure 18: Recreation Activities Most Participated In

MARKETING

The current ways of learning vary from each survey. Given the indicated preferences, Facebook, Emails, and City Newsletters are important marketing methods to strengthen.

SurveyMonkey Current	SurveyMonkey Preferred
1. Facebook (75%)	1. Facebook (74%)
2. Word of Mouth (53%)	2. Email (49%)
3. YMCA Website (33%)	3. City Website (39%)
4. City Website (33%)	4. City Newsletter (25%)
5. Email (27%)	5. YMCA Website (21%)
ETC <u>Current</u>	Vereferred
1. Word of Mouth (60%)	1. Facebook (44%)
2. Facebook (47%)	2. City Newsletter (38%)
3. City Newsletter (38%)	3. Email (35%)
4. Newspaper (34%)	4. Word of Mouth (30%)
5. YMCA Website (30%)	5. Newspaper (23%)

Figure 19: Preferred Marketing Methods





PARKS AND/OR FACILITY USE

Respondents were asked to indicate if they or any members of their household visited any parks and/or facilities in Delaware during the past 12 months. Additionally, respondents had the opportunity to indicate their use frequency.

Online Community Survey	Statistically-Valid Survey
1. Yes (95%)	1. Yes (85%)
2. No (5%)	2. No (15%)
Frequenc	y / 12 months
1. 1-3 times a month (33%)	1. 1-3 times a month (30%)
2. 2-4 times a week (30%)	2. 2-4 times a week (26%)
3. Once a week (18%)	3. Once a week (19%)
4. Less than once a month (10%)	4. Less than once a month (19%)
5. More than 5 times a week (9%)	5. More than 5 times a week (6%)

Figure 20: Park/Facility Use

PARKS AND FACILITIES QUALITY

Both surveys indicate a high viewpoint of existing park and facility quality.

	Online Community Survey	Statistically-Valid Survey
Excellent	26%	36%
Good	63%	58%
Fair	11%	6%
Poor	0%	1%

Figure 21: Park/Facility Quality

BARRIERS TO PARK AND PROGRAM USE

Four of the top six barriers that reduce park usage and program participation for both surveys are the same. The top barriers include: I do not know what is being offered, no time to participate, fees are too high, and programs times are not convenient.

Online Community Survey	Statistically-Valid Survey
1. I do not know what is being offered (42%)	1. No time to participate (32%)
2. No time to participate (27%)	2. I do not know what is being offered (30%)
3. Fees are too high (27%)	3. Fees are too high (24%)
4. Program or facility not offered (17%)	4. Program times are not convenient (11%)
5. Program times are not convenient (16%)	5. Use facilities of other agencies (10%)
6. Lack of quality programs (16%)	6. I do not know the locations of facilities (10%)

Figure 22: Park/Facility Barriers to Use

ORGANIZATIONS USED FOR INDOOR/OUTDOOR FACILITIES

Of those surveyed, the top five most used organizations for indoor or outdoor recreation are the same.

Online Community Survey	Statistically-Valid Survey
1. City of Delaware (77%)	1. City of Delaware (61%)
2. Preservation Parks (72%)	2. Preservation Parks (57%)
3. State of Ohio Parks (65%)	3. State of Ohio Parks (50%)
4. Neighboring Community's Parks (56%)	4. Neighboring Community's Parks (43%)
5. Delaware Community Center YMCA (52%)	5. Delaware Community Center YMCA (41%)
6. Schools (46%)	6. Libraries (37%)

Figure 23: Organizations Used for Indoor/Outdoor Facilities



ORGANIZATIONS USED THE MOST BASED ON AGE

When examining organizational use by age segments, the City of Delaware was the top choice for both age segments in the statistically-valid survey. The City of Delaware was also top choice for those under 18 years old in the community online survey. SurveyMonkey respondents indicated using Preservation Parks more than the City of Delaware for those over 18 years old.

Youth (0-17 years old)		Adult (18+ years old)	
SurveyMonkey	ETT	SurveyMonkey	ETC
City of Delaware (38%)	City of Delaware (14%)	Preservation Parks (50%)	City of Delaware (31%)
YMCA (32%)	YMCA (13%)	City of Delaware (41%)	Preservation Parks (26%)
Preservation Parks (30%)	Preservation Parks (11%)	YMCA (36%)	YMCA (24%)
Private Sports Leagues (30%)	Neighboring Parks (9%)	State of Ohio Parks (23%)	State of Ohio Parks (17%)
Schools (26%)	Schools (8%)	Neighboring Parks (17%)	Neighboring Parks (17%)
Neighboring Parks (16%)	Private Sports Leagues (7%)	Churches (8%)	Libraries (14%)

Figure 24: Organizations Most Used By Age

PARK FACILITY NEEDS, IMPORTANCE, AND MOST USED

When examining facility needs, importance, and most used, both surveys identified paved walking and biking trails as a priority. Nature trails and outdoor swimming pools are also high on the priority list.

Yes "Need"	Unmet Need <50%	Most Important	Most Used
Paved Walking & Biking Trails	Outdoor Swimming Pools/ Water parks	Paved Walking & Biking Trails	Paved Walking and Biking T
Greenspace & Natural Areas/Parks	Indoor running/ walking tracks	Natural Trails	Nature Trails
Natural Trails	Paved Walking & Biking Trails	Outdoor Swimming Pools/ Water parks	Outdoor Swimming Pools/W Parks
Yes "Need"	Unmet Need <50%	Most Important	Most Used
Paved Walking & Biking Trails	Paved Walking & Biking Trails	Paved Walking & Biking Trails	Paved Walking & Biking Tra
Nature Trails	Outdoor Swimming Pools/ Water Parks	Nature Trails	Nature Trails
Greenspace & Natural Areas/Parks	Nature Trails	Outdoor Swimming Pools/ Water Parks	Small Neighborhood Parks

Figure 25: Facility Needs

PROGRAM NEEDS, IMPORTANCE, AND MOST USED

When examining program needs, importance, and most used, both surveys identified community special events and nature programs and exhibits as a priority.

Yes "Need"	Unmet Need <50%	Most Important	Most Used
SarveyMonkey	SurveyMonkey	SurveyMonkey	SurveyMonkey
Community Special Events	Fitness/Yoga in Parks	Community special events	Youth Sports Programs
Nature programs and exhibits	Community Special events	Youth Sports Programs	Community special events
Group Fitness & Wellness	Nature Programs & Exhibits	Youth Learn to Swim Programs	Group Fitness & Wellness
Yes "Need"	Unmet Need <50%	Most Important	Most Used
ETC	ETC		
Community Special Events	Fitness/Yoga in Parks	Community Special Events	Community Special Event
Community Special Events Nature Programs & Exhibits	Fitness/Yoga in Parks Canoeing/Kayaking	ETC	Community Special Event Nature Programs & Exhibits

Figure 26: Program Needs

SATISFACTION WITH SERVICES

Respondents indicated a similar satisfaction rating for many City services. When combining Very Satisfied and Satisfied, online survey respondents and statistically-valid respondents were satisfied with the maintenance of parks, number of parks, and amount of open space. Areas to be improved upon vary between surveys, however respondents agree that fees charged for programs may be too high.

Most Satisfied		Least Satisfied	
SurveyMonkey	ETC	SurveyMonkey	ETC
Maintenance of Parks (80%)	Maintenance of Parks (82%)	Number of Walking/ Biking Trails (28%)	Information on Programs/Facilities (32%)
Number of Parks (67%)	Number of Parks (79%)	Fees Charged for Programs (21%)	Fees Charged for Programs (27%)
Amount of Open Space (56%)	Amount of Open Space (67%)	Ease of Registration for Programs (36%)	Adult Programs (24%)

Figure 27: Service Satisfaction





RECREATION SERVICES THAT NEED THE MOST ATTENTION

Respondents were also asked to identify the services they believe should receive the most attention over the two years. The surveys shared three of the top five services: number of walking/biking trails, maintenance of parks, and information on programs/facilities.

Online Community Survey	Statistically-Valid Survey
1. Number of Walking/Biking Trails (48%)	1. Number of Walking/Biking Trails (36%)
2. Maintenance of Parks (34%)	2. Maintenance of parks (38%)
3. Number of Parks (29%)	3. Information on Programs/Facilities (17%)
4. Youth Programs (28%)	4. Number of Natural Areas (15%)
5. Information on Programs/Facilities (21%)	5. Fees Charges for Program (18%)

Figure 28: Service Priorities

LEVY SUPPORT

Survey respondents support the renewal of the levy when combining "Very Supportive" and "Somewhat Supportive."

	SurveyMonkey Online Community Survey	Statistically-Valid Survey
Very Supportive	57%	57%
Somewhat Supportive	30%	33%
Not Supportive	4%	6%
Not Supportive at All	4%	5%

Figure 29: Support for Levy Continuation

FUNDING PRIORITIES

Survey respondents have varying opinions about where to prioritize funding when allocating \$100 across different projects. The surveys do indicate the same lowest two investment priorities: acquisition of new park land and open space and construction of new sports fields. Survey respondents differed on improving existing parks and facilities versus the desire to develop new facilities. Note, the Online Community Survey responses do not equal \$100 because the figures presented are the averages based on participant selections.

Online Community Survey	Statistically-Valid Survey
1. Development of New Facilities (\$36.53)	 Improvements/Maintenance of Existing Parks & Facilities (\$28)
2. Acquisition & development of Pathways & Greenways (\$36.21)	2. Acquisitions & Developments of Pathways & Greenways (\$24)
3. Improvements/ Maintenance of Existing Parks/Facilities (\$33.87)	3. Development of New Facilities (\$20)
4. Acquisition of New Park Land & Open Space (\$26.31)	4. Acquisitions of New Parks Land & Open Space (\$16)
5. Construction of New Sports Fields (\$19.73)	5. Construction of New Sports Fields (\$12)

Figure 30: Funding Priorities

RECREATION SERVICES AND PARKS SATISFACTION

Respondents indicated a similar satisfaction rating for the value their household receives from the City of Delaware. When combining Very Satisfied and Satisfied, online survey respondents and statistically-valid respondents were satisfied with the value their household receives from the City of Delaware. SurveyMonkey respondents indicated a little more dissatisfaction than statistically-valid survey respondents.

	Online Community Survey	Statistically-Valid Survey
	SurveyMonkey	ETC
Very Satisfied	18%	28%
Somewhat Satisfied	45%	45%
Neutral	16%	21%
Somewhat Dissatisfied	14%	5%
Very Dissatisfied	5%	2%

Figure 31: Overall Satisfaction





3.4 IMPLICATIONS

After analyzing the data collected from the public engagement process, there are several noticeable public priorities:

- City of Delaware parks and facilities are used extensively by respondents; therefore, it is important to improve and enhance existing park infrastructure.
- Marketing efforts can be increased with consistency across preferred platforms.
- Program fees and schedules may need to be adjusted.
- There is high support for increasing walking, biking, and nature trails as well as an outdoor pool or water park.
- The community shows significant support to continue the levy.



CHAPTER FOUR - EXISTING SYSTEM: PARKS AND FACILITIES

4.1 INTRODUCTION

Park properties and facilities are the physical backbone of a parks and recreation system. They support and facilitate programming and user experiences while creating access to recreational opportunities. It is paramount that these properties and facilities be well maintained, meet current standards, and accommodate the highest and best use. Periodic assessment of their physical condition is critical to Delaware's ability to budget and implement priority repairs and improvements in an organized and timely manner.

As part of the *Master Plan*, an inventory and comparison of existing facilities was completed. As part of this process, a park assessment was conducted for each park. Delaware staff visited each park and facility and used a data collection form to record all findings. In addition, the consultant team toured a sample of the system's parks during the project initiation phase. The information from this tour is added to the analysis.

4.2 SITE ASSESSMENT METHODOLOGY

The site assessment form used to document each site visit included the following items/categories:

- Design and usage
- First impressions
- Access and visibility
- Site structures/amenities
- Site furnishings
- General landscape/hardscape
- Overall condition
- Any identified corrective actions needed
- Any planned capital improvements
- Strengths, weaknesses, and opportunities







Park conditions were rated using a differential scale of excellent, good, fair, or poor. The table below provides the condition descriptions utilized in this analysis.

Scale of Conditions	
Assessment Finding	General Description
Excellent	 Park/amenities are in excellent condition with little or no maintenance problems noted. Park/amenities do not have any major design issues that contribute to diminished use or maintenance.
Good	 Park/amenities are in good condition and feature only minor maintenance problems. Generally, most maintenance issues with these park/amenities appear to be the result of age and/or heavy use but do not significantly affect usability. Park/amenities may only have minor design issues that contribute to diminished use or maintenance (i.e., drainage, structural, utilities, etc.).
Fair	 Park/amenities are in fair condition and indicate ongoing maintenance problems. Generally, most maintenance issues with these park/amenities appear to be the result of age and heavy use resulting in some loss of usability. Some maintenance issues may be compounded over time due to deferred maintenance as a result of budget and/or resource limitations.
Poor	 Park/amenities are in poor condition and clearly show ongoing maintenance problems that ultimately may result in suspended use for repair/replacement. Maintenance issues with these park/amenities are the result of age and heavy use, and generally are compounded over time due to chronic deferred maintenance as a result of budget and/or resource limitations resulting in significant loss of usability. Park/amenities may feature major design or safety issues that contribute to diminished use or maintenance (i.e., drainage, structural, utilities, etc.).

Figure 32: Park Assessment Criteria Used

The following sites were assessed:

- Belle Avenue Park
- Bennett Park
- Bicentennial Park
- Blue Limestone Park
- Carson Farms Park
- Cheshire Park
- Glenross Park
- Kensington Park
- Lexington Glen Park
- Lincoln Field Park
- Locust Curve Park

- Marvin Lane Park
- Mingo Park
- Nottingham Park
- Oakhurst Park
- Ross Street Park
- Shelbourne Forest Park
- Smith Park
- Stratford Woods Park
- Sunnyview PPG Park
- Veterans Park
- Wetland Park

4.3 SYSTEM SUMMARY

The following sections provide an overall snapshot of the Delaware parks and recreation system. The full site assessment report can be found in the **Appendix** and contains individual park assessments.

4.3.1 STRENGTHS

- Park locations are favorable; core of neighborhoods, connection to trails, and accessible.
- The system facilitates access to the natural environment well.
- Invested park neighbors.
- Small parks and large parks within the system; offers many different user experiences.

4.3.2 CHALLENGES

- Park boundaries with local residents are not often defined or park boundaries are constrained.
- Overuse of popular parks.
- There are amenities within the system that are old, broken, or not in trend with community wants and needs.
- Maintenance and landscaping are limited in some parks.

4.3.3 OPPORTUNITIES

- Continue to develop access to streams, water, and nature.
- Increase natural programs that are supported by the appropriate parks.
- Increase the trail system and connect the parks to the trail system.
- Create a park infrastructure/site furnishings replacement plan/cycle.
- Develop maintenance plans to correct landscaping deficiencies.
- Create new partnerships for programming and infrastructure (OWU, Schools, Preservation Parks, etc.).
- Expand parks (where applicable).
- Spread out unique amenities to less used parks (e.g., splash pads).
- Increase branding on signs and beautify park entrances.
- Add amenities that support community wants and needs.

4.4 PARK CLASSIFICATIONS

Understanding that the population is going to grow and continue to diversify, it is imperative for Delaware to adopt park classification nomenclature. Every park, regardless of type, needs to have an established set of outcomes. Park planners/designers design to those outcomes, including operational and maintenance costs associated with the design outcomes.

Each park classification category serves a specific purpose, and the features and facilities in the park must be designed for the age segments the park is intended to serve, the desired length of stay deemed appropriate, and the uses it has been assigned. Recreation needs and services require different design standards based on the age segments that make up the community that will be using the park.

The city's parks system largely consists of pocket and neighborhood parks, but also includes community parks and special-use facilities. The following classification system was established through the site assessment process. It should be noted, however, that the following categories are provided for implementation even if the system does not currently contain a park that falls into each classification.





4.4.1 POCKET PARKS

A pocket park is a small outdoor space, usually less than 0.25 acres, but may be up to 3-5 acres. These parks are most often located in an urban area surrounded by commercial buildings or higher-density housing. Pocket parks/public plazas are small, urban open spaces that serve a variety of functions, such as: small event space, play areas for children, spaces for relaxing and socializing, taking lunch breaks, etc.

Successful pocket parks have four key qualities: they are accessible, allow people to engage in activities, are comfortable spaces that are inviting, and are sociable places. In general, pocket parks offer minimal amenities on site and are not designed to support organized recreation services. The service area for pocket parks is usually less than a quarter-mile and they are intended for users within close walking distance of the park.

This type of park is found throughout Delaware parks system and is largely maintained by HOAs. Additionally, *impact fees* are used to help provide park land.

Pocket parks are not designed to accommodate more than very limited recreation services. They are typically able to provide recreation services for one user group such as a playground, splashpad, benches for walkers, landscape and trails for enjoyment of the natural environment or display of public artwork. The following list represents the full design standard list for pocket parks:

- **Size of park:** Pocket parks are typically between 2,500 square feet and one acre in size. Anything larger would typically be considered a neighborhood park.
- Service radius: Several city blocks or less than 1/4 mile in a residential setting.
- Site selection: Servicing a specific recreation need, ease of access from the surrounding area, and linkage to the community pathway system are key concerns when selecting a site. Ideally, it will have adjacency to other park system components, most notably greenways, and the trail system. Location is determined by the needs of the neighborhood, partnership opportunities, and the availability and accessibility of land.
- Length of stay: One-hour experience or less.
- Site features: Community input through the public meeting process needs to be the primary determinant of the development program for this type of park. Pocket parks are not designed to accommodate more than very limited recreation use. They are typically able to provide recreation use for one user group such as a playground or splash pad for youth, benches for walkers, landscape and trails for enjoyment of the natural environment, or display of artwork for the local neighborhood; amenities are ADA compliant. Although demographics and population density play a role in location, the justification for a pocket park lies more in servicing a specific recreation need or taking advantage of a unique opportunity. Given the potential variety of pocket park activities and locations, services can vary.
- Landscape design: Appropriate design to enhance the park theme/use/experience.
- **Revenue facilities:** None.
- Land usage: 90% active/10% passive. The character may be one of intensive use or aesthetic enjoyment. The primary function of such a park is to provide recreation space to those areas of the city where population densities limit the available open space.

- User experiences: Predominately self-directed, but a signature amenity may be included which provides opportunities for leader-directed programs. Depending on the size and location, special events could be activated.
- Maintenance standards: Dependent on-site features, landscape design, and park visitation.
- Signage: Directional signage and facility/amenity regulations to enhance user experience.
- **Parking:** Parking is typically not required.
- Lighting: Site lighting is typically used for security and safety.
- **Naming:** Consistent with municipal ordinances for naming of parks, or may be named after a prominent or historic person, event, or natural landmark.

4.4.2 NEIGHBORHOOD PARKS

A neighborhood park is typically smaller than 10 acres and park use and facilities offered also contribute to a park being classified as a neighborhood park. The City of Delaware parks system largely consists of neighborhood parks and they range in size from 1 to 15 acres. Neighborhood parks serve the recreational and social focus of the adjoining neighborhoods and contribute to a distinct neighborhood identity. The following list represents the full design standard list for neighborhood parks:

- Size of park: Typically, these are smaller in size (less than 10 acres) and is based upon park use and available facilities.
- Service radius: 0.5-mile radius (or approximately six blocks).
- Site Selection: Typically, these are on a local or collector street. If near an arterial street, provide natural or artificial barrier. Neighborhood park locations should be based on equitable geographical distribution throughout the community. If the community experiences a growth trend in younger populations, it is beneficial to collaborate with the school system in the future for neighborhood park placement as well. Additionally, site selection should link subdivisions and be linked by trails to other parks.
- Length of stay: One-hour experience or less.
- Amenities: One signature amenity (e.g., major playground, sport court, gazebo, etc.); no restrooms unless necessary for signature amenity; may include one non-programmed sports field; playgrounds for ages 2-5 and 5-12 with some shaded elements; no reservable shelters; loop trails; one type of sport court; benches, small picnic shelters next to play areas. Amenities should be ADA compliant.
- Landscape Design: Appropriate design to enhance the park theme/use/experience.
- Revenue facilities: N/A
- Land usage: 85% active/15% passive.
- **Programming:** Typically, there are none, but a signature amenity may be included which is programmed.
- Maintenance Standards: Provide the highest-level maintenance with available funding.
- Signage: Directional signage and facility/amenity regulations to enhance user experience.



- **Parking:** No designated parking is required because these parks usually contain pedestrian access; however, traffic calming devices are encouraged next to park.
- Lighting: Security or amenity only. Lighting on dual system with 50% of lights off at a set time and 50% on all night for security.
- **Naming:** Consistent with municipal ordinances for naming of parks, or may be named after a prominent or historic person, event, or natural landmark.
- **Other:** Customized to demographics of neighborhood; safety design meets established Crime Prevention through Environmental Design (CPTED) standards; integrated color scheme throughout.

4.4.3 COMMUNITY PARKS

Community parks provide diverse recreation opportunities to serve the residents of the system. These include active and passive recreation, as well as self-directed and organized recreation opportunities for individuals, families, and small groups. Community parks often include facilities that promote outdoor recreation and activities such as walking and biking, picnicking, playing sports, playing on playgrounds, and fishing. These sites also include natural areas, emphasizing public access to important natural features. Since community parks may attract people from a wide geographic area, support facilities are required, such as parking and restrooms. Self-directed recreation activities such as meditation, quiet reflection, and wildlife watching also take place at community parks.

Community parks generally range from 10 to 100 acres depending on the surrounding community. Community parks serve a larger area (radius of one to three miles) and contain more recreation amenities than a neighborhood park. The following list represents the full design standard list for community parks:

- **Size of park:** Typically, 10 to 100 acres.
- **Service radius:** One to three-mile radius.
- Site selection: On two collector streets minimum and preferably one arterial street. If near arterial street, provide natural or artificial barrier. Minimal number of residences abutting site. Preference for adjacent or nearby proximity with school or other municipal use. Encourage trail linkage to other parks.
- Length of stay: Two to three hours experience.
- Site features: Four signature amenities at a minimum: (e.g., trails, sports fields, large shelters/ pavilions, community playground for ages 2-5 and 5-12 with some shaded elements, recreation center, pool or family aquatic center, sports courts, water feature); public restrooms with drinking fountains, ample parking, and security lighting; amenities are ADA compliant. Multipurpose fields are appropriate in this type of park.
- Landscape design: Appropriate design to enhance the park theme/use/experience. Enhanced landscaping at park entrances and throughout park.
- Revenue facilities: One or more (e.g., picnic shelters, program pavilion, dog park, etc.).
- Land usage: 65% active and 35% passive.
- **User experiences:** Mostly self-directed experiences, but may have opportunities for leaderdirected programs based on available site features and community demand.

- Maintenance standards: Dependent on-site features, landscape design, and park visitation.
- **Signage:** Directional signage and facility/amenity regulations to enhance user experience. May include kiosks in easily identified areas of the facility.
- **Parking:** Sufficient to support the amenities; occupies no more than 10% of the park. Design should include widened on-street parking area adjacent to park. Goal is to maximize usable park space. Traffic calming devices encouraged within and next to the park.
- Lighting: Security lighting and lighting appropriate for signature amenities.
- **Naming:** Consistent with municipal ordinances for naming of parks, or may be named after a prominent or historic person, event, or natural landmark.
- **Other:** Strong appeal to surrounding neighborhoods; integrated color scheme throughout the park; partnerships developed with support groups, schools and other organizations; loop trail connectivity; linked to trail or recreation facility; safety design meets established CPTED standards.

4.4.4 REGIONAL PARKS

A regional park serves a large area of several communities, residents within a town, city, or county (or across multiple counties). Depending on activities within a regional park, users may travel as many as 60 miles for a visit. Regional parks include recreational opportunities such as soccer, softball, golf, boating, canoeing, conservation-wildlife viewing, and fishing. Although regional parks usually have a combination of passive areas and active facilities, they are likely to be predominantly natural resource-based parks.

Park size varies for regional parks and is specific and relative to the parks system. A regional park focuses on activities and natural features not included in most types of parks and often based on a specific scenic or recreational opportunity. Facilities could include specialized amenities such as an art center, amphitheater, boating facility, golf course, or natural area with interpretive trails. Additionally, regional parks can and should promote tourism and economic development because regional parks can enhance the economic vitality and identity of the entire region.

Currently, there are no regional parks classified within the Delaware park system. Preservation Parks of Delaware County currently provides regional parks for Delaware residents. The following list represents the full design standard list for regional parks:

- **Size of park:** Typically, these are the largest expanses of parkland relative to other parks within the parks system.
- Service radius: 3+ mile radius and serve as a user/visitor destination.
- Site Selection: Prefer location which can preserve natural resources on-site such as wetlands, streams, and other geographic features or sites with significant cultural or historic features. These parks are typically a significant parcel of land with public access facilitated by public roads capable of handling anticipated traffic.
- Length of stay: Multiple hour experience to an all-day experience.
- Amenities: 10-12 amenities to create a signature facility (e.g., golf course, tennis complex, sports complex, lake, regional playground, reservable picnic shelters, outdoor recreation/extreme sports, recreation center, pool, spray park, gardens, trails, water access,



canoe storage, specialty facilities, etc.); public restrooms, concessions, restaurant, ample parking, and/or special event site. Sport fields and/or sport complexes are typical at this park.

- **Revenue facilities:** Typically, there are more than two and the park is designed to produce revenue to offset operational costs.
- Land usage: Up to 50% active/50% passive.
- **Programming:** More than four recreation experiences per age segment with at least four core programs provided.
- Maintenance Standards: Provide the highest-level maintenance with available funding.
- **Parking:** Sufficient for all amenities. Traffic calming devices encouraged within and next to park.
- Lighting: Amenity lighting includes sport field lighting standards. Security lighting on dual system with 50% of lights off at a set time and 50% on all night for security.
- **Signage:** Directional signage and facility/amenity regulations to enhance the user experience. Park signage may include kiosks in easily identified areas.
- Landscape Design: Appropriate design to enhance the park theme/use/experience. There should be enhanced landscaping at park entrances and throughout park.
- **Naming:** Consistent with municipal naming ordinances and may be named after a prominent or historic person, event, or natural landmark.
- **Other:** Safety design may meet CPTED safety standards; integrated color scheme throughout the park; linked to major trails systems; public transportation available; concessions, food, and retail sales available; and dedicated site managers on duty.

4.4.5 SPECIAL USE PARKS/FACILITIES

Special use parks are those spaces that do not fall within a typical park classification. A major difference between a special use park and other parks is that they usually serve a single purpose whereas other park classifications are designed to offer multiple recreation opportunities. It is possible for a special use facility to be located inside another park.

Special use parks generally contain one facility or amenity that falls into the following categories:

Historic/Cultural/Social Sites - Unique local resources offering historical, educational, and cultural opportunities. Examples include memorials, historic downtown areas, commercial zones, arboretums, display gardens, amphitheaters, and cemeteries. Frequently these are located in community or regional parks.

Golf Courses - 9- and 18-hole complexes with ancillary facilities such as club houses, driving ranges, program space and learning centers. These facilities are highly maintained and support a wide age level of males and females. Programs are targeted for daily use play, tournaments, leagues, clinics and special events. Operational costs come from daily play, season pass holders, concessions, driving range fees, earned income opportunities, and sale of pro shop items.

Indoor Recreation Facilities - Specialized or single purpose facilities. Examples include community centers, senior centers, tennis centers, ice arenas, performing arts facilities, and community theaters. Frequently these are located in community or regional parks.

Outdoor Recreation Facilities - Examples include aquatic parks, disk golf, skateboard, BMX, and dog parks, which may be located in a park.

4.4.6 GREENWAYS

Greenways include natural and built corridors that typically support trail-oriented activities, such as walking, jogging, biking, skating, etc. Greenways function as linear parks by linking features together and providing green buffers. Greenways may be located along abandoned railroad lines, transportation or utility rights-of-way, riparian corridors, or elongated natural areas. Greenways and linear parks may be of various lengths and widths, and these corridors typically support facilities such as viewing areas, benches, and trailheads. Greenways between key destinations can help create more tightly-knit communities, provide opportunities for non-motorized transportation, and link to the regional trail system. The following list represents the full design standard list for greenways:

- **Size:** Typically, unencumbered land at least 30-feet wide. It may include a trail to support walk, bike, run, and sometimes equestrian type activities. Usually, an urban trail is at minimum 10-feet wide to support pedestrian and bicycle uses. Trails incorporate signage to designate where a user is located and where the trails connect in the community.
- Site selection: Located consistent with approved a community's comprehensive plan and/or alternative transportation plan as appropriate.
- Amenities: Parking and restrooms at major trailheads. May include pocket parks/public plazas along the trail.
- Maintenance standards: Dependent on-site features, landscape design, and park visitation.
- Lighting: Security lighting at trailheads is preferred. Lighting in urbanized areas or entertainment districts as appropriate.
- Signage: Mileage markers at half mile intervals. Interpretive kiosks as deemed appropriate.
- Landscape design: Coordinated planting scheme in urban areas. Limited or no landscape planting in open space areas with a preference for maintaining natural areas as a buffer to neighbors.

4.5 LEVEL OF SERVICE STANDARDS

Level of Service (LOS) standards are guidelines that define service areas based on population that support investment decisions related to parks, facilities, and amenities. LOS standards can and will change over time as industry trends change and demographics of a community change.

The consultant team evaluated park facility standards using a combination of resources. These resources included market trends, demographic data, recreation activity participation rates, community and stakeholder input, National Recreation and Park Association (NRPA) Park Metrics data, the statistically-valid community survey, and general observations. This information allowed standards to be customized to Delaware.

It is important to note that these LOS standards should be viewed as a guide. The standards are to be coupled with conventional wisdom and judgment related to the particular situation and needs of the community. By applying these standards to Delaware's population, gaps or surpluses in park and facility types are revealed.



4.6 PER CAPITA "GAPS"

According to the LOS, there are multiple needs to be met in Delaware to properly serve the community today and in the future. The existing level of service meets and exceeds best practices and recommended service levels for many items; however, there are areas that do not meet recommended standards.

For park acres, Delaware has a parkland deficit that will increase as the city's population increases. Specific parkland classification acres related to pocket and community parks demonstrate the most needs. As of this *Master Plan's* development, a feasibility study for a community park in the southeast part of the city is being conducted.

For outdoor amenities, Delaware exhibits a high service level for paved trails. If the city desires to continue providing that level of service, an additional ~2.8 miles will need to be added into the system over the next five years. With no reported natural trails within the system, there is an increased need for unpaved trails within the parks system. As of this *Master Plan's* development, there is a *Delaware Run Greenways Plan* being developed. Additional outdoor amenity considerations over the next five years include dog parks, park shelters, pickleball courts, splashpads, and sand volleyball pits.

Delaware has a shortage of approximately 10,000 square feet of indoor recreation space based on existing LOS standards. This indoor recreation shortage calculation did take into consideration the indoor recreation space at the Delaware Community Center YMCA facility; however, there is a fee associated with facility use meaning it is not truly a public access facility.

The standards that follow are based upon population figures for 2020 and 2025, the latest estimates available at the time of analysis.



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PARKS:			2	020 Invent	2020 Inventory - Developed Facilities	ped Fa	acilities				2020 Fae	2020 Facility Standards	ndards	2025 Facility Standards	lity Stan	dards
Park Type			Delaware Inventory	Other Provider Inventory	Total Inventory	Current U	Current Service Level Based Upon Population		Recommended Service Levels; Revised for Local Service Area	ed Service s; cal Service	Meet Standard/ Need Exists	Additio Ameni	Additional Facilities/ Amenities Needed	Meet Standard/ Need Exists	Additior Amenit	Additional Facilities/ Amenities Needed
Pocket Parks	Acre(s)	acres per	1.20	47.40	48.60	1.21	acres per	1,000	1.00 acres per	er 1,000	Meets Standard	'	Acre(s)	Meets Standard	'	Acre(s)
Neighborhood Parks	Acre(s)	acres per	193.00	17.00	210.00	5.23	acres per	1,000	4.00 acres per	er 1,000	Meets Standard	'	Acre(s)	Meets Standard	'	Acre(s)
Community Parks	Acre(s)	acres per	189.00		189.00	4.71	acres per	1,000	5.00 acres per	er 1,000	Need Exists	12	Acre(s)	Need Exists	26	Acre(s)
Special Use	Acre(s)	acres per	109.00	•	109.00	2.71	acres per	1,000	2.50 acres per	er 1,000	Meets Standard	'	Acre(s)	Meets Standard	'	Acre(s)
Total Park Acres	Acre(s)	acres per	492.20	64.40	556.60	13.86	acres per	1,000 1	12.50 acres per	er 1,000	Meets Standard	•	Acre(s)	Meets Standard	•	Acre(s)
TRAILS:																
Paved Trails	Mile(s)	miles per	25.67	12.48	38.15	0.95	miles per	1,000	0.95 miles per	er 1,000	Meets Standard	'	Mile(s)	Need Exists	2.79	Mile(s)
Natural Trails	Mile(s)	miles per	•	•	•	00.0	miles per	1,000	0.10 miles per	er 1,000	Need Exists	4.02	Mile(s)	Need Exists	4.31	Mile(s)
Total Trail Miles	Mile(s)	miles per	25.67	12.48	38.15	0.95	miles per	1,000	1.05 miles per	er 1,000	Need Exists	4.01	Mile(s)	Need Exists	7.10	Mile(s)
OUTDOOR AMENITIES:																
Adult Softball Fields	Field(s)	field per	3.00	2.00	5.00	1.00	field per	8,030	1.00 field per	r 12,000	Meets Standard	•	Field(s)	Meets Standard	•	Sites(s)
Basketball Courts	Court(s)	courtper	10.50	7.00	17.50	1.00	court per	2,294	1.00 court per	er 2,500	Meets Standard	•	Court(s)	Meets Standard	'	Sites(s)
Dog Parks	Site(s)	site per	1.00	•	1.00	1.00	site per	40,151	1.00 site per	40,000	Need Exists	0	Site(s)	Need Exists	0	Site(s)
Outdoor Pools	Site(s)	site per	1.00	•	1.00	1.00	site per	40,151	1.00 site per	r 50,000	Meets Standard	'	Site(s)	Meets Standard	-	Site(s)
Park Shelters	Sites(s)	site per	11.00	1.00	12.00	1.00	site per	3,346	1.00 site per	r 3,500	Meets Standard	-	Sites(s)	Need Exists	0	Sites(s)
Pickleball Courts	Court(s)	courtper	2.00	1.00	3.00	1.00	court per	13,384	1.00 court per	er 4,000	Need Exists	7	Court(s)	Need Exists	8	Court(s)
Playgrounds	Site(s)	site per	21.00	6.00	27.00	1.00	site per	1,487	1.00 site per	r 1,500	Meets Standard	'	Site(s)	Need Exists	2	Site(s)
Skateparks	Site(s)	site per	1.00	2.00	3.00	1.00	site per	13,384	1.00 site per	r 50,000	Meets Standard	'	Site(s)	Meets Standard	•	Site(s)
Splashpads	Site(s)	site per	1.00		1.00	1.00	site per	40,151	1.00 site per	r 25,000	Need Exists	-	Site(s)	Need Exists	1	Site(s)
Tennis	Court(s)	courtper	00.6	00.6	18.00	1.00	court per	2,231	1.00 court per	er 4,000	Meets Standard	'	Court(s)	Meets Standard	'	Court(s)
Volleyball Pits	Site(s)	site per		•		1.00	site per 🔰 #	#DIV/0i	1.00 site per	r 35,000	Need Exists	-	Site(s)	Need Exists	1	Site(s)
Youth Diamond Fields	Field(s)	field per	8.00	7.00	15.00	1.00	field per	2,677	1.00 field per	r 4,000	Meets Standard	'	Field(s)	Meets Standard	'	Field(s)
INDOOR AMENITIES:																
Indoor Recreation Space (Square Feet)	SF	SF per	22,000	53,294	75,294.00	1.88		person	2.00 SF per	person	Need Exists	5,008	Square Feet	Need Exists	10,888	Square Feet
Indoor Aquatic Space (Square Feet)	SF	SF per		21,670.00	21,670.00	0.54	SF per p	person	0.50 SF per	· person	Meets Standard	'	Square Feet	Meets Standard		Square Feet
2020 Estimated Population			40,151													
2025 Estimated Population			43,091													
Notes:	į							:	:	•			:			

Figure 33: City of Delaware LOS Standards



There are additional private outdoor pools within the City Limits that are not captured in the LOS table. It is noted that these pools do serve residents and help augment the level of service. Private pools include HOAs and resident-owned pools. There are painted Pickleball Court lines at Smith Park which extends the "playable" courts to 15. The LOS above only courts "dedicated" amenities which indicates why the inventory countis lower. Geenways include natural and built corridors that typically support trai-oriented activities. They serve as linear parks by linking features together and providing green buffers. There is a membership fee associated with using the Delaware Community Center YMCA; therefore, not everyone has access to that indoor recreation space.



4.7 MAPPING

Service area maps and standards assist management staff and key leadership in assessing where services are offered, how equitable the service distribution is across the community, and how effective the service is as it compares to the demographic densities. In addition, looking at guidelines with reference to population enables the municipality to assess gaps in services, where facilities are needed, or where an area is over saturated. This allows the municipality to make appropriate capital improvement decisions based upon need for the system as a whole and the ramifications that may have on a specific area.

The maps contain several circles. The circles represent the recommended per capita LOS found on the previous page. The circles' size varies dependent upon the quantity of a given amenity (or acre type) located at one site *and* the surrounding population density. The bigger the circle, the more people a given amenity or park acre serves and vice versa. Additionally, some circles are shaded a different color which represents the "owner" of that particular amenity or acre type. There is a legend in the bottom left-hand corner of each map depicting the various owners included in the equity mapping process. The areas of overlapping circles represent adequate service, or duplicated service, and the areas with no shading represents the areas not served by a given amenity or park acre type.

It should be noted that similar providers included HOA parks, the school system, the Lincoln Sports Complex, and the Delaware Community Center YMCA.

Figures 34-39 show select service area maps. In all, equity maps were developed for the following major categories:

- Adult softball fields
- Basketball courts
- Dog parks
- Indoor aquatic space
- Indoor recreation space
- Outdoor pools
- Park shelters
- Parkland (pocket, neighborhood, community, and special use parks)
- Pickleball courts
- Rectangular multi-purpose fields
- Skateparks
- Splashpads
- Tennis courts
- Trails (natural and paved)
- Volleyball pits
- Youth diamond fields

4.7.1 MAPPING "GAPS" AND CONCLUSIONS

As Delaware continues to expand, the mapping exercise shows there is an increased need to connect the southern development of the city. This can be done via trails and a new community park located near the southeast corner. In general, the bottom half of the city is in need of greater access to parks and recreation amenities and facilities. Again, as of this *Master Plan's* development, a feasibility study for a new park in the southeast part of the city is underway.

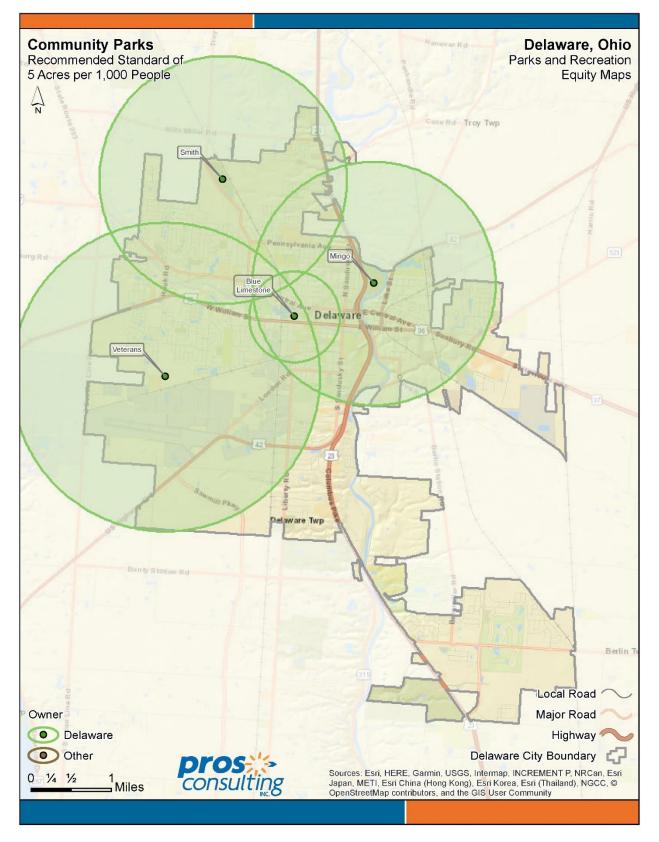


Figure 34: Community Parks Equity Map





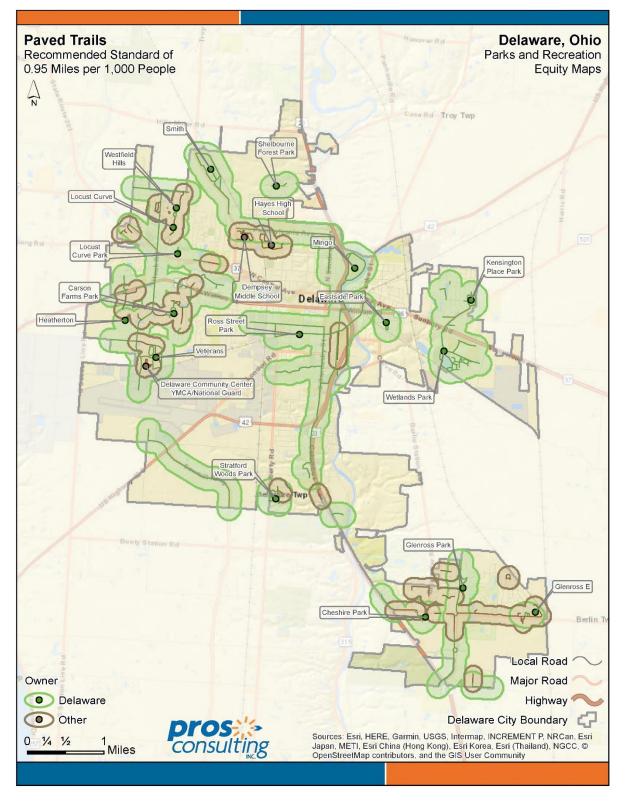


Figure 35: Paved Trails Equity Map

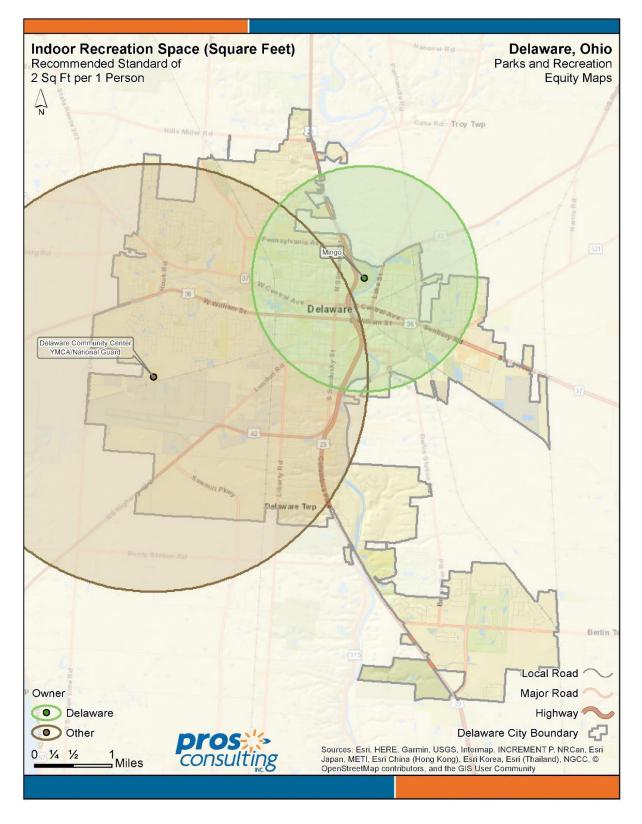


Figure 36: Indoor Recreation Space Equity Map





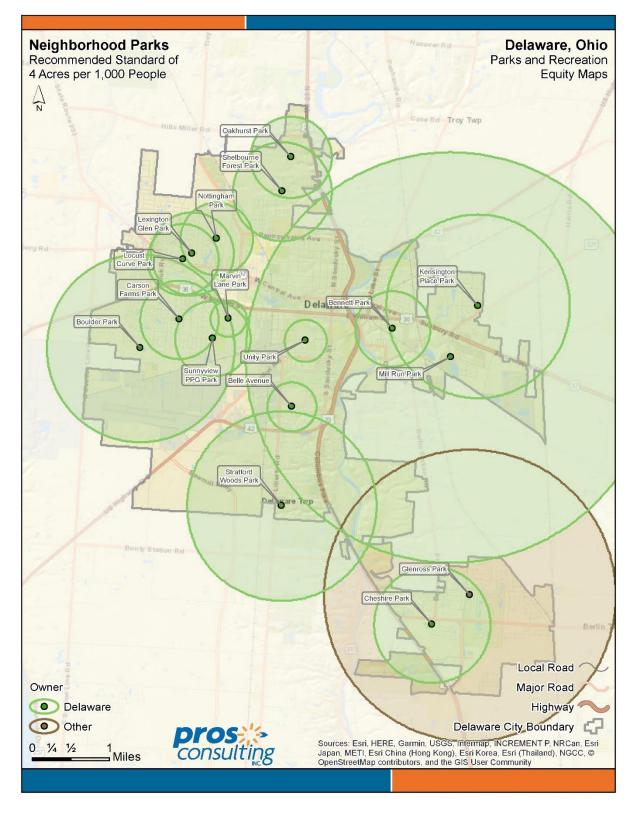


Figure 37: Neighborhood Parks Equity Map

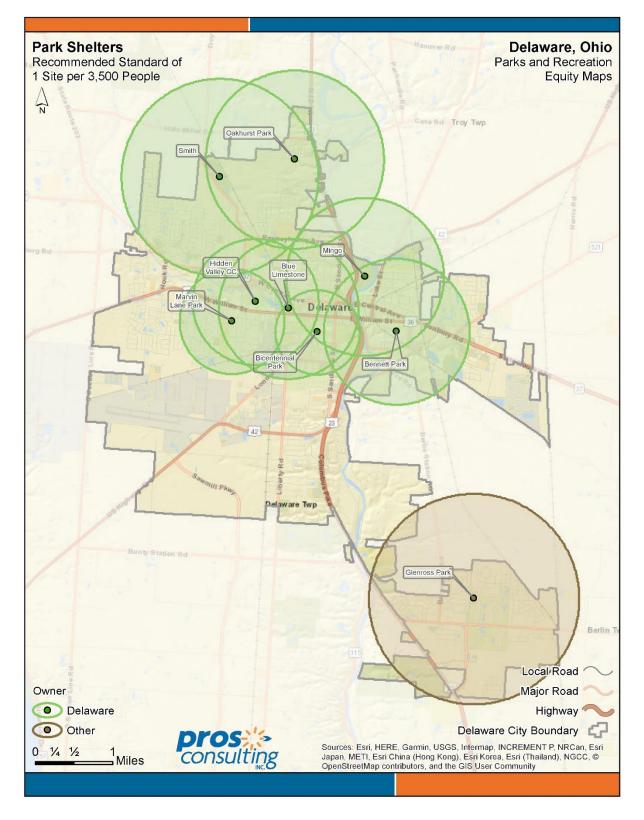


Figure 38: Park Shelters Equity Map





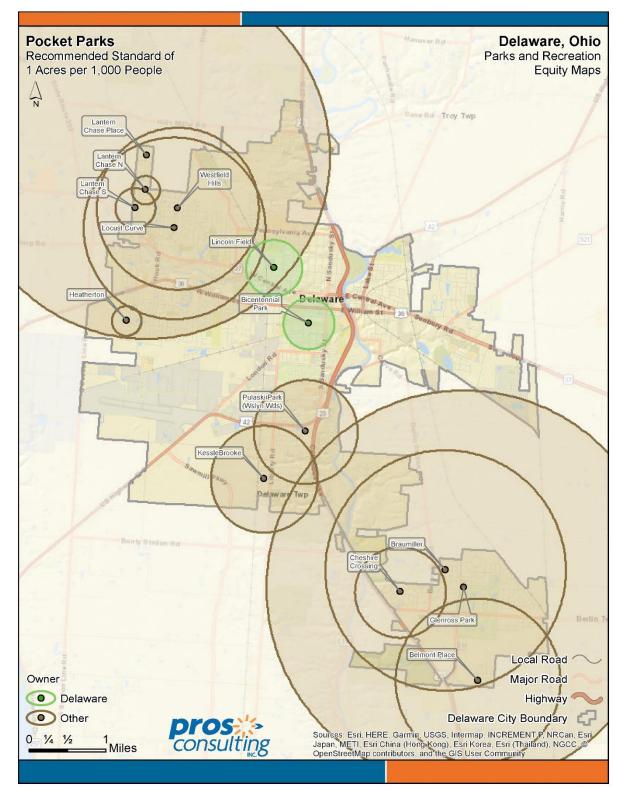


Figure 39: Pocket Parks Equity Map

CHAPTER FIVE – EXISTING SYSTEM: PROGRAMS AND SERVICES

5.1 INTRODUCTION

As mentioned at the beginning of this *Master Plan*, the Department had a contract with the YMCA to deliver recreation programs for Delaware. Most of the programs were operated out of the Delaware Community Center YMCA located in the western part of the city. However, some programming was delivered at Mingo Park.

In order to understand the existing program and service inventory provided to Delaware residents, the consultant team performed a data collection and review process with the help of City of Delaware ("City") and YMCA staff.

5.2 BACKGROUND

The management agreement between the City and YMCA included several key performance indicators (KPIs) that are to be monitored and evaluated. These KPIs include:

- Customer satisfaction surveys completed biannually
- Mingo Pool visits tracked (YMCA members, Mingo Pool Members, Day Pass, & Groups)
- Formation and use of a Recreation Advisory Committee (three Parks and Recreation Advisory Board members, two City Council members, three representatives of YMCA, and the Parks and Natural Resource Director and City Manager as ex-officio members)
- Program reports developed by the YMCA that includes:
 - The number of persons utilizing each recreation facility and program
 - \circ $\;$ Summary of programs and events conducted by the YMCA $\;$
 - Summary of expenditures and revenues
 - Quality analysis of programs and events
 - Future program proposals

The management agreement included the YMCA's use of the Delaware Community Center YMCA facility. The City supported the YMCA by providing a management fee to fund the recreation programs/services identified as "legacy" programming at the time of the contract's execution.

Manager	nent Fee
2018	\$198,802.00
2019	\$203,772.00
2020	\$208,866.00
2021	\$214,089.00
2022	\$219,441.00

Figure 40: 5-Year Management Fee Schedule (2018-2022)

5.3 LEGACY PROGRAMS

As previously mentioned, the Delaware Parks and Natural Resources Department once managed recreation programs. These programs were identified as "legacy" programs and were managed by the YMCA under the agreement (Figure 41).





Legacy I	Programs
Youth Fire & Police Camp	Delaware Community Center YMCA
Calls from the North Pole	Delaware Community Center YMCA
Safety Town	Delaware Community Center YMCA
Youth Basketball (Grades 3 rd -6 th)	Mingo Recreation Center
Mother- Son Super Hero Party	Mingo Recreation Center
Youth Baseball (Ages 5-15)	Mingo Park & Smith Park
Youth Softball (Ages 5-15)	Mingo Park & Smith Park
Tennis Classes (Age 4-13)	Mingo Park
Adult Tennis Classes	Mingo Park
Outdoor Swim Lessons	Mingo Park
Dave Staley Triathlon	Mingo Park
Doggie Dive In	Mingo Park
Pumpkin Run	Mingo Park
Harmony in the Park	Bicentennial Park
Flag Football (Grades 1 st -5 th)	Veterans Park
Youth Soccer (Ages 4-9)	Veterans Park
Adult Soccer	Veterans Park
Junior Golf Classes (Ages 8-18)	Hidden Valley Golf Course
Adult Golf Classes	Hidden Valley Golf Course
Daddy Daughter Dance	OWU

The next three sections reflect the 2018 approved fees, the age group or seasons for those fees, and the participation numbers for the past three years.

5.3.1 EVENTS

Events are often categorized as programs that provide opportunity for the general public to socialize and build community. All program fees must be approved by City Council after the review of the Parks and Recreation Advisory Board.

The orange highlighted cells are programs that dropped participation significantly in one year. The blue colored cells represent significant increases in participation in one year.

Events	2018 Fees	Season /	Participation			
Events	2016 rees	Age	2017	2018	2019	
Harmony in the Park	Free		2000	2000	2000	
Halloween Party	Free		1200	800*	800	
Easter Egg Hunt	Free		650	650	700	
Calls from the North Pole	Free		55	51	51	
Safety Town	\$35		219	219	120	
Dave Staley Triathlon	Adult- \$35	Adult	40	30	202	
	Youth- \$25	Youth	70	33	70	
	5K Run/Walk - \$30	Adult	80	32		
Pumpkin Run /Walk	1 Mile Walk- \$20				40	
	Kids Sprint - \$5	Youth	35	8		
Daddy- Daughter Dance	\$25/\$10 each additional daughter		369	439	462	
Mother-Son Super Hero Party	\$25/\$10 each additional son		490	592	614	
Doggie Dive-In	\$5 pre-registered/\$10-day-of		55	N/A*	77	
Youth Fire Camp	\$40		11	Cancelled		
Youth Police Camp	\$40		15	10		

*Bad weather conditions

Figure 42: Events

5.3.2 SPORTS PROGRAMS

Sport programs are primarily focused on youth participants with the exception of adult golf lessons, adult tennis lessons, adult softball, and adult soccer. Sports are often considered opportunities to build self-esteem and promote teamwork.

Concerto	2010 5	Season /	Participation		
Sports	2018 Fees	Age	2017	2018	2019
T-Ball and Coach Pitch	\$40				
Mustang League Baseball	\$40				
Little League Baseball	\$45		543	441	331
U-10 Softball	\$40				
U-12 Softball	\$45				
Youth Basketball	\$45		166	167	169
Youth Flag Football	\$34		89	81	81
Youth Soccer	\$40	Spring	303	251	222
four soccer	\$ 4 0	Fall	236	241	241
Youth Golf Lessons (Six Lessons)	\$26		23	18	3
Adult Golf Lessons (Six Lessons)	\$75		10	None	N/A
	\$55	Spring	N/A	18	
Youth Tennis Lessons		Summer	89	93	02
Youth Tennis Lessons		Fall	20	35	83
		Winter	N/A	19	
Adult Tennis Lessons	\$80		None	N/A	N/A
Adult Softball	\$375 Summer Season	Summer	29	4 Teams	26
	\$275 Fall Season	Fall	None	N/A	4
Adult Soccer	\$50 Individual		None	N/A	N/A
	\$250 Team		none	IN/A	N/A
Stage A, B, 1, 2 & 3 Swim Lessons	\$40		130	89	79
Stage 4,5,6 & Specialty Classes	\$50		120	07	19

Figure 43: Sports



5.3.3 YOUTH PROGRAMS

Youth programs include two camps: fire and police. These camps serve a few students at a time. These one-day educational classes are designed to educate children about their safety with emergency services to reduce accidents in the home and around the city.

Youth	2018 Fees	Season	P	articipat	ion
fouti	2010 rees	/ Age	2017	2018	2019
Youth Fire Camp	\$40		11	Cancelled	Cancelled
Youth Police Camp	\$40		15	10	10

Figure 44: Youth Programs

5.4 DEVELOPMENT OF A PROGRAM DIVISION

Given the Parks and Natural Resources Department is expanding to include recreation programming, the following sections provide best practices for the Department's consideration.

5.4.1 STAFFING

The Department has researched NRPA salary reports for aquatic and recreation leadership positions along with supporting roles within each category. This benchmark information will help prepare the Department to hire a staff to support the new focus area.

AQUATICS

During the development process of this *Master Plan*, the Department's first priority was to hire a position that would focus on aquatic programming and facilities. This was completed in late 2020 and was seen as a necessity because aquatics would be the first program area brought back into the Department from the YMCA. Outside of the summer months, this staff member will assist the Department by supplementing other programs that are identified as a need via the community engagement process.

The Department has identified a few essential functions of this team member:

- 1. Recruit, hire, train, supervise all supportive aquatics team members
- 2. Maintain pool facility, chemicals, and seasonal care
- 3. Plan, organize, and supervise aquatic programs
- 4. Assist with developing and organizing city-wide events and programs
- 5. Assess public needs, develop relationships/partnerships, and promote activities
- 6. Assist in recruiting and coordinating instructors and coaches for programs

BEST PRACTICE

When hiring for this position, the Department must also consider where and when they will need the most support for the position. In many cases, programs and events are delivered during busy weekend days. This position may need to be considered as the primary contact for weekends, while setting the normal operations days of Thursday through Monday. This gives the staff member the ability to be in a leadership position for the Department through the weekend, while being able to debrief with other City staff members on Monday of each week.

5.4.2 CORE PROGRAM AREA DEVELOPMENT

Development of a strong core area identifies the Department's knowledge of local, regional, and national trends. It also confirms that the Department is attune to what the community needs for parks and recreation services.

To help achieve the mission, it is important to identify core program areas based on current and future needs to create a sense of focus around specific program areas of greatest importance to the community. Public recreation is challenged by the premise of being all things to all people. The philosophy of the core program area is to assist staff, policy makers, and the public to focus on what is most important. Program areas are considered as core if they meet a majority of the following categories:

- The program area has been provided for a long period of time (over 4-5 years) and/or is expected by the community.
- The program area consumes a relatively large portion (5% or more) of the agency's overall budget.
- The program area is offered 3-4 seasons per year.
- The program area has wide demographic appeal.
- There is a tiered level of skill development available within the program area's offerings.
- There is full-time staff responsible for the program area.
- There are facilities designed specifically to support the program area.
- The agency controls a significant percentage (20% or more) of the local market.

Based upon the observations of the consultant team, demographic and recreation trends information, the Department should provide the following five core program areas:

- 1. Active adults
- 2. Aquatics
- 3. Events
- 4. Nature/outdoor
- 5. Youth (other than sports)

Once core program areas are established, staff should evaluate core program areas and individual programs, ideally on an annual basis, to ensure offerings are relevant to evolving demographics and trends in the local community. Additionally, the Department should develop and implement a written formal program development process, core program area standards, and a quality control audit process will help set the foundation to increase demand for services, grow participation, and keep quality standards in place to retain customers. An example of quality control that could be added to the system would be setting participation, cancellation rates, satisfaction levels, and customer retention rate goals for each core program area.

To help create the new program division, the following best practice areas are provided as foundational support.

5.4.3 PROGRAM CLASSIFICATION

Conducting a classification of services informs how each program serves the overall organization mission, the goals and objectives of each core program area, and how the program should be funded with regard to tax dollars and/or user fees and charges. How a program is classified can help to determine the most appropriate management, funding, and marketing strategies.





Program classifications are based on the degree to which the program provides a public benefit versus a private benefit. Public benefit can be described as everyone receiving the same level of benefit with equal access, whereas private benefit can be described as the user receiving exclusive benefit above what a general taxpayer receives for their personal benefit.

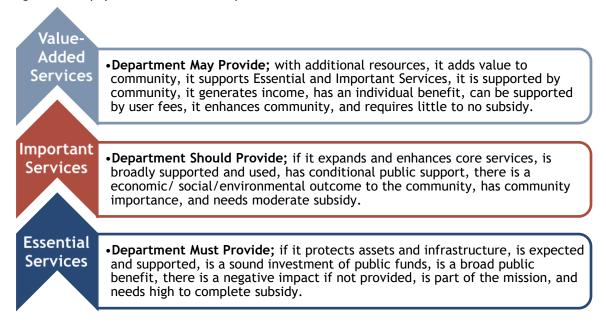


Figure 45: Classification of Services Model

As the Department continues to evolve to better meet the community's needs, there could be an added benefit to managing the services if they all were classified according to the Cost Recovery Model for Sustainable Services depicted below in **Figure 46**.

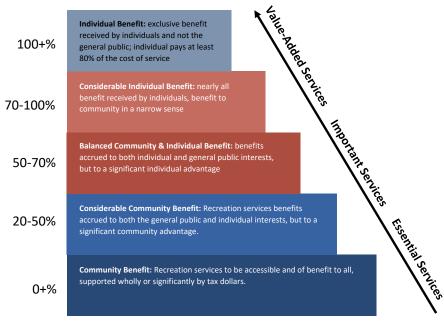




Figure 46: Cost Recovery Model

Given the broad range of cost recovery goals (i.e., 0% - 40% for Essential Services or 40% to 80% for Important Services), it would be helpful to further distribute programs internally within sub-ranges of cost recovery as depicted on the previous page. This will allow for programs to fall within an overall service classification tier while still demonstrating a difference in expected/desired cost recovery goals based on a greater understanding of the program's goals.

5.4.4 COST RECOVERY

Cost recovery targets should be identified for each core program area, at least, and for specific programs or events where realistic. The previously identified core program areas would serve as an effective breakdown for tracking cost recovery metrics including administrative costs. Theoretically, staff should review how programs are grouped for similar cost recovery and subsidy goals to determine if current practices still meet management outcomes.

Determining cost recovery performance and using it to make informed pricing decisions involves a threestep process:

- 1. Classify all programs and services based on the public or private benefit they provide (as completed in the previous section).
- 2. Conduct a cost-of-service analysis to calculate the full cost of each program.
- 3. Establish a cost recovery percentage, through Department policy, for each program or program type based on the outcomes of the previous two steps and adjust program prices accordingly.

The following provide more detail on steps 2 & 3.

UNDERSTANDING THE FULL COST OF SERVICE

To develop specific cost recovery targets, full cost of accounting needs to be created on each class or program that accurately calculates direct and indirect costs. Cost recovery goals are established once these numbers are in place, and the Department's program staff should be trained on this process.

A cost-of-service analysis should be conducted on each program, or program type, that accurately calculates direct (programspecific) and indirect (full costs such as administrative overhead)



Figure 47: Cost of Service

costs. Completing a cost-of-service analysis not only helps determine the true and full cost of offering a program, but it also provides information that can be used to price programs based upon accurate delivery costs.





The methodology for determining the total cost of service involves calculating the total cost for the activity, program, or service, then calculating the total revenue earned for that activity. Costs (and revenue) can also be derived on a per unit basis. Program or activity units may include:

- Number of participants
- Number of tasks performed
- Number of consumable units
- Number of service calls
- Number of events
- Required time for offering program/service

Agencies use cost of service analyses to determine what financial resources are required to provide specific programs at specific levels of service. Results are used to determine and track cost recovery as well as to benchmark different programs provided by the Department. Cost recovery goals are established once cost-of-service totals have been calculated. Program staff should be trained on the process of conducting a cost-of-service analysis and the process undertaken on a regular basis.

5.4.5 PRICING STRATEGIES

There are a number of ways to develop pricing strategies. Developing a pricing strategy with varying options are useful to help stabilize usage patterns and help with cost recovery for higher quality amenities and services. Staff should continue to monitor the effectiveness of the various pricing strategies they employ and make adjustments as necessary. It is also important to continue monitoring for yearly competitor and other service providers benchmarking.

Pricing S	trategies
Age Segments	Group Discounts
Family/Household Status	By Location
Residency	By Competition
Weekday/Weekend	By Cost Recovery Goals
Prime/ Non-Prime Times	By Customers Ability to Pay

Figure 48: Pricing Strategies

5.4.6 AGE SEGMENTATION

Potential opportunities exist in creating programs for specific age segments that would have specific messages and marketing to attract participants. Staff should continue to monitor demographic shifts and program offerings to ensure that the needs of each age group are being met.

It would be best practice to establish a plan including what age segment to target, establish the message, which marketing methods to use, create the social media campaign, and determine what to measure for success before allocating resources towards a particular effort. **Figure 49** shows the current age segments within Delaware. The Department should use this information to ensure the full representation of community residents are served through recreational programming.

17 & Under	18-34	35-54	55 & Older
25%	24%	27%	24%

Figure 49: Service Areas Age Segments

5.4.7 BUSINESS PLANNING

The consultant team recommends that mini business plans (2-3 pages) for each core program area be updated on a yearly basis. These plans should evaluate the core program area based on meeting the outcomes desired for participants, cost recovery, percentage of the market and business controls, cost of service, pricing strategy for the next year, and marketing strategies that are to be implemented. If developed regularly and consistently, they can be effective tools for budget construction and justification processes in addition to marketing and communication tools.

5.4.8 EVALUATION & USING PROGRAM LIFECYCLES

Department staff should evaluate program lifecycles on an annual basis to determine program mix. This can be incorporated into the business planning process. A diagram of the program evaluation cycle and program lifecycle can be found below (**Figure 50**). During the introductory stages program staff should establish program goals, design program scenarios and components, and develop the program operating/business plan. All stages of the lifecycle will conduct/operate the program and conduct regular evaluations to determine the future of the program.

If participation levels are still growing, continue to provide the program. When participation growth is slow to no growth, or competition increases, staff should look at modifying the program to re-energize the customers to participate. When program participation is consistently declining, staff should terminate the program and replace it with a new program based on the public's priority ranking, in activity areas that are trending, while taking into consideration the anticipated local participation percentage.

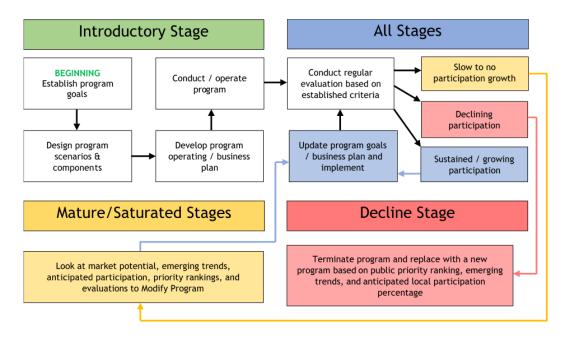


Figure 50: Evaluation Cycle with Program Lifecycle Logic Matrix





PROGRAM LIFECYCLE RECOMMENDATION

After the Department's first three years of running programs, the team should set lifecycle goals with a specific percentage in mind for lifecycle stage.

First, Introduction, Take-off, and Growth stages should encompass approximately 50-60% of the total programs being offered by the Department. These programs are meant to progress through the lifecycle stages as the demographics and trends of the community shift. Second, Mature stage programs are those that are slowly growing. These programs should be around 40% of your program offerings. Third, Saturation and Decline stage programming should encompass no more than 10% of all programs. It is a natural progression for programs to eventually evolve into saturation and decline. However, if programs reach these stages rapidly, it could be an indication that staff may be "over-tweaking" their offerings, the quality does not meet expectations, there is not as much of a demand for the programs, or there is a lack of programmable space which limits program participation.

	Program Lifecycle Distribution	
Life Cycle Stage	Description	Best Practice Distribution
Introduction	New programs, modest participation	
Take-off	Rapid participation growth	50-60%
Growth	Moderate, but consistent population growth	
Mature	Slow participation growth	40%
Saturated	Minimal to no participation growth; extreme competition	0-10%
Decline	Declining participation	0.0%

Figure 51: Preferred Program Lifecycle Distribution

5.4.9 MARKETING AND PROMOTION

The Department should increase marketing and promotional strategies as they expand recreation programming. Effective communication strategies require striking an appropriate balance between the content with the volume of messaging while utilizing the "right" methods of delivery. It is recommended that the Department develop a marketing plan specifically for the parks and recreation system that factors in current successes with centralized and decentralized processes that complements any efforts of the City.

A strategic marketing plan should address the following:

- Target audiences/markets identification
- Key messages for each target market
- Communication channels/media for each target market
- Graphic identity and use protocols
- Style handbook for all marketing material
- Social media strategies and tactics
- Communication schedule (content calendar)
- Marketing roles and responsibilities
- Staffing requirements

An effective marketing plan must build upon and integrate with supporting plans, such as this master plan, and directly coordinate with organization priorities. The plan should also provide specific guidance as to how the Department's identity and brand is to be consistently portrayed across the multiple methods and deliverables used for communication.

DEVELOPING A BRAND

As the Department expands recreation services, a brand should be developed to unify the entire Department. The development of a new logo and Department title will also help connect all areas of the Department including the pool, golf, recreation services, and parks. This brand will help expand revenue opportunities while also broadening awareness outside of the current system users.

WEBSITE

The Department's website is within the City of Delaware main website. Interested users for programs and services, currently available by the Parks and Natural Resources Department, must search first through "Departments and Services," followed by clicking the area within the park and recreation category that they would like to see. These tabs do not interlink and viewers must go all the way back to the "Department and Services" button at the top to move within the parks and recreation tabs.

As the Department expands, often a separate stand-alone website managed by Department staff is preferred. With full control, the Department can provide immediate updates when a park needs to be temporarily closed, the weather has cancelled an event, a new program is being introduced, a new flower blooming in the park they would like to highlight, etc.

With a stand-alone website, the Department will also be able to research and integrate registration technology that can be used at all parks, facilities, and operations that support park services. The system usually has the ability for participants to register for programs and reserve rentals at home while also providing a point-of-sale option for the Department at the pool for memberships, concessions, and program registration (among others).

5.4.10 VOLUNTEERING & PARTNERSHIPS

Today's realities require most public park and recreation departments to seek productive and meaningful partnerships with both community organizations and individuals to deliver quality and seamless services to their residents. These relationships should be mutually beneficial to each party to better meet overall community needs and expand the positive impact of the agency's mission. Effective partnerships and meaningful volunteerism are key strategy areas for the Department to meet the needs of the community in the years to come.

BEST PRACTICES IN VOLUNTEER MANAGEMENT

In developing the policy, some best practices that the Department should be aware of in managing volunteers include:

- Involve volunteers in cross-training to expose them to various organizational functions and increase their skill. This can also increase their utility, allowing for more flexibility in making work assignments, and can increase their appreciation and understanding of the Department.
- Ensure a Volunteer Coordinator (a designated program staff member with volunteer management responsibility) and associated staff stay fully informed about the strategic direction of the agency overall, including strategic initiatives for all divisions. Periodically identify, evaluate, or revise



specific tactics the volunteer services program should undertake to support the larger organizational mission.

- A key part of maintaining the desirability of volunteerism in the agency is developing a good reward and recognition system. The consultant team recommends using tactics similar to those found in frequent flier programs, wherein volunteers can use their volunteer hours to obtain early registration at programs, or discounted pricing at certain programs, rentals or events, or any other Department function. Identify and summarize volunteer recognition policies in a Volunteer Policy document.
- Regularly update volunteer position descriptions. Include an overview of the volunteer position lifecycle in the Volunteer Manual, including the procedure for creating a new position.
- Add end-of-lifecycle process steps to the Volunteer Manual to ensure that there is formal documentation of resignation or termination of volunteers. Also include ways to monitor and track reasons for resignation/termination and perform exit interviews with outgoing volunteers when able.

In addition to number of volunteers and volunteer hours, categorization and tracking volunteerism by type and extent of work, is important:

- **Regular volunteers:** Those volunteers whose work is considered to be continuous, provided their work performance is satisfactory and there is a continuing need for their services.
- **Special event volunteers:** Volunteers who help out with a particular event with no expectation that they will return after the event is complete.
- **Episodic volunteers:** Volunteers who help out with a particular project type on a recurring or irregular basis with no expectation that they will return for other duties.
- **Volunteer interns:** Volunteers who have committed to work for the agency to fulfill a specific higher-level educational learning requirement.
- **Community service volunteers:** Volunteers who are volunteering over a specified period of time to fulfill a community service requirement.

The Department should encourage employees to volunteer themselves in the community. Exposure of staff to the community in different roles (including those not related to parks and recreation) will raise awareness of the agency and its volunteer program. It also helps staff understand the role and expectations of a volunteer if they can experience it for themselves.

BEST PRACTICES IN PARTNERSHIP MANAGEMENT

In many instances, partnerships are inequitable to the public agency and do not produce reasonable shared benefits between parties.

The following recommended policies will promote fairness and equity within the existing and future partnerships while helping staff to manage against potential internal and external conflicts. Certain partnership principles must be adopted by the Department for existing and future partnerships to work effectively. These partnership principles are as follows:

• All partnerships require a working agreement with measurable outcomes and will be evaluated on a regular basis. This should include reports to the agency on the performance and outcomes of the partnership including an annual review to determine renewal potential.

- All partnerships should track costs associated with the partnership investment to demonstrate the shared level of equity.
- All partnerships should maintain a culture that focuses on collaborative planning on a regular basis, regular communications, and annual reporting on performance and outcomes to determine renewal potential and opportunities to strengthen the partnership.

Additional partnerships can be pursued and developed with other public entities such as neighboring cities, colleges, state or federal agencies; nonprofit organizations; as well as with private, for-profit organizations.

POLICY BEST PRACTICE FOR ALL PARTNERSHIPS

All partnerships developed and maintained by the Department should adhere to common policy requirements. These include:

- Each partner will meet with or report to Department's staff on a regular basis to plan and share activity-based costs and equity invested.
- Partners will establish measurable outcomes and work through key issues to focus on for the coming year to meet the desired outcomes.
- Each partner will focus on meeting an equity balance agreed to and will track investment costs.
- Measurable outcomes will be reviewed quarterly and shared with each partner.
- A working partnership agreement will be developed and monitored together on a quarterly or asneeded basis.
- Each partner will assign a liaison to serve each partnership agency for communication and planning purposes.
- If conflicts arise between partners, the Department-appointed lead, along with the other partner's highest-ranking officer assigned to the agreement, will meet to resolve the issue(s) in a timely manner. Any exchange of money or traded resources will be made based on the terms of the partnership agreement. Each partner will meet with the other partner's respective board or managing representatives annually, to share updates and outcomes of the partnership agreement.

POLICY RECOMMENDATIONS FOR PUBLIC/PRIVATE PARTNERSHIPS

The recommended policies and practices for public/private partnerships that may include businesses, private groups, private associations, or individuals who desire to make a profit from use of Department facilities or programs are detailed below. These can also apply to partnerships where a private party wishes to develop a facility on park property, to provide a service on publicly-owned property, or who has a contract with the agency to provide a task or service on the agency's behalf at public facilities. These unique partnership principles are as follows:

- Upon entering into an agreement with a private business, group, association or individual, Department staff and political leadership must recognize that they must allow the private entity to meet their financial objectives within reasonable parameters that protect the mission, goals and integrity of the Department.
- As an outcome of the partnership, the Department must receive a designated fee that may include a percentage of gross revenue dollars less sales tax on a regular basis, as outlined in the contract agreement.



- The working agreement of the partnership must establish a set of measurable outcomes to be achieved, as well as the tracking method of how those outcomes will be monitored by the agency. The outcomes will include standards of quality, financial reports, customer satisfaction, payments to the agency, and overall coordination with the Department for the services rendered.
- Depending on the level of investment made by the private contractor, the partnership agreement can be limited to months, a year or multiple years.
- If applicable, the private contractor will provide a working management plan annually that they will follow to ensure the outcomes desired by the Department. The management plan can and will be negotiated, if necessary. Monitoring of the management plan will be the responsibility of both partners. The agency must allow the contractor to operate freely in their best interest, as long as the outcomes are achieved and the terms of the partnership agreement are adhered to.
- The private contractor cannot lobby agency advisory or governing boards for renewal of a contract. Any such action will be cause for termination. All negotiations must be with the Parks and Recreation Director, Parks and Recreation Advisory Board, or their designee.
- The agency has the right to solicit private contracted partnership services or negotiate on an individual basis with a bid process based on the professional level of the service to be provided.
- If conflicts arise between both partners, the highest-ranking officers from both sides will try to resolve the issue before going to each partner's legal counsels. If none can be achieved, the partnership shall be dissolved.

PARTNERSHIP OPPORTUNITIES

These recommendations are both an overview of existing partnership opportunities available to the Department, as well as a suggested approach to organizing partnership pursuits. This is not an exhaustive list of all potential partnerships that can be developed, but can be used as a tool of reference for the agency to develop its own priorities in partnership development. The following five areas of focus are recommended:

- 1. **Operational Partners:** Other entities and organizations that can support the efforts of the Department to maintain facilities and assets, promote amenities and park usage, support site needs, provide programs and events, and/or maintain the integrity of natural/cultural resources through in-kind labor, equipment, or materials.
- 2. Vendor Partners: Service providers and/or contractors that can gain brand association and notoriety as a preferred vendor or supporter of the Department in exchange for reduced rates, services, or some other agreed upon benefit.
- 3. Service Partners: Nonprofit organizations and/or friends' groups that support the agency's efforts to provide programs and events, or serve specific community constituents collaboratively.
- 4. **Co-Branding Partners:** Private, for-profit organizations that can gain brand association and notoriety as a supporter of the Department in exchange for sponsorship or co-branded programs, events, marketing and promotional campaigns, and/or advertising opportunities.
- 5. **Resource Development Partners:** A private, nonprofit organization with the primary purpose to leverage private sector resources, grants, other public funding opportunities, and resources from individuals and groups within the community to support the goals and objectives of the agency on mutually agreed strategic initiatives.

CHAPTER SIX – OPERATIONS AND FINANCE

6.1 OPERATIONS

As discussed in **Chapter Two**, the Department has changed a lot over the last two decades. Personnel numbers have fluctuated based on system responsibility and focus. However, the actual parks and recreation system itself has only increased over the same time period. In the early 2000s, the City of Delaware's *Strategic Master Plan for Parks, Recreation, and Open Space* inventoried 212 acres of developed community, neighborhood, and mini-parks, 140 acres of undeveloped parks and natural resource areas, one golf course, and a pool and recreation center at Mingo Park. Fast forward to today and the system now includes Oak Grove Cemetery (71 acres, added in 2012), total developed park acres is around 492, there are over 25 miles of paved trails throughout Delaware, building maintenance is a core function, and recreation services are back to being provided in-house. It should also be noted that actual park amenities and facilities have increased such as splashpads, indoor recreation space, playgrounds, pickle ball courts, and more. This indicates the system has become more comprehensive over time.

Function	2001	2021	Change
Function		Positions/FTE	
Full Time	10	15 (12.21 FTE)	+5
Parks and Recreation Director	1	1	-
Ground & Facilities Director	1	0	-1
Building Maintenance	N/A	3	+3
Park Maintenance Superintendent	1	1	-
Park Maintenance Supervisor	0	1	+1
Park Tech I	4	3	-1
Park Tech II	0	1	+1
Recreation Superintendent	1	1	-
Recreation Coordinators	1	0	-1
Administrative Assistant	1	1	-
Marketing Coordinator	0	0	-
Citizen Reception	0	0	-
Golf Course Supervisor	1	1	-
Arborist	1	1	-
Cemetery Supervisor	N/A	1	+1
Permanent Part Time	3.75	2.25 FTE	-1.5 FTE
Seasonal (Park)	*	4.47 FTE	-
Seasonal (Cemetery)	N/A	1.73 FTE	+1.73 FTE
Seasonal (Golf Course)	*	2.02 FTE	-
Seasonal (Forestry)	*	.24 FTE	-
Seasonal (Recreation)	*	1.5 FTE	-

*FTEs not recorded.

Figure 52: Staff Levels Over Time





6.1.1 BENCHMARKS

In terms of national benchmarks, the median number of full-time equivalents (FTE) for parks and recreation departments is 44.3 (Figure 53). This means the average department attributes over 92,000 hours to maintain, operate, administer, and program a parks and recreation system. Realizing that not every department (let alone community) is the same, other demographic filters can be applied to the national benchmark. For example, agencies that manage over between 251-1,000 acres of park land report an average of 41.5 FTE; agencies that serve a population between 20,000-49,999 residents report an average of 31.4 FTE; agencies with an overall parks and recreation budget between \$1-\$5 million report an average of 71.2 FTE; and finally, agencies that manage between 20-49 park locations/sites report an average of 71.2 FTE. When removing maintenance staff dedicated to buildings, Oak Grove Cemetery, and the golf course, there are approximately 17.46 FTE dedicated to the Delaware parks and recreation system. It should be noted that the 17.46 FTE still includes responsibilities for maintaining city right-of-ways (ROWs), flower beds, and other non-park site activities.

Another way of looking at department staffing is to examine the number of acres maintained by dedicated staff. As mentioned previously, there are approximately 460 acres of maintained park properties (excluding the cemetery and golf course). There are approximately 11.21 FTE dedicated to maintaining those acres. This means there is one FTE for every 41 maintained acres. This figure is high (or a lower level of service depending on how you read it) for the number of maintained acres one FTE can actively maintain. Typically, a ratio of 25-30 maintained acres per FTE is a target range.

National Benchmarks (Source: NRPA Park Metrics)					
Delaware Staffing (FTE)	Overall Median	251-1,000 Maintained Acres	20,000-49,999 Population Served	\$1-\$5 Million Budget	20-49 Parks Managed
17.46	44.3	41.5	31.4	25.7	71.2

Figure	53:	National	Benchmark - FTE
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National benchmarks also indicate how the "typical" parks and recreation agency utilizes its staff. According to **Figure 54**, the department's existing staff distribution does not align with industry benchmarks. There is a lack of recreation and administration-related positions and an increased number of operations. To put this in context, it makes sense the distribution is what it is today. The Department has not provided a robust programmed recreation system since its relationship with the YMCA took the responsibility of providing those services. This equates to a higher percentage distribution of operations simultaneously. It is expected that the distribution will align better once recreation staff are hired as a result of the increased recreation focus.

National Breakdown (Source: NRPA Park Metrics)					
Function	Distribution	Delaware Actual (FTE)			
Operations	45%	11.21	64%		
Recreation	31%	2.75	16%		
Administration	24%	3.5	20%		

Figure 54: National Benchmark - FTE Distribution

6.1.2 FUNCTIONAL ORGANIZATIONAL STRUCTURE

Part of a well-functioning parks and recreation organization is to determine, understand, and staff for all the various *functions* required of the park and recreation system. This notion is highlighted by the need to increase staffing capacity and capabilities to deliver additional and expanded departmental functions moving forward. **Figure 55** shows the ideal organizational structure associated with the department's required functions as determined via the *Master Plan* development process. All functions in red indicate new and/or expanded functions.

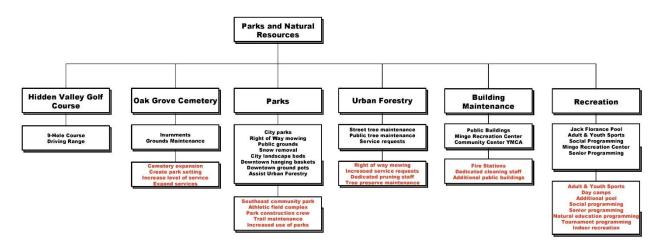


Figure 55: Department Functional Organizational Structure

OAK GROVE CEMETERY

Two focus areas are necessitating a staffing increase for the Oak Grove Cemetery: 1) site expansion with columbariums and a new cemetery section becoming available to the public and 2) a desire to increase the level of service to make the cemetery align better with the park system's overall level of service.

PARKS

Several upcoming developments have implications for Department staffing: 1) the parks and recreation system will be expanding park acres provided in the southeast part of the city, 2) there is a desire to increase athletics, 3) trail maintenance will necessitate more attention as more pathways are developed and need resurfaced/repaved, and 4) the need for a construction crew to be available to assist with maintaining the existing system's facilities and amenities.

URBAN FORESTRY

In recent years, service requests have increased along with needed assistance provided to the Planning Department. As tree preserves are added to the system and right-of-ways are in need of continued maintenance, it will be necessary to look toward establishing pruning teams and a larger urban forestry presence in general.

BUILDING MAINTENANCE

As more facilities are built, there is an increased pressure on maintaining them. Fire station maintenance has been added to the system along with additional cleaning services. Some cleaning services are contracted, but an examination of the return on investment as the system expands is necessary.





RECREATION

The recreation function is the largest focus area for needed staffing. This is primarily due to this function's inclusion back within the department. The *Needs Assessment* identified many recreation areas desired by community residents. As a result, the following core program areas will need to have staff commensurate with the offerings provided to the community: youth sports, adult sprots, social programming, day camps, aquatics, nature education, senior programming, and indoor recreation programming.

6.1.3 FIELD USE IMPLICATIONS

Another impactful operational implication for the Delaware park system is the use of athletic fields. Currently, the system contains only natural turf athletic fields. With natural turf fields, there is a direct correlation among field use hours, maintenance and operations practices, and field turf quality. As a baseline, every effort is made to begin each athletic season with 100% turf coverage. To do this, scheduled "rest" periods should be implemented along with implementing a turf maintenance program that provides for the best turf quality. Additionally, expected field condition with vary with the amount of play received each year, even with the most comprehensive turf maintenance program. Anything under 600 hours each year, with an appropriate turf maintenance program, should yield good field conditions. Once annual play exceeds 600 hours, turf thinning, wear, loss, and surface damage are more common (Figure 56).

Expected Field Condition	Field Use (Hours per Year)
Sustained good field conditions	<200
Good field conditions with some thinning of the turf and localized wear areas	400-600
Fair field conditions; expect significant thinning and wear	800-1,000
Significant turf loss, field surface damage, increased potential for athlete injury	>1,000

Figure 56: North Carolina Cooperative Extension Field Conditions Based on Use

When examining the Delaware system's current use, all three park locations with athletic fields are experiencing high field use (Figure 57). This trend has a couple implications: 1) existing maintenance staffing is most likely taxed due to the high field use; 2) field conditions are most likely challenging toward the end of the fall season, and consequently, this impacts the field conditions at the start of the subsequent season; and 3) there is either a need for additional fields,

Average Annual Use				
Location	Hours Used		Total	
Location	Diamond	Multi-Purpose	TOLAT	
Mingo Park	541	733	1,274	
Smith Park	542	724	1,266	
Veterans Park	N/A	1,142	1,142	

conversion of some natural turf fields to synthetic turf to help ensure field conditions (and reduce maintenance), and/or reserved hours should be reduced annually to allow for more "rest" periods.

6.2 FINANCING THE SYSTEM

After understanding the operational outlook of the Delaware park system, it is important to examine the financial outlook as well. Park and recreation agencies typically rely on the same funding sources for their projects, programs, and capital improvements as well as the ongoing financial support their agency requires. Funding sources can and do change regarding how they can provide new funding for specific uses and what agency they will support based on their community values.

Understanding the type of funding sources and opportunities available can be valuable to the sustainability of a parks and recreation system. It is important to expand the range of funding sources and how and where these funding sources can be obtained. As well as how to develop a strategy on incorporating these funding sources into daily operations. The City should consider the following funding options as they continue to develop the parks and recreation system in their community. The following options were identified by the city as those they would like to explore for the future to help finance the park and recreation system for years to come.

These (3) categories are examples of sources considered to be viable methods used in the parks and recreation industry.

- 1. **Dedicated Funding:** These funds (often in the form of various tax options) are appropriated or set aside for a limited purpose.
- 2. **Earned Income:** Revenue generated by membership fees, facility rentals, program fees, and other sources where the agency is paid for services or what they provided.
- 3. **Financial Support:** These monies are acquired by applying for grants from foundations, corporations, organizations, as well as state and federal sources.

6.2.1 DEDICATED FUNDING

Currently, the following sources are utilized for dedicated parks and recreation funding:

- Local option income tax
- Developer impact fee

Funding options for consideration include the following:

- Taxable bonds through voter approved referenda
 - The city can seek a bond issue for park improvements via a voter approved referendum. Typically, agencies will put on a parks and recreation bond issue every 10 years to maintain the system they have, but to also build new parks, facilities, and amenities especially in a growing community like Delaware. Bond levies typically are for 20 years.
- Dedicated park property tax levy
 - The city can levy a specific tax levy dedicated to parks and recreation via support of the voters in the city. The dedicated levy can be used to support operational costs associated with the parks and recreation system. These levies are typically two mills or less. In 2019, 80% of all parks levies in the state passed for parks and recreation services. Renewing the existing levy will be a good option for Delaware.







6.2.2 EARNED INCOME

Currently, the following sources of earned income related to parks and recreation services are utilized:

- Advertising on parks and recreation websites
- Cash in-lieu fee
- Concessions
- Daily fees •
- Entrance fees •
- Fees for services
- Group fees •
- Local not-for-profit foundations gifts

- Membership fees
- Non-resident fees •
- Pool season pass
- Private donations
- Program user fees .
- Public/non-profit/private partnerships
- Reservation fees
- **Ticket sales**
- •

Additional earned income options for consideration include the following:

- Healthcare/hospital partnerships
 - Many park systems across the United States have developed partnerships with healthcare 0 providers for the delivery of parks and recreation services. These partnerships include development of rehab space inside of park and recreation facilities as well as development of therapeutic pools in recreation centers. They typically have a 10- to 20year lease, cover the cost of the improvement and the cost of operations with the park and recreation department, and pay a facility lease back to the park and recreation agency in the form of monthly payments. Other healthcare partners support heart healthy trails in cities as well.

Park foundations

Many park and recreation agencies have created a 501(c)3 park foundation to support 0 their local park and recreation system to which they are connected. These park foundation help raise funds for acquiring park land, developing park facilities and amenities, and support need recreation programs in the city. Park foundations have a separate board of directors dedicated to raise funds. Most have a paid staff person overseeing the park foundation. The park foundation members can be appointed by city council to begin the process and self-appoint others to their board once established.

Park conservancies

Park conservancies are a 501(c)3 organization that support specific park and recreation 0 facilities like a signature park, zoo, museum, or natural area that needs to be protected. Conservancies have a separate board of directors and raise money for the park or facility they are connected to via private donations, access fees, gifts, and fundraising events. Park conservancies provide staffing as well as management support.

Naming rights

Naming rights of parks and recreation facilities usually require a policy to be consistent. 0 The city can provide the guidelines for naming rights and is based on either impression points or on comparable facilities, programs, or events. Each impression has a value, and that value is multiplied by the financial number established for the park, facility, or event. Most naming rights are for at least 10 years and can be renewed. Permanent naming rights require an evaluating of the market every ten years and are adjusted based on those rates. Naming rights are usually found on high visible attractions in the park and recreation system. Money derived from naming rights are typically associated with both capital and operational expenses.

• Greenways foundations

• Greenway foundations are established to raise money for the development of greenways in a city. The foundation typically raises money for the grant match for building greenways in the city via specific programs and events. Some greenway foundations sell a specific car tag that people can buy that ranges in cost between \$50 to \$75 dollars a year. Indiana and Michigan have a statewide Greenway Foundation while the city of Indianapolis has its a greenway foundation just for the city to raise money for development of greenways. Annual fundraisers along the trails help to provide money as well to achieve grant matching goals for the city.

• Outsource operations to the private sector

- Many park and recreation agencies outsource elements of their system because they do not have the experience to provide a service or task or they are not cost effective in providing the task. Agencies will determine their true costs (both direct and indirect costs) and then compare their cost against the private sector. Public employees can bid for the work as well and incorporate their cost against the private sector costs. Typical outsourced job activities a park and recreation agency include, but are not limited to, the following:
 - Mowing
 - Janitorial cleaning
 - Forestry care
 - Golf course management
 - Concession operations
 - Specialty program classes

- Marketing
- Aquatic pool set-up and closing
- Vehicle management
- Landscaping of parks and boulevards

• Maintenance endowments

 Maintenance endowments are set up for replacing amenities such as all-weather turf fields that have a useful life of 10-12 years. Players and teams will put designated dollars into a replacement fund based on anticipated play to have the dollars to replace the turf at the end of its useful life. The same can apply to recreation facilities, pools, and special use areas. The funds are captured in a replacement fund designated for the single purpose which helps to keep the facilities competitive in the marketplace for years to come.

• Retail sales/park merchandise

Many park and recreation departments have retail sales opportunities they create such as an online store people can by logo shirts, t-shirts for events, souvenirs, and signs, which support an event or the operational cost of a specific site. Having a specialist on staff that understands the retail merchandise market will help with making it a profit center for the city. Retail sales are typically tied to golf courses, nature centers, recreation centers, sports complexes, road races, or traditional events like Christmas or Halloween events. Other retail opportunities include can be on-site and support the needs of existing users of a specific facility like an amphitheater that hosts concerts.

• Prime-time and non-prime-time fees

 Pricing of services based on prime-time and non-prime-time help to smooth out the use of a recreation center, aquatic center, golf course, tennis center, and special use spaces. Prime-time rates are typically 15-20% higher than non-prime-time rates and people will generally move to the lower rate for the discount. Dynamic pricing such as prime-time and non-prime-time rates create more revenue, support use of that agency's facilities, and bring a wider age group of users.





• Group and volume fees

- Group and volume fees are methods to move groups who want to organize themselves for a low rate the opportunity to do so. This can include birthday party groups, church groups, school groups, scouts, and other agencies what want to use a public facility as an element of their program and will pay the group rate. Group rates are usually in the 15% discount range.
- Catering fees
 - Catering fees are a great revenue source for rentable spaces. The city can preapprove caterers to make it easier for renters. Cities typically receive 15-20% of the gross as compensation (including alcohol sales). Usually, cities have a low-, medium-, and highcost caterer as available options.
- Food truck fees
 - Food truck fees are based on a yearly permit that is tied to a number of events usually in the range of 5-10 events a year. Food trucks need to be inspected and licensed to serve food to get a permit. Permit fees range in cost between \$150-\$300 dollars a year based on the number of events the city will allow for food to be served.
- Land leases on park property
 - Many agencies develop a land lease strategy where they lease land for retail recreation purposes along trails and within parks to restaurants, bike shops, and concession entities that support users in a park or along a trail. The land lease includes the value of the land typically at 15% paid annually and a percentage of gross.

6.2.3 FINANCIAL SUPPORT

Beyond the current identification and receiving of grant monies, the following categories provide descriptions of typical financial support options for parks and recreation agencies:

- Grants
 - Grants provide parks and recreation systems nationwide money for land acquisition, capital improvements, and operational dollars. Grants can come from the Ohio DNR program, land and water funds, redevelopment funds, and foundations who want to support parks, recreation, and open space. Most grants require some form of matching dollars if it is federal monies and foundations typically do not have a match. Some systems have a dedicated grant writer position; those that do not typically contract with one to submit grants on their behalf.
- COVID-19 Economic Relief
 - Due to the COVID-19 Pandemic, the U.S. federal government has provided financial resources to assist state, local, and tribal governments. These funds can provide financial relief and are separated into various categories and including:
 - Coronavirus State and Local Fiscal Recovery Funds
 - Capital Projects Fund
 - Homeowner Assistance Fund
 - Emergency Rental Assistance Program
 - State Small Business Credit Initiative
 - Coronavirus Relief Fund

6.3 CAPITAL IMPROVEMENT PLAN

6.3.1 FRAMEWORK

There are different capital improvement projects an agency can implement; therefore, it is important to use a framework that helps make budget decisions that are sustainable over time. Funding is not always sufficient to take care of all existing assets and build/acquire new parkland, facilities, and amenities. A three-tiered Capital Improvement Plan (CIP) is created to acknowledge fiscal realities and to help balance priorities and their associated expenditures:

- **Critical Projects.** These projects prioritize spending within existing budget targets. The intention of this category is to refocus and make the most of existing resources with the primary goal being to maintain services. The actions associated with these projects address deferred maintenance, accessibility issues, and other critical needs at existing facilities and is funded through existing tax dollars. In a multi-year CIP program, these projects are typically prioritized for years 1 and 2; however, they can be spread out over years 1 through 5 due to the expense.
- Sustainable Projects. These projects describe the extra services or capital improvements that should be undertaken when additional funding is available. This includes strategically enhancing existing programs, beginning new alternative programs, adding new positions, or making other strategic changes that would require additional operational or capital funding. It is imperative to evaluate and analyze potential sources of additional revenue, including but not limited to capital bond funding, dedicated levies, partnerships, program income, grants, and/or new funding sources for these capital projects. In a multi-year CIP program, these projects are typically prioritized for years 3 through 5.
- Visionary Projects. These projects represent the complete set of services and facilities desired by the community. It is fiscally unconstrained but can help provide policy guidance by illustrating the ultimate goals of the community and by providing a long-range look to address future needs and deficiencies. Typically, visionary projects are related to closing gaps identified by LOS metrics and specific park site enhancements derived from the community needs assessment process. Funding for visionary projects can be derived from partnerships, private investments, new tax dollars or bonds, additional dedicated funding sources, and more. In a multi-year CIP program, these projects are typically prioritized for year 5 and beyond.

6.3.2 NEEDS ASSESSMENT IMPLICATIONS FOR CIP

When developing the priority areas for the next 5- to 10-years, all data gathered and analyzed through the *Needs Assessment* phase provide direction. The following sections provide the key findings supporting the inclusion into the CIP development process.

COMMUNITY SURVEYING

The statistically-valid community survey found the following areas as high priorities for investment areas (in order):

- 1. Paved walking and biking trails
- 2. Nature trails
- 3. Outdoor swimming pools/water parks
- 4. Indoor swimming pools/leisure pools
- 5. Greenspace and natural areas/parks





Strong medium priorities (all in 90s):

- 6. Small (2-10 acres) neighborhood parks
- 7. Canoe/kayak access
- 8. Community gardens
- 9. Off-leash dog parks

LEVEL OF SERVICE ANALYSIS

Population-based level of service standards indicate the following categories are deficient based on existing and/or future population statistics (in no particular order):

- Community parks (26 acres)
- Trails paved and unpaved (~7 miles)
- Dog parks (1)
- Park shelters (1)
- Pickleball courts (8)
- Playgrounds (2)
- Sand volleyball (1)
- Splashpad/sprayground (1)
- Indoor recreation space (~11,000 square feet)

PARK ASSESSMENT FINDINGS

"Challenges"

- Park boundaries with local residents are not often defined or park boundaries are constrained.
- Overuse of popular parks.
- There are amenities within the system that are old, broken, or not in trend with community wants and needs.
- Maintenance and landscaping are limited in some parks.

"Opportunities"

- Continue to develop access to streams, water, and nature.
- Increase natural programs that are supported by the appropriate parks.
- Increase the trail system and connect the parks to the trail system.
- Create a park infrastructure/site furnishings replacement plan/cycle.
- Develop maintenance plans to correct landscaping deficiencies.
- Create new partnerships for programming and infrastructure (OWU, School, Preservation Parks, etc.).
- Expand parks (where applicable).
- Spread out unique amenities to less used parks (e.g., splash pads).
- Increase branding on signs and beautify park entrances.
- Add amenities that support community wants and needs.

EXISTING CIP FEATURES

The following categories are already included in the current CIP (at the writing of this document) without taking this *Master Plan* into consideration:

• Playground improvements, no new playgrounds

- Field/court improvements
- Pool improvements
- Signage improvements
- Mingo building improvements
- Park impact fees
 - South Community Park Land acquisition
 - Unity Park expansion
 - o Greenways
 - Olentangy River Walk
 - Oakhurst Park Trail
 - Mingo Trail US23
- New maintenance equipment

6.3.3 CIP "GAPS"

As a result of the needs assessment findings and comparing them to the existing CIP, the following "gaps" are identified and should be included in the next CIP iteration:

- Trail development
- Land acquisition
- Outdoor pool improvements/expansion
- River access
 - o **Trails**
 - Canoe/kayak launch
- Community gardens
- Athletic field use

- Disc golf
- Dog park
- Park shelter
- Pickleball courts
- Playgrounds
- Indoor recreation space
- Splashpad/sprayground

CATEGORIZATION

Commensurate with the three-tiered CIP categorization process provided at the beginning of this section, the CIP "gaps" should be distributed based on **Figure 58**.

	CIP Categorization							
Critical	Sustainable	Visionary						
Equipment replacement	Outdoor pool improvements	Land acquisition						
Park amenity/furniture replacement	Indoor recreation space improvements (e.g., Mingo)	Trail development						
Landscape maintenance	Park master plans/maintenance management plan(s)	River access						
	Staffing	Dog park						
	New program development	Park shelter						
	Signage	Playgrounds						
	Athletic field usage study and/or improvements (e.g., additional space, synthetic turf, lighting, dynamic pricing, etc.)	Pickleball courts						
		Community gardens						
		Splashpad/sprayground						
		Disc golf						

Figure 58: CIP Categorization



CHAPTER SEVEN – IMPLEMENTATION PLAN

7.1 OVERVIEW

The *Master Plan* is only as good as its ability to be implemented. Implementation includes elected officials, community awareness and support, staff involvement, time, energy, resources, etc. The ability to understand the long-range vision provided in this *Master Plan* relies on actionable strategies that have broad appeal and support through data-driven processes. To begin this process, the implementation plan begins with revisiting the Department's vision, mission, and guiding principles/core values.

7.1.1 VISION

"A system that celebrates our community's character, diverse interests, natural resources, and overall well-being."

7.1.2 MISSION

"Providing quality, safe, and relevant recreational opportunities, facilities, parks, and trails that promote our community's economy, health, and growth."

7.1.3 CORE VALUES

- Transparent, open, and honest government. We are steadfast in our attention to community need and provide necessary services that align with the community's expectations of us.
- Dedication to service. We are public stewards and remain vigilant to our ability to deliver innovative, timely, and relevant recreation programs and services.
- Fiscal responsibility and resiliency. We work within fiscal realities while continually supporting our



system with resilient and sustainable financial practices and strategies.

- **Excellence.** We strive to be known for our distinct customer service and overall quality our residents have come to know.
- **Teamwork.** We collaborate, cooperate, and coordinate with our community and each other.

7.2 ORGANIZATION

The Implementation Plan is organized by year and includes strategies and tactics. The Implementation Plan includes actions beyond capital improvement needs; there are strategies related to operations, programming, and finances as well. In total, there are seven overarching goals and 42 associated tactics.

Master Plan

			City of Delaware, OH Parks and Recrea	ion N	laster l	Plan (2	022)			
			Implementation Pla	n						ОНО
umber	Strategy		Tactic	2022	2023	Focus Yea	r 2025	2026	Responsibility	Implication(s)
		А.	Develop staffing standards that outline FTEs based on facility and programmatic operations. Seek to establish a ratio of 1 FTE for every 25-30 acres of maintained parkland.	x	2020	2024	2025	2020		Operational support.
		B.	Complete the Maintenance Management Plan for the system.		x					Standards creation and unit cost(s) identification.
L	Focus and elevate sustainable operations.	C.	Implement a levy renewal campaign. Establish athletic field use playability (use) standards and align them with athletic field acreage standards	x	x					Operational and capital development support. Operational support.
		<i>D</i> .	established by the department. Continue to re-balance and add staffing based on operations, recreation, and administration based on national	×						
		E.	benchmarks.		x					Staffing balance and ability to implement required function
		A.	Pursue land leases on park property.			x				Operational support.
		B.	Add capital improvement fees to revenue-generating facilities.	х						Capital development support.
		C.	Create a maintenance endowment to assist with cyclical maintenance. Incorporate more naming rights and sponsorship opportunities within the system via a sponsorship/naming rights			×				Operational support.
2	Develop new funding mechanisms to support both capital and operational costs.	D.	policy.	x						Operational and capital development support.
	both capital and operational costs.	Ε.	Pursue COVID-19 Economic Relief funding opportunities.	х						Operational and capital development support.
		F.	Pursue avenues to correlate stormwater fees with urban forestry-related support projects and operations.		x					Operational and capital development support.
		G.	Consider establishing a non-profit Friends Group or Foundation to assist with fundraising, project support, and cultivating long-term community resources and connections.				x			Operational and capital development support.
		A.	Benchmark industry levels of service (LOS) metrics annually.	x						Standard development.
		В.	Adopt and implement a three-tiered CIP protocol.		x					(Re)investment prioritization.
		C.	Develop site/park master plans.				x			Identify the necessary elements that should be in the pa
		D.	Develop core recreation program areas such as: active adults, aquatics, events, nature/outdoor, and youth.		x			L		Community recreation expectations.
		E.	Hold a similar providers roundtable bi-annually to discuss partnership opportunities and overall goal planning.	x						Operational support.
	Continue to evolve the park system's offerings	F.	Partner with proven agencies/organizations to expand recreation programming and reduce pressure on existing staff and resources.		x					Operational support and addressing unmet needs.
3	and experiences based on community need.	G.	Increase indoor recreation space within the system.			x				System expansion.
			Enhance community input processes by implementing a statistically-valid community survey every 3-5 years,							
		H.	utilizing crowdsourcing opportunities, and conducting recurring public meetings (in person and virtual).				×			Transparency and needs identification.
		Ι.	Expand the trail system to bring access to underserved areas.			x				System expansion.
		J.	Activate the Olentangy River and the Delaware Run via access, trails, and nature and outdoor recreation.			x				Leveraging water resources and system expansion.
		к.	Activate the downtown area via enhanced community events and programming along with pedestrian connectivity.			×				Creating community.
		К.	Adopt land acquisition strategies based on a set of criteria that ranks and prioritizes land acquisitions.	x						System expansion.
		A.	Develop a department logo that aligns with the city's overall branding guidelines.		x					Community awareness and advocacy.
		Β.	Create a stand-alone department website.		х					Community awareness and advocacy.
		С.	Develop stand-alone social media pages for signature facilities.		x					Community awareness and advocacy.
4	Develop the Delaware park system brand.	D.	Research and integrate registration software technology to the system that also includes point of sale options.		x					Operational support.
		E.	Create a stratified marketing and communications plan that identifies target audiences, the messages that will be shared with them, and the mechanisms in which the messages will be communicated.			x				Community awareness and advocacy.
		F.	Track customer retention and create a cross-promoting marketing strategy across the system.			x				Community awareness, advocacy, and repeat use.
			Formalize an annual park board training process that assesses knowledge, skills, and abilities (KSAs) and							
5	Strengthen internal capacity.	A.	determines gap(s).		×					Capacity building.
5	or engeneer internal capacity.	В.	Hold joint work sessions between park board and city council at least quarterly.	х						Capacity building.
		C.	Review and assess a functional organizational structure chart annually.	х						Capacity building.
		A.	Track program lifecycles and re-program or sunset programs at the end of their lifecycle.		l	x	-	L		Programmatic enhancements.
		в.	Adopt a program creation process that projects direct and indirect costs, market competition, partnership opportunities (if applicable), recommended maximum and minimum participation, and suggested program pricing.		x					Standards creation.
6	Establish programmatic-related standards and measurements.	с.	Create an age segmentation matrix that indicates the available programs, services, experiences, and amenities provided in the system and the corresponding age segments they are directed to; focus on ensuring there are at		x					Programmatic enhancements.
			least 2-3 key experiences for all Delaware residents.							
		D.	Create a database or file that tracks the Department's action(s) to address "unmet need" or gap areas.		x					Addressing unmet needs.
		Ε.	Report on a continual basis (not just annually) the successes and how the Department is addressing identified "unmet" need areas.		x					Addressing unmet needs.
		A.	Create and adopt a partnership policy that outlines standards, evaluation metrics, and expectations between partners.	x						Partnerships and accountability.
		В.	Develop business plans by facility and/or core recreation program areas.				x			Core program-related goals, objectives, targets, and
7	Leverage business-minded strategies to support operations.	C	Ensure budgeting processes are driven by core recreation program areas and include direct and indirect costs,				x			measurements. Fiscal transparency.
		C.	along with having costs able to be calculated by facility/location. Conduct a complete built environment asset condition assessment to ascertain lifecycle status, current				^			
		D.	replacement costs, and help with operations and capital projections.		1		1	x	1	Fiscal transparency and planning.

Figure 59: Master Plan Implementation Plan





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CHAPTER EIGHT – APPENDIX

8.1 DEMOGRAPHIC ANALYSIS

The Demographic Analysis that follows was done in 2019. It is reflective of Delaware's total population and its key characteristics such as age segments, race, ethnicity, and income levels at that time. It is important to note that future projections are based on historical patterns and unforeseen circumstances during or after the time of the analysis. This could have a significant bearing on the validity of the projected figures.

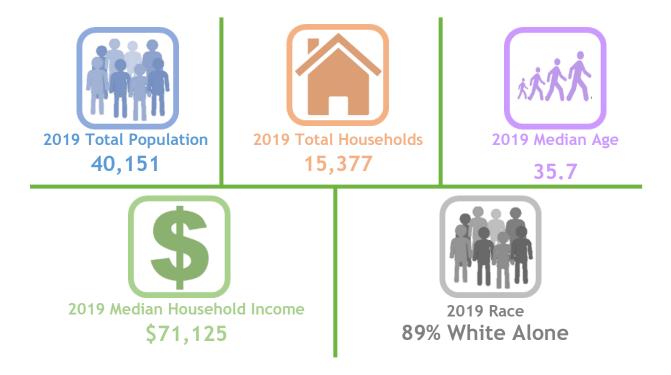


Figure 60: Demographic Overview





8.1.1 METHODOLOGY

Demographic data used for the analysis was obtained from U.S. Census Bureau and from Environmental Systems Research Institute, Inc. (Esri), the largest research and development organization dedicated to Geographical Information Systems (GIS) and specializing in population projections and market trends. All data was acquired in December 2019 and reflects actual numbers as reported in the 2010 Census as well as estimates for 2019 and 2024 as obtained by Esri. Straight line linear regression was utilized for 2029 and 2034 projections. The city boundaries shown below were utilized for the demographic analysis (Figure 61). In addition to Esri data, population projections from the Delaware County Regional Planning Commission and from the City of Delaware were used for comparison purposes where applicable.

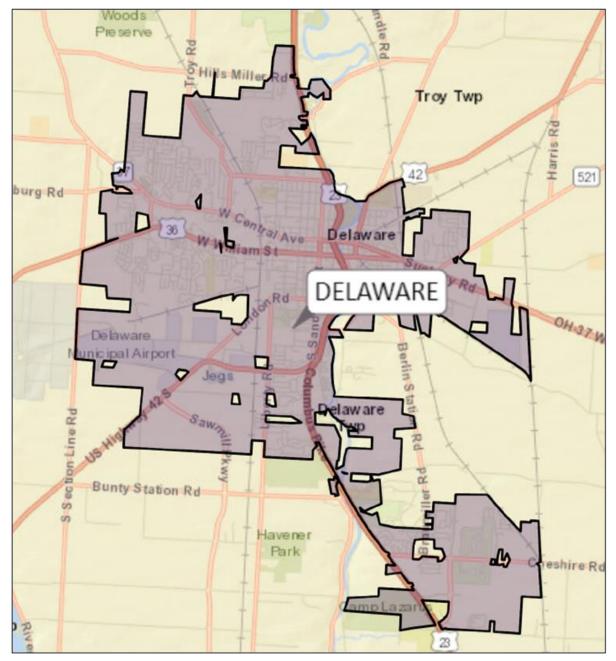


Figure 61: City Boundaries

8.1.2 CITY POPULACE

POPULATION

The Delaware population has increased 1.68% annually from 2010 to 2019, far exceeding the state and national averages. The national annual growth rate is 0.85%, with Ohio's average at .26% annually. Delaware's total number of households has increased about 1.74% annually.

Currently, the population is estimated at 40,151 individuals living within 15,377 households. Projecting ahead, the total population and total number of households are both expected to increase over the next 15 years. The 2034 predictions for Delaware expect to have 50,172 residents living within 19,340 households (Figures 62 & 63). These predictions from Esri are slightly lower than predictions from the Delaware County Regional Planning Commission. They estimate by 2035 there will be 58,633 residents. The City of Delaware predictions, estimated from building permits history, is 56,000 residents by 2035. The average between these three statistics indicates approximately 55,000 residents by 2035.

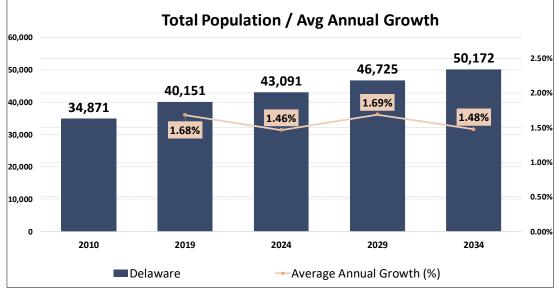
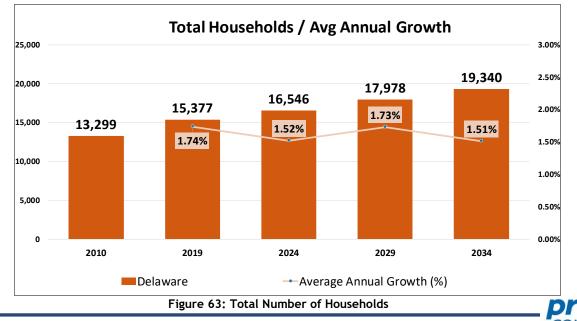


Figure 62: Total Population





AGE SEGMENT

Evaluating Delaware by age segments, currently the service area has the highest population in the 35-54 age segment (27%). Delaware has a higher age segment than Ohio and National average in Age Segments 0-17, 18-34, and 35-54. The population has less representation in the 55-74 and 75+ age segments compared to state and national averages. These age segments will slightly increase in the next 15 years compared to the national trends (Figure 64).

Population by Age Segment										
0-17	0-17 18-34 35-54 55-74									
5%	5%	6%	6%	6%						
16%	19%	19%	20%	21%						
27%	27%	26%	25%	25%						
26%	24%	24%	23%	23%						
25%	25%	25%	25%	25%						
2010	2019	2024 Delaware	2029	2034						

Figure 64: Population by Age Segments

RACE AND ETHNICITY DEFINITIONS

The minimum categories for data on race and ethnicity for Federal statistics, program administrative reporting, and civil rights compliance reporting are defined as below. The Census 2010 data on race are not directly comparable with data from the 2000 Census and earlier censuses; therefore, caution must be used when interpreting changes in the racial composition of the US population over time. The latest (Census 2010) definitions and nomenclature are used within this analysis.

- American Indian This includes a person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment
- Asian This includes a person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam
- Black This includes a person having origins in any of the black racial groups of Africa
- Native Hawaiian or Other Pacific Islander This includes a person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands
- White This includes a person having origins in any of the original peoples of Europe, the Middle East, or North Africa
- Hispanic or Latino This is an ethnic distinction, a subset of a race as defined by the Federal Government; this includes a person of Mexican, Puerto Rican, Cuban, South or Central American, or other Spanish culture or origin, regardless of race

Please Note: The Census Bureau defines <u>Race</u> as a person's self-identification with one or more of the following social groups: White, Black or African American, Asian, American Indian and Alaska Native, Native Hawaiian and Other Pacific Islander, some other race, or a combination of these. While <u>Ethnicity</u> is defined as whether a person is of Hispanic / Latino origin or not. For this reason, the Hispanic / Latino ethnicity is viewed separate from race throughout this demographic analysis.





RACE

Analyzing race, Delaware's current population is primarily White Alone (89%). The second and third most populous races are Black Alone (5%) and Two or More Races (3%). Delaware is less diverse than the national population, which is approximately (70%) White Alone, (13%) Black Alone, and (7%) Some Other Race. The predictions for 2034 expect Delaware's population to diversify slightly and is projected to become 85% White Alone, 6% Black Alone, and 3.5% Two or More Races (Figure 65).

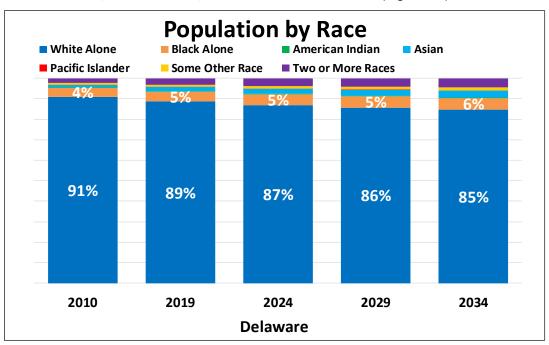


Figure 65: Population by Race

ETHNICITY

Delaware's population was also assessed based on Hispanic/Latino ethnicity, which, by the Census Bureau definition, is viewed independently from race. It is important to note that individuals who are Hispanic/Latino can also identify with any of the racial categories from above. Based on the current estimate for 2019, those of Hispanic/Latino origin represent just 4% of Delaware's current population, which is much lower than the national average (18% Hispanic/Latino). The Hispanic/Latino population is expected to slightly increase over the next 15 years, to represent (5%) of Delaware's total population by 2034 (Figure 66).

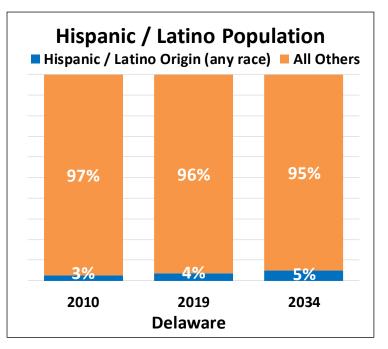
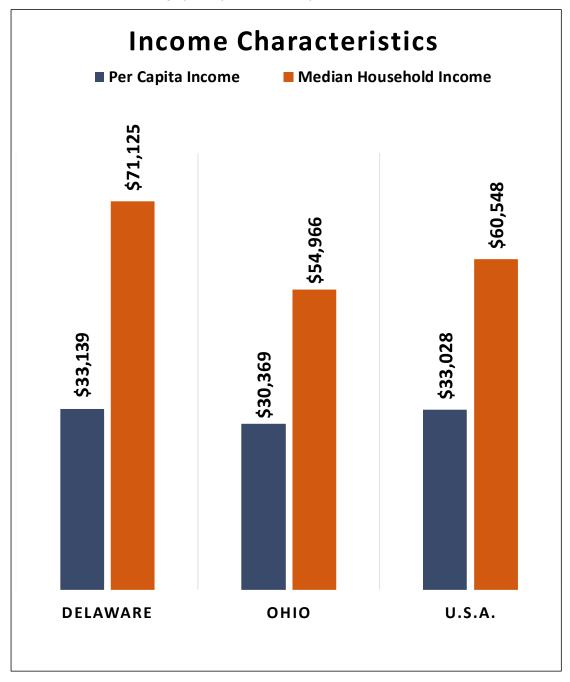


Figure 66: Population by Ethnicity

HOUSEHOLD INCOME

Delaware's median household income (\$71,125) is significantly higher than the state (\$54,966) and national (\$60,548) levels. Delaware's per capita income (\$33,139) is slightly higher than both the state (\$30,369) and national (\$33,028) level. This may indicate a higher rate of disposable income among the population served and should be considered when developing financial sustainability within Delaware's future plans for community needs. However, recognizing the potential for social equity for the households that fall under the average per capita income is paramount.







8.2 RECREATION TRENDS ANALYSIS

The Trends Analysis provides an understanding of national, regional, and local recreational trends as well as generational participation trends. Trends data used for this analysis was obtained from Sports & Fitness Industry Association's (SFIA), NRPA, and Esri. All trend data is based on current and/or historical participation rates, statistically-valid survey results, or NRPA Park Metrics.

8.2.1 NATIONAL TRENDS IN RECREATION

METHODOLOGY

SFIA's Sports, Fitness & Recreational Activities Topline Participation Report 2019 was utilized in evaluating the following trends:

- National Sport and Fitness Participatory Trends
- Core vs. Casual Participation Trends
- Participation by Generation
- Non-Participant Interest by Age Segment



The study is based on findings from surveys carried out in 2018 by the Physical Activity Council (PAC), resulting in a total of 20,069 online interviews. Surveys were administered to all genders, ages, income levels, regions, and ethnicities to allow for statistical accuracy of the national population. A sample size of 20,069 completed interviews is considered by SFIA to result in a high degree of statistical accuracy. A sport with a participation rate of five percent has a confidence interval of plus or minus 0.31 percentage points at a 95 percent confidence interval. Using a weighting technique, survey results are applied to the total U.S. population figure of 300,652,039 people (ages six and older). The purpose of the report is to establish levels of activity and identify key participatory trends in recreation across the U.S.

CORE VS. CASUAL PARTICIPATION

In addition to overall participation rates, SFIA further categorizes active participants as either core or casual participants based on frequency. Core participants have higher participatory frequency than casual participants. The thresholds that define casual versus core participation may vary based on the nature of each individual activity. For instance, core participants engage in most fitness and recreational activities more than 50 times per year, while for sports, the threshold for core participation is typically 13 times per year.

In a given activity, core participants are more committed and tend to be less likely to switch to other activities or become inactive (engage in no physical activity) than casual participants. This may also explain why activities with more core participants tend to experience less pattern shifts in participation rates than those with larger groups of casual participants.

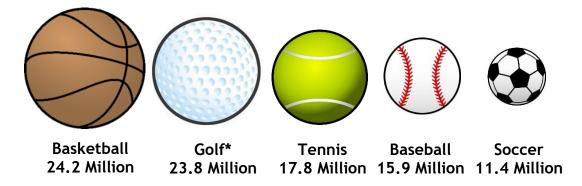
8.2.2 NATIONAL SPORT AND FITNESS PARTICIPATORY TRENDS

NATIONAL TRENDS IN GENERAL SPORTS

PARTICIPATION LEVELS

The most heavily participated in sports in the United States were Basketball (24.2 million) and Golf (23.8 million in 2017), which have participation figures well in excess of the other activities within the general sports category. This was followed by Tennis (17.8 million), Baseball (15.9 million), and Soccer (11.4 million).

Even though Golf has experienced a recent decrease in participation, it still continues to benefit from its wide age segment appeal and is considered a life-long sport. Basketball's success can be attributed to the limited amount of equipment needed to participate and the limited space requirements necessary, which make basketball the only traditional sport that can be played at the majority of American dwellings as a drive-way pickup game.



FIVE-YEAR TREND

Since 2013, Roller Hockey (33.6%) and Rugby (31.9%) have emerged as the overall fastest growing sports. During the last five-years, Baseball (19.5%), Cheerleading (18.7%), and Flag Football (17.1%) have also experienced significant growth. Based on the five-year trend, the sports that are most rapidly declining include Ultimate Frisbee (-46.6%), Touch Football (-22.7%), Tackle Football (-16.4%), Badminton (-11.4%), and Outdoor Soccer (-10.4%).

ONE-YEAR TREND

In general, the most recent year shares a similar pattern with the five-year trends; with Pickleball (5.4%), Basketball (3.5%), and Baseball (1.5%) experiencing the greatest increases in participation this past year. However, some sports that increased rapidly over the past five years have experienced recent decreases in participation, such as Roller Hockey (-5.5%). Other sports including Squash (-13.9%) and Ultimate Frisbee (-13.3%) have also seen a significant decrease in participate over the last year.

CORE VS. CASUAL TRENDS IN GENERAL SPORTS

Highly participated in sports, such as Basketball, Baseball, and Slow Pitch Softball, have a larger core participant base (participate 13+ times per year) than casual participant base (participate 1-12 times per year). While less mainstream sports, such as Ultimate Frisbee, Roller Hockey, Squash, and Boxing for Competition have larger casual participation base. These participants may be more inclined to switch to other sports or fitness activities, which is likely why they have all experienced a decline in participation this past year.



National Participatory Trends - General Sports											
Activity	Par	ticipation Lev	% Change								
Activity	2013 2017		2018	5-Year Trend	1-Year Trend						
Golf (9 or 18-Hole Course)	24,720	23,829	N/A	N/A	N/A						
Basketball	23,669	23,401	24,225	2.3%	3.5%						
Tennis	17,678	17,683	17,841	0.9%	0.9%						
Baseball	13,284	15,642	15,877	19.5%	1.5%						
Soccer (Outdoor)	12,726	11,924	11,405	-10.4%	-4.4%						
Softball (Slow Pitch)	6,868	7,283	7,386	7.5%	1.4%						
Football, Flag	5,610	6,551	6,572	17.1%	0.3%						
Badminton	7,150	6,430	6,337	-11.4%	-1.4%						
Volleyball (Court)	6,433	6,317	6,317	-1.8%	0.0%						
Football, Touch	7,140	5,629	5,517	-22.7%	-2.0%						
Soccer (Indoor)	4,803	5,399	5,233	9.0%	-3.1%						
Football, Tackle	6,165	5,224	5,157	-16.4%	-1.3%						
Volleyball (Sand/Beach)	4,769	4,947	4,770	0.0%	-3.6%						
Gymnastics	4,972	4,805	4,770	-4.1%	-0.7%						
Track and Field	4,071	4,161	4,143	1.8%	-0.4%						
Cheerleading	3,235	3,816	3,841	18.7%	0.7%						
Racquetball	3,824	3,526	3,480	-9.0%	-1.3%						
Pickleball	N/A	3,132	3,301	N/A	5.4%						
Ultimate Frisbee	5,077	3,126	2,710	-46.6%	-13.3%						
Ice Hockey	2,393	2,544	2,447	2.3%	-3.8%						
Softball (Fast Pitch)	2,498	2,309	2,303	-7.8%	-0.3%						
Lacrosse	1,813	2,171	2,098	15.7%	-3.4%						
Wrestling	1,829	1,896	1,908	4.3%	0.6%						
Roller Hockey	1,298	1,834	1,734	33.6%	-5.5%						
Rugby	1,183	1,621	1,560	31.9%	-3.8%						
Squash	1,414	1,492	1,285	-9.1%	-13.9%						
Boxing for Competition	1,134	1,368	1,310	15.5%	-4.2%						
NOTE: Participation	figures are in	000's for the U	JS populatior	ages 6 and ove	r						
Legend	Large Increase (greater than 25%)	Moderate Increase (0%to 25%)	Moderate Decrease (0%to -25%)	Large Decrease (less than -25%)							

Figure 68: General Sports Participatory Trends

NATIONAL TRENDS IN GENERAL FITNESS

PARTICIPATION LEVELS

Overall, national participatory trends in fitness have experienced strong growth in recent years. Many of these activities have become popular due to an increased interest among Americans to improve their health and enhance quality of life by engaging in an active lifestyle. These activities also have very few barriers to entry, which provides a variety of options that are relatively inexpensive to participate in and can be performed by most individuals. The most popular general fitness activities amongst the U.S. population include: Fitness Walking (111.1 million), Treadmill (53.7 million), Free Weights (51.3 million), Running/Jogging (49.5 million), and Stationary Cycling (36.7 million).



FIVE-YEAR TREND

Over the last five years (2013-2018), the activities growing most rapidly are Trail Running (47.4%), Aerobics (24.8%), Barre (21.8%), Stair Climbing Machine (18.8%), and Yoga (18.2%). Over the same time frame, the activities that have undergone the biggest decline include: Dumbbell Free Weights (-12.0%), Running/Jogging (-8.7%), Fitness Walking (-5.3%), Traditional Triathlon (-4.2%), and Boot Camps Style Cross Training (-3.1%).

ONE-YEAR TREND

In the last year, activities with the largest gains in participation were Trail Running (9.4%), Yoga (5.1%), and Elliptical Motion Trainer (3.0%). From 2017-2018, the activities that had the largest decline in participation were Non-Traditional Triathlon (-15.5%), Running/Jogging (-2.6%), and Cross-Training Style Workout (-2.1%).

CORE VS. CASUAL TRENDS IN GENERAL FITNESS

It should be noted that many of the activities that are rapidly growing have a relatively low user base, which allows for more drastic shifts in terms of percentage, especially for five-year trends. Increasing casual participants may also explain the rapid growth in some activities. All of the top trending fitness activities, for the one-year and five-year trend, consist primarily of casual users. This is significant, as casual users are much more likely to switch to alternative activities compared to a core user.



National Participatory Trends - General Fitness										
Activity	Par	ticipation Lev	% Change							
Activity	2013 2017		2018	5-Year Trend	1-Year Trend					
Fitness Walking	117,351	110,805	111,101	-5.3%	0.3%					
Treadmill	48,166	52,966	53,737	11.6%	1.5%					
Free Weights (Dumbbells/Hand Weights)	58,267	52,217	51,291	-12.0%	-1.8%					
Running/Jogging	54,188	50,770	49,459	-8.7%	-2.6%					
Stationary Cycling (Recumbent/Upright)	35,247	36,035	36,668	4.0%	1.8%					
Weight/Resistant Machines	36,267	36,291	36,372	0.3%	0.2%					
Elliptical Motion Trainer	30,410	32,283	33,238	9.3%	3.0%					
Yoga	24,310	27,354	28,745	18.2%	5.1%					
Free Weights (Barbells)	25,641	27,444	27,834	8.6%	1.4%					
Bodyweight Exercise	N/A	24,454	24,183	N/A	-1.1%					
Dance, Step, & Choreographed Exercise	N/A	22,616	22,391	N/A	-1.0%					
Aerobics (High Impact)	17,323	21,476	21,611	24.8%	0.6%					
Stair Climbing Machine	12,642	14,948	15,025	18.8%	0.5%					
Cross-Training Style Workout	N/A	13,622	13,338	N/A	-2.1%					
Trail Running	6,792	9,149	10,010	47.4%	9.4%					
Stationary Cycling (Group)	8,309	9,409	9,434	13.5%	0.3%					
Pilates Training	8,069	9,047	9,084	12.6%	0.4%					
Cardio Kickboxing	6,311	6,693	6,838	8.4%	2.2%					
Boot Camp Style Cross-Training	6,911	6,651	6,695	-3.1%	0.7%					
Martial Arts	5,314	5,838	5,821	9.5%	-0.3%					
Boxing for Fitness	5,251	5,157	5,166	-1.6%	0.2%					
Tai Chi	3,469	3,787	3,761	8.4%	-0.7%					
Barre	2,901	3,436	3,532	21.8%	2.8%					
Triathlon (Traditional/Road)	2,262	2,162	2,168	-4.2%	0.3%					
Triathlon (Non-Traditional/Off Road)	1,390	1,878	1,589	14.3%	-15.4%					
NOTE: Participation figures are in 000's for	the US popul	ation ages 6 a	nd over							
Legend:	Large Increase (greater than 25%)	Moderate Increase (0%to 25%)	Moderate Decrease (0%to-25%)	Large Decrease (less than -25%)						

Figure 69: General Fitness National Participatory Trends

NATIONAL TRENDS IN OUTDOOR RECREATION

PARTICIPATION LEVELS

Results from the SFIA report demonstrate a contrast of growth and decline in participation regarding outdoor/adventure recreation activities. Much like the general fitness activities, these activities encourage an active lifestyle, can be performed individually or within a group, and are not as limited by time constraints. In 2018, the most popular activities, in terms of total participants, from the outdoor/adventure recreation category include: Day Hiking (47.9 million), Road Bicycling (39.0 million), Freshwater Fishing (39.0 million), and Camping within ¼ mile of Vehicle/Home (27.4 million), and Recreational Vehicle Camping (16.0 million).



FIVE-YEAR TREND

From 2013-2018, BMX Bicycling (58.6%), Day Hiking (39.2%), Fly Fishing (18.1%), Backpacking Overnight (16.2%), and Recreational Vehicle Camping (9.8%) have undergone the largest increases in participation.

The five-year trend also shows activities such as In-Line Roller Skating (-17.8%), Birdwatching (-12.8%), Camping within $\frac{1}{4}$ mile of Home/Vehicle (-6.3%), and Road Bicycling (-4.5%) experiencing the largest decreases in participation.

ONE-YEAR TREND

The one-year trend shows activities growing most rapidly being Day Hiking (6.6%), Camping within $\frac{1}{4}$ mile of Home/Vehicle (4.4%), and Fly Fishing (2.2%). Over the last year, activities that underwent the largest decreases in participation include: Adventure Racing (-12.4%), In-Line Roller Skating (-4.3%), and Overnight Backpacking (-4.0).

CORE VS. CASUAL TRENDS IN OUTDOOR RECREATION

A large majority of outdoor activities have experienced participation growth in the last five- years, with In-Line Roller Skating, Birdwatching, Camping within ¼ mile of Home/Vehicle, and Road Bicycling being the only activities decreasing in participation. Although this a positive trend for outdoor activities, it should be noted that a large majority of participation growth came from an increase in casual users. This is likely why we see a lot more activities experiencing decreases in participation when assessing the one-year trend, as the casual users likely found alternative activities to participate in.



National Participatory Trends - Outdoor / Adventure Recreation										
Activity	Par	ticipation Lev	% Change							
Activity	2013	2017	2018	5-Year Trend	1-Year Trend					
Hiking (Day)	34,378	44,900	47,860	39.2%	6.6%					
Bicycling (Road)	40,888	38,866	39,041	-4.5%	0.5%					
Fishing (Freshwater)	37,796	38,346	38,998	3.2%	1.7%					
Camping (< 1/4 Mile of Vehicle/Home)	29,269	26,262	27,416	-6.3%	4.4%					
Camping (Recreational Vehicle)	14,556	16,159	15,980	9.8%	-1.1%					
Fishing (Saltwater)	11,790	13,062	12,830	8.8%	-1.8%					
Birdwatching (>1/4 mile of Vehicle/Home)	14,152	12,296	12,344	-12.8%	0.4%					
Backpacking Overnight	9,069	10,975	10,540	16.2%	-4.0%					
Bicycling (Mountain)	8,542	8,609	8,690	1.7%	0.9%					
Archery	7,647	7,769	7,654	0.1%	-1.5%					
Fishing (Fly)	5,878	6,791	6,939	18.1%	2.2%					
Skateboarding	6,350	6,382	6,500	2.4%	1.8%					
Roller Skating, In-Line	6,129	5,268	5,040	-17.8%	-4.3%					
Bicycling (BMX)	2,168	3,413	3,439	58.6%	0.8%					
Climbing (Traditional/Ice/Mountaineering)	2,319	2,527	2,541	9.6%	0.6%					
Adventure Racing	2,095	2,529	2,215	5.7%	-12.4%					
NOTE: Participation figures are in 000's for the	e US populatio	on ages 6 and	over							
Legend:	Large Increase (greater than 25%)	Moderate Increase (0%to 25%)	Moderate Decrease (0%to-25%)	Large Decrease (less than -25%)						

Figure 70: Outdoor / Adventure Recreation Participatory Trends

NATIONAL TRENDS IN AQUATICS

PARTICIPATION LEVELS

Swimming is deemed as a lifetime activity, which is most likely why it continues to have such strong participation. In 2018, Fitness Swimming was the absolute leader in overall participation (27.6 million) amongst aquatic activities, largely due to its broad, multigenerational appeal.



FIVE-YEAR TREND

Assessing the five-year trend, all aquatic activities have experienced growth. Aquatic Exercise stands out having increased 24.0% from 2013-2018, most likely due to the ongoing research that demonstrates the activity's great therapeutic benefit, followed by Competitive Swimming (15.4%) and Fitness Swimming (4.6%).

ONE-YEAR TREND

Similar to the five-year trend, all aquatic activities also experienced growth regarding the one-year trend. Fitness Swimming (1.6%) had the largest increase in 2018, with Competitive Swimming (1.3%) and Aquatic Exercise (0.6%) not far behind.

National Participatory Trends - Aquatics											
Activity	Par	ticipation Lev	vels	% Cha	ange						
Activity	2013	2017	2018	5-Year Trend	1-Year Trend						
Swimming (Fitness)	26,354	27,135	27,575	4.6%	1.6%						
Aquatic Exercise	8,483	10,459	10,518	24.0%	0.6%						
Swimming (Competition)	2,638	3,007	3,045	15.4%	1.3%						
NOTE: Participation figures are in 000's for the US population ages 6 and over											
Legend:	Large Increase (greater than 25%)	Moderate Increase (0%to 25%)	Moderate Decrease (0%to-25%)	Large Decrease (less than -25%)							



CORE VS. CASUAL TRENDS IN AQUATICS

All aquatic activities have undergone increases in participation over the last five years, primarily due to large increases in casual participation (1-49 times per year). From 2013 to 2018, casual participants of Competition Swimming increased by 45.5%, Aquatic Exercise by 40.0%, and Fitness Swimming by 10.7%. However, all core participation (50+ times per year) for aquatic activities have decreased over the last five-years.





NATIONAL TRENDS IN WATER SPORTS / ACTIVITIES

PARTICIPATION LEVELS

The most popular water sports / activities based on total participants in 2018 were Recreational Kayaking (11.0 million), Canoeing (9.1 million), and Snorkeling (7.8 million). It should be noted that water activity participation tends to vary based on regional, seasonal, and environmental factors. A region with more water access and a warmer climate is more likely to have a higher participation rate in water activities than a region that has long winter seasons or limited water access. Therefore, when assessing trends in water sports and activities, it is important to understand that fluctuations may be the result of environmental barriers which can greatly influence water activity participation.



FIVE-YEAR TREND

Over the last five years, Stand-Up Paddling (73.3%) was by far the fastest growing water activity, followed by Recreational Kayaking (26.4%), White Water Kayaking (19.4%), Boardsailing/Windsurfing (17.5%), and Sea/Tour Kayaking (4.1%). From 2013-2018, activities declining in participation most rapidly were Surfing (-21.4%), Water Skiing (-20.0%), Jet Skiing (-17.0%), Wakeboarding (-15.7%), and Rafting (-11.3%).

ONE-YEAR TREND

Contradicting the five-year trend, Surfing was the fastest growing of all water sports/activities increasing 7.2% in 2018. Recreational Kayaking (4.6%) and Stand-Up Paddling (3.8%) also had a spike in participation this past year. Activities which experienced the largest decreases in participation in the most recent year include: Wakeboarding (-7.0%), Snorkeling (-6.8), and Water Skiing (-5.9%)

CORE VS. CASUAL TRENDS IN WATER SPORTS/ACTIVITIES

As mentioned previously, regional, seasonal, and environmental limiting factors may influence the participation rate of water sport and activities. These factors may also explain why all water-based activities have drastically more casual participants than core participants, since frequencies of activities may be constrained by uncontrollable factors. These high casual user numbers are likely why a majority of water sports/activities have experienced decreases in participation in recent years.

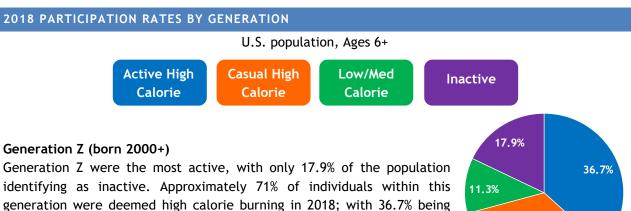
National Participatory Trends - Water Sports / Activities											
Activity	Par	ticipation Lev	% Change								
Activity	2013	2017	2018	5-Year Trend	1-Year Trend						
Kayaking (Recreational)	8,716	10,533	11,017	26.4%	4.6%						
Canoeing	10,153	9,220	9,129	-10.1%	-1.0%						
Snorkeling	8,700	8,384	7,815	-10.2%	-6.8%						
Jet Skiing	6,413	5,418	5,324	-17.0%	-1.7%						
Sailing	3,915	3,974	3,754	-4.1%	-5.5%						
Stand-Up Paddling	1,993	3,325	3,453	73.3%	3.8%						
Rafting	3,836	3,479	3,404	-11.3%	-2.2%						
Water Skiing	4,202	3,572	3,363	-20.0%	-5.9%						
Surfing	3,658	2,680	2,874	-21.4%	7.2%						
Scuba Diving	3,174	2,874	2,849	-10.2%	-0.9%						
Kayaking (Sea/Touring)	2,694	2,955	2,805	4.1%	-5.1%						
Wakeboarding	3,316	3,005	2,796	-15.7%	-7.0%						
Kayaking (White Water)	2,146	2,500	2,562	19.4%	2.5%						
Boardsailing/Windsurfing	1,324	1,573	1,556	17.5%	-1.1%						
NOTE: Participation figures are in	000's for the L	JS population	ages 6 and ov	/er							
Legend:	Large Increase (greater than 25%)	Moderate Increase (0%to 25%)	Moderate Decrease (0%to-25%)	Large Decrease (less than -25%)							

Figure 72: Water Sports / Activities Participatory Trends

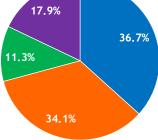


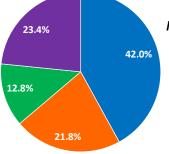
8.2.3 PARTICIPATION BY GENERATION

Analyzing participation by age for recreational activities reveals that fitness and outdoor sports were the most common activities across all generations. Breaking down activity level by generation shows a converse correlation between age and healthy activity rates.



active high calorie and 34.1% being casual high calorie.



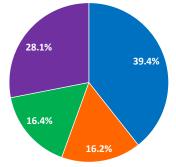


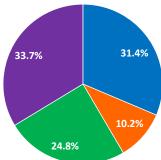
Millennials (born 1980-1999)

More than half (63.8%) of millennials were active high calorie (42.0%) or casual high calorie (21.8%), while 23.4% claimed they were inactive. Even though this inactive rate is much higher than Generation Z's (17.6%), it is still below the national inactive rate (28%).

Generation X (born 1965-1979)

Generation X has the second highest active high calorie percentage (39.4%) among all generations, only being 2.6% less than Millennials. At the same time, they also have the second highest inactive rate, with 28.1% claiming to not be active at all.





The Boomers (born 1945-1964)

The Boomers were the least active generation, with an inactive rate of 33.7%. This age group tends to participate in less intensive activities. Approximately 24.8% claimed to engage in low/med calorie burning activities.

Definitions: Active (3+ times per week), Casual (1-2 times per week), High Calorie (20+ minutes of elevated heart rate), Low/Med Calorie (>20 minutes of elevated heart rate), Inactive (no physical activity in 2018)

8.2.4 NON-PARTICIPANT INTEREST BY AGE SEGMENT

In addition to participation rates by generation, SFIA also tracks non-participant interest. These are activities that the U.S. population currently does not participate in due to physical or monetary barriers, but is interested in participating in. Below are the top five activities that each age segment would be most likely to partake in, if they were readily available.

Overall, the activities most age segments are interested in include: Camping, Bicycling, Fishing, and Swimming for Fitness. All of which are deemed as low-impact activities, making them obtainable for any age segment to enjoy.







NATIONAL AND REGIONAL PROGRAMMING TRENDS

PROGRAMS OFFERED BY PARK AND RECREATION AGENCIES (GREAT LAKES REGION)

NRPA's Agency Performance Review 2019 summarize key findings from NRPA Park Metrics, which is a benchmark tool that compares the management and planning of operating resources and capital facilities of park and recreation agencies. The report contains data from 1,075 park and recreation agencies across the U.S. as reported between 2016 and 2018.

Based on this year's report, the typical agency (i.e., those at the median values) offers 175 programs annually, with roughly 63% of those programs being fee-based activities/events.



According to the information reported to the NRPA, the top five programming activities most frequently offered by park and recreation agencies, both in the U.S. and regionally, are described in **Figure 73**. A complete comparison of regional and national programs offered by agencies can be found in **Figure 74**.

When comparing Great Lakes Region agencies to the U.S. average, themed special events, social recreation events, team sports, health & wellness education, and fitness enhancement classes were all identified as the top five most commonly provided program areas offered regionally and nationally.

Top 5 Most Offered Core Program Areas (Offered by Parks and Recreation Agencies)							
Great Lakes (% of agencies offering)	U.S. (% of agencies offering)						
• Themed Special Events (89%)	• Themed Special Events (87%)						
• Social Recreation Events (87%)	• Team Sports (87%)						
• Team Sports (84%)	• Social Recreation Events (86%)						
• Health & Wellness Education (81%)	• Health & Wellness Education (79%)						
 Fitness Enhancement Classes (79%) 	 Fitness Enhancement Classes (77%) 						

Figure 73: Top Five Core Program Areas

Overall, Great Lakes Region parks and recreation agencies are very similar to the U.S. average regarding program offerings. However, utilizing a discrepancy threshold of +/-5% (or more), Great Lakes agencies are currently offering Performing Arts and Golf programs at a higher rate than the national average.

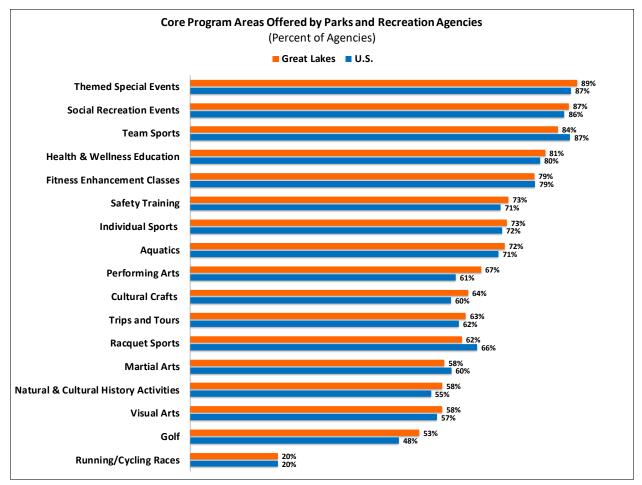


Figure 74: Programs Offered by Parks and Recreation Agencies



TARGETED PROGRAMS FOR CHILDREN, SENIORS, AND PEOPLE WITH DISABILITIES

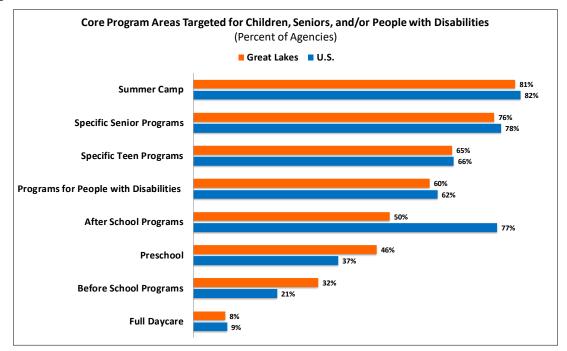
For a better understanding of targeted programs (programs that cater to a specific age segment, demographic, etc.), NRPA also tracks program offerings that are dedicated specifically to children, seniors, and people with disabilities. This allows for further analysis of these commonly targeted populations on a national and regional basis.

Based on information reported to the NRPA, the top three targeted programs offered by park and recreation agencies, nationally and regionally, are described in **Figure 75**. A complete comparison of regional and national targeted program offerings can be found in **Figure 76**.

Top 3 Most Offered Core Program Areas (Targeting Children, Seniors, and/or People with Disabilities)							
Great Lakes (% of agencies offering)	U.S. (% of agencies offering)						
• Summer Camp (81%)	• Summer Camp (82%)						
• Senior Programs (76%)	• Senior Programs (78%)						
Teen Programs (65%)	• After School Programs (77%)						

Figure 75: Top Three Core Target Program Areas

Agencies in the Great Lakes Region tend to offer targeted programs at a lower rate than the national average. Great Lakes agencies are currently offering After School Programs at a significantly lower rate than the national average. Preschool Programs, and Before School Programs are above the national average.





8.2.5 OHIO OUTDOORS

OHIO OUTDOOR TRENDS

The Outdoor Industry Association (OIA) reports that Ohio has 58% residents participating in outdoor recreation each year with \$24.3 million in consumer spending annually. The industry supports 215,000 jobs with wages grossing over \$7 billion and \$1.5 billion in state and local tax revenues.

8.2.6 CORE VS. CASUAL PARTICIPATION TRENDS

GENERAL SPORTS

			Participatio	n Levels			% Ch	lange
Activity	2013	3	2017		201	8		
	#	%	#	%	#	%	5-Year Trend	1-Year Trend
Golf (9 or 18-Hole Course)	24.720	100%	23,829	100%	N/A	100%	N/A	N/A
Basketball	23,669	100%	23,401	100%	24.225	100%	2.3%	3.5%
Casual (1-12 times)	6,998	30%	8,546	37%	9,335	39%	33.4%	9.2%
Core(13+ times)	16,671	70%	14.856	63%	14.890	61%	-10.7%	0.2%
Tennis	17,678	100%	17.683	100%	17,841	100%	0.9%	0.9%
Baseball	13.284	100%	15.642	100%	15.877	100%	19.5%	1.5%
Casual (1-12 times)	4.201	32%	6.405	41%	6,563	41%	56.2%	2.5%
Core (13+ times)	9,083	68%	9,238	59%	9,314	59%	2.5%	0.8%
Soccer (Outdoor)	12,726	100%	11,924	100%	11,405	100%	-10.4%	-4.4%
Casual (1-25 times)	6,532	51%	6,665	56%	6,430	56%	-1.6%	-3.5%
Core (26+ times)	6.194	49%	5,259	44%	4,975	44%	-19.7%	-5.4%
Softball (Slow Pitch)	6,868	100%	7,283	100%	7,386	100%	7.5%	1.4%
Casual (1-12 times)	2,685	39%	3,060	42%	3.281	44%	22.2%	7.2%
Core(13+ times)	4,183	61%	4,223	58%	4,105	56%	-1.9%	-2.8%
Badminton	7,150	100%	6,430	100%	6,337	100%	-11.4%	-1.4%
Casual (1-12 times)	4,834	68%	4,564	71%	4,555	72%	-5.8%	-0.2%
Core(13+ times)	2,316	32%	1,867	29%	1,782	28%	-23.1%	-4.6%
Volleyball (Court)	6,433	100%	6,317	100%	6,317	100%	-1.8%	0.0%
Casual (1-12 times)	2.715	42%	2.939	47%	2.867	45%	5.6%	-2.4%
Core(13+ times)	3.718	58%	3.378	53%	3.450	55%	-7.2%	2.1%
Football, Flag	5.610	100%	6.551	100%	6.572	100%	17.1%	0.3%
Casual (1-12 times)	2.813	50%	3.572	55%	3.573	54%	27.0%	0.0%
Core(13+ times)	2,797	50%	2,979	45%	2,999	46%	7.2%	0.7%
Core Age 6 to 17 (13+ times)	1,363	50%	1,565	55%	1,578	54%	15.8%	0.8%
Football, Touch	7,140	100%	5,629	100%	5,517	100%	-22.7%	-2.0%
Casual (1-12 times)	3,952	55%	3,332	59%	3,313	60%	-16.2%	-0.6%
Core(13+ times)	3,188	45%	2.297	41%	2,204	40%	-30.9%	-4.0%
Volleyball (Sand/Beach)	4,769	100%	4,947	100%	4,770	100%	0.0%	-3.6%
Casual (1-12 times)	3,261	68%	3,544	72%	3,261	68%	0.0%	-8.0%
Core(13+ times)	1.509	32%	1.403	28%	1,509	32%	0.0%	7.6%
Football, Tackle	6,165	100%	5,224	100%	5,157	100%	- 16.4%	-1.3%
Casual (1-25 times)	2,601	42%	2,145	41%	2,258	44%	-13.2%	5.3%
Core(26+ times)	3,564	42 <i>%</i>	3,078	59%	2,258	44% 56%	-13.2%	-5.8%
Core Age 6 to 17 (26+ times)	2,586	58% 42%	3,078	59% 41%	2,898	44%	-18.7%	-5.8%
· · · · · · · · · · · · · · · · · · ·	,	42%	4,805	41%	2,353 4,770	100%	-9.0% -4.1%	-3.0% - 0.7%
Gymnastics Casual (1-49 times)	4,972 3,209	65%	3,139	65%	3,047	64%	-4.1% -5.0%	-0.7% -2.9%
	3,209	35%	3,139	35%	3,047	36%	-5.0%	-2.9%
Core(50+ times)	1,763 4.803	35% 100%	5,399	35% 100%	5.233	100%	9.0%	3.4%
Soccer (Indoor)	1		-,	49%	-,			-3.1% -7.7%
Casual (1-12 times)	1,967	41%	2,657		2,452	47%	24.7%	
Core(13+ times)	2,836	59%	2,742	51%	2,782	53%	-1.9%	1.5%
NOTE: Participation figures are in	Large Incre		Ation ages 6 a Moderate In		Moderate D	ecrease	Large Decrease	
Participation Growth/Decline	(greater than		(0%to 25		(0%to -2		(less than -25%)	
Core vs Casual Distribution	MostlyCorePa (greater thar		More Core Parti 74%)	cipants (56-	Evenly Divided (4 and Cas		More Casual Participants (56-74%)	Mostly Casual Participants (greater t

Figure 77: Core vs. Casual Trends: General Sports Part I



GENERAL SPORTS (CONTINUED)

	National	Core vs C	asual Partici	patory Tre	nds - Gener	al Sports		
			Participatio	n Levels			% CI	nange
Activity	201	13 2017 2018		8				
	#	%	#	%	#	%	5-Year Trend	1-Year Trend
Track and Field	4,071	100%	4,161	100%	4,143	100%	1.8%	-0.4%
Casual (1-25 times)	1,808	44%	2,040	49%	2,071	50%	14.5%	1.5%
Core(26+ times)	2,263	56%	2,121	51%	2,072	50%	-8.4%	-2.3%
Cheerleading	3,235	100%	3,816	100%	3,841	100%	18.7%	0.7%
Casual (1-25 times)	1,669	52%	2,164	57%	2,039	53%	22.2%	-5.8%
Core(26+ times)	1,566	48%	1,653	43%	1,802	47%	15.1%	9.0%
Ultimate Frisbee	5,077	100%	3,126	100%	2,710	100%	-46.6%	-13.3%
Casual (1-12 times)	3,715	73%	2,270	73%	1,852	68%	-50.1%	-18.4%
Core(13+ times)	1,363	27%	856	27%	858	32%	-37.1%	0.2%
Racquetball	3,824	100%	3,526	100%	3,480	100%	-9.0%	-1.3%
Casual (1-12 times)	2,569	67%	2,451	70%	2,407	69%	-6.3%	-1.8%
Core(13+ times)	1,255	33%	1,075	30%	1,073	31%	-14.5%	-0.2%
Pickleball	N/A	100%	3,132	100%	3,301	100%	N/A	5.4%
lce Hockey	2,393	100%	2,544	100%	2,447	100%	2.3%	-3.8%
Casual (1-12 times)	1,093	46%	1,227	48%	1,105	45%	1.1%	-9.9%
Core(13+ times)	1,300	54%	1,317	52%	1,342	55%	3.2%	1.9%
Softball (Fast Pitch)	2,498	100%	2,309	100%	2,303	100%	-7.8%	-0.3%
Casual (1-25 times)	1,117	45%	1,077	47%	1,084	47%	-3.0%	0.6%
Core(26+ times)	1,381	55%	1,232	53%	1,219	53%	-11.7%	-1.1%
Lacrosse	1,813	100%	2,171	100%	2,098	100%	15.7%	-3.4%
Casual (1-12 times)	914	50%	1,142	53%	1,036	49%	13.3%	-9.3%
Core(13+ times)	899	50%	1,030	47%	1,061	51%	18.0%	3.0%
Roller Hockey	1,298	100%	1,834	100%	1,734	100%	33.6%	-5.5%
Casual (1-12 times)	841	65%	1,419	77%	1,296	75%	54.1%	-8.7%
Core(13+ times)	457	35%	415	23%	437	25%	-4.4%	5.3%
Wrestling	1,829	100%	1,896	100%	1,908	100%	4.3%	0.6%
Casual (1-25 times)	948	52%	1,179	62%	1,160	61%	22.4%	-1.6%
Core(26+ times)	881	48%	717	38%	748	39%	-15.1%	4.3%
Rugby	1,183	100%	1,621	100%	1,560	100%	31.9%	-3.8%
Casual (1-7 times)	756	64%	1,097	68%	998	64%	32.0%	-9.0%
Core(8+ times)	427	36%	524	32%	562	36%	31.6%	7.3%
Squash	1,414	100%	1,492	100%	1,285	100%	- 9. 1%	-13.9%
Casual (1-7 times)	1,082	77%	1,044	70%	796	62%	-26.4%	-23.8%
Core(8+ times)	332	23%	447	30%	489	38%	47.3%	9.4%
Field Hockey		100%	1,596	100%		100%	#DIV/0!	-100.0%
Casual (1-7 times)		#DIV/0!	897	56%		#DIV/0!	#DIV/0!	-100.0%
Core(8+ times)		#DIV/0!	700	44%		#DIV/0!	#DIV/0!	-100.0%
Boxing for Competition	1,134	100%	1,368	100%	1,310	100%	15.5%	-4.2%
Casual (1-12 times)	982	87%	1,168	85%	1,118	85%	13.8%	-4.3%
Core(13+ times)	152	13%	199	15%	192	15%	26.3%	-3.5%
NOTE: Participation figures are in	000's for the	US popul	ation ages 6	and over				
Participation Growth/Decline	Large Inc (greater tha		Moderate In (0%to 2		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)	
Core vs Casual Distribution	Mostly Core P (greater tha		More Core Parti 74%)		Evenly Divided (and Ca		More Casual Participants (56-74%)	MostlyCasual Participants (greater th 75%)

Figure 78: Core vs. Casual Trends: General Sports Part II

GENERAL FITNESS

Activity 2013 2017 2018 5-Year Trend 1-Year Trend # % # % # % # % 1.Year Trend 1-Year Trend 1-Year Trend 1-Year Trend 1-Year Trend 1.Year Trend				Participation	% Change				
# % # # % # # % # # % # # % # # % # # % # # % # # % # # % # # % # # # # # # #	Activity	201	3			201	8		
Casual (1-49 times) 37,538 32% 35,326 32% 36,139 33% -3.7% 2.3% Core(\$0+ times) 79,813 68% 75,479 68% 78,862 67% -6.2% -0.8% Casual (1-49 times) 21,747 45% 24,444 46% 25,826 48% 18.8% 5.7% Casual (1-49 times) 21,747 45% 24,444 46% 25,826 48% 18.8% 5.7% Casual (1-49 times) 18,891 55,67 100% 52,211 100% -12,07% -12,0% Cosual (1-49 times) 18,891 33,76 68% 33,515 64% 32,589 64% -17,2% -2,28% Core(50+ times) 23,434 55% 26,766 53% 25,661 53% 25,661 53% 25,766 53% 25,766 53% 25,766 53% 25,766 53% 2,576 6,46% Casual (1-49 times) 18,311 52% 18,447 51% 10,282		#	%	#	%	#	%	5-Year Trend	1-Year Trend
Core(50+times) 79,813 68% 75,479 68% 74,862 67% -6.2% -0.8% Gasual (1-49 times) 21,747 45% 24,444 46% 25,826 48% 13,83% 5.7% Core(50+times) 26,419 55% 28,523 54% 27,911 52% 5.6% -2.1% Gasual (1-49 times) 13,891 32% 13,861 32% 13,861 32% 14,865 44% 32,589 64% -1.0% -0.9% Care(50+times) 39,376 68% 33,351 64% 32,589 64% -1.0% -2.6% Care(50+times) 29,843 55% 26,766 53% 25,061 51% -16.0% -6.4% Stationary Cycling (Recumbent/Upright) 35,247 100% 36,068 100% 36,372 100% 3.3% 4.5% Core(50+times) 16,936 49% 17,288 4.9% 17,387 4.7% 2.7% 1.1% Meight/Resistant Machines <td< td=""><td>Fitness Walking</td><td>117,351</td><td>100%</td><td>110,805</td><td>100%</td><td>111,001</td><td>100%</td><td>-5.4%</td><td>0.2%</td></td<>	Fitness Walking	117,351	100%	110,805	100%	111,001	100%	-5.4%	0.2%
Treadmill 48,166 100% 52,966 100% 53,737 100% 11.6% 1.5% Core(50+ times) 21,47 45% 24,444 46% 25,826 48% 18.8% 5.7% Core(50+ times) 26,419 55% 28,523 54% 25,231 54% 56.6% -21% Casual(1-49 times) 18,891 32% 18,866 36% 18,702 36% -1.0% -9.9% Core(50+ times) 39,376 68% 33,351 64% -1.7.2% -2.3% Sunning/logging 54,188 100% 50,770 100% 49,459 100% -8.7% -2.6% Core(50+ times) 29,843 55% 26,766 53% 25,061 51% -16.0% -6.4% Stationary Cycling (Recumbent/Upright) 35,247 100% 36,052 100% 36,351 100% 40,6% 1.8% Core(50+ times) 16,936 48% 17,588 49% 17,387 47% 2.7% -1.1% Core(50+ times) 14,893 100% 36,327	Casual (1-49 times)	37,538	32%	35,326	32%	36,139	33%	-3.7%	2.3%
$ \begin{array}{c ccc} Casual(1-49 times) 21,747 45\% 24,444 46\% 25,826 48\% 18.8\% 5.7\% \\ Care(50r times) 25,471 100\% 52,223 54\% 27,911 100\% -12.0\% -12.0\% -1.8\% \\ Casual(1-49 times) 18,891 32\% 18,866 36\% 18,702 36\% -1.0\% -1.2\% -2.3\% \\ Casual(1-49 times) 39,376 68\% 33,351 64\% 32,589 64\% -1.7.2\% -2.3\% \\ Care(50r times) 23,376 68\% 33,351 64\% 32,589 64\% -1.7.2\% -2.3\% \\ Casual(1-49 times) 24,345 45\% 24,004 47\% 24,399 49\% 0.2\% 1.6\% \\ Care(50r times) 29,843 55\% 24,004 47\% 52,939 49\% 0.2\% 1.6\% \\ Care(50r times) 29,843 55\% 25,668 100\% 4.0\% -4.0\% 1.8\% \\ Casual(1-49 times) 18,311 52\% 18,407 51\% 51,668 100\% 4.0\% 1.8\% \\ Casual(1-49 times) 18,311 52\% 18,447 51\% 19,282 53\% 5.3\% 5.3\% 4.5\% \\ Casual(1-49 times) 18,311 52\% 18,447 51\% 19,282 53\% 5.3\% 5.3\% 4.5\% \\ Care(50r times) 18,351 41\% 17,588 49\% 17,387 47\% 2.7\% -1.1\% \\ Veight/Resistant Machines 35,267 100\% 35,291 100\% 35,372 100\% 0.3\% 0.2\% \\ Care(50r times) 14,857 41\% 14,496 40\% 14,893 41\% 0.2\% 2.7\% -1.1\% \\ Veight/Resistant Machines 30,400 100\% 32,21795 60\% N/A N/A N/A N/A N/A N/A \\ Care(50r times) N/A N/A 10,095 30\% N/A N/A N/A N/A N/A N/A \\ Care(50r times) 14,857 41\% 16,430 51\% N/A N/A N/A N/A N/A N/A \\ Care(50r times) 14,857 41\% 16,430 51\% N/A N/A N/A N/A N/A N/A \\ Care(50r times) 14,857 41\% 16,430 51\% N/A N/A N/A N/A N/A N/A \\ Care(50r times) 14,170 49\% 15,854 49\% 16,889 51\% 14.3\% 6.5\% \\ Care(50r times) 14,770 49\% 15,854 49\% 16,889 51\% 14.3\% 6.5\% \\ Care(50r times) 14,770 49\% 15,854 49\% 16,889 51\% 14.3\% 6.5\% \\ Care(50r times) 14,770 49\% 15,854 49\% 16,889 51\% 14.3\% 6.5\% \\ Care(50r times) 14,170 49\% 15,854 49\% 16,889 51\% 14.3\% 6.5\% \\ Care(50r times) 14,170 49\% 15,854 49\% 16,889 51\% 14.3\% 6.5\% \\ Care(50r times) 14,170 49\% 15,854 49\% 16,889 51\% 14.3\% 6.5\% \\ Care(50r times) 14,170 49\% 15,854 49\% 16,889 51\% 14.3\% 6.5\% \\ Care(50r times) 14,129 58\% 16,545 60\% 17,553 61\% 14.3\% 4.5\% \\ Care(50r times) 14,129 58\% 16,545 60\% 17,553 61\% 14.3\% 4.5\% \\ Care(50r times) 14,129 58\% 16,545 60\% 17,553 61\% 14.3\% 4.5\% \\ Care(50r times) N/A N/A 14,359 59\% 14,509 60\% N/A 4.2\% \\ Care(50r times) N/A N/A 14,22,656 $	Core(50+ times)	79,813	68%	75,479	68%	74,862	67%	-6.2%	-0.8%
Core(50+ times) 26,419 55% 28,523 54% 27,911 52% 5.6% -2.1% Graud (1-49 times) 18,891 32% 18,866 36% 1.00% -12.0% -1.8% Running/logging 54,188 100% 50,770 100% 49,459 10.0% -8.7% -2.8% Casual (1-49 times) 24,345 45% 24,004 47% 24,399 49% 0.2% 1.6% Casual (1-49 times) 29,843 55% 26,766 53% 25,061 51% -16.0% -6.4% Stationary Cycling (Recumbent/Upright) 35,247 100% 36,035 100% 36,638 100% 4.0% 1.8% 4.5% Casual (1-49 times) 16,936 48% 17,588 49% 17,387 47% 2.7% -1.1% Casual (1-49 times) 14,857 41% 14,496 40% 14,493 41% 0.2% 2.7% Casual (1-49 times) 14,857 41% 9% 0.386	Freadmill	48,166	100%	52,966	100%	53,737	100%	11.6%	1.5%
Free Weights (Dumbbells/Hand Weights) 58,267 100% 52,217 100% -12.0% -1.8% Casual (1-49 times) 18,891 32% 18,866 36% 18,702 36% -1.0% -0.9% Core(50+ times) 39,376 68% 33,351 64% 32,589 64% -1.2% -2.3% Running/logging 54,188 100% 50,770 100% 49,499 100% -8.7% -2.6% Casual (1-49 times) 24,345 45% 24,004 47% 24,399 49% 0.2% 1.6% Core(50+ times) 29,843 55% 25,061 51% -1.60% -6.84% Core(50+ times) 18,311 52% 18,447 51% 19,282 53% 5.3% 4.5% Core(50+ times) 14,857 44% 14,456 40% 14,439 0.2% 2.7% -1.1% Ketching N/A N/A 13,315 100% 10,440 N/A 0.3% 0.2%	Casual (1-49 times)	21,747	45%	24,444	46%	25,826	48%	18.8%	5.7%
Cosual [1-49 times] 18.891 32% 18.866 36% 18.702 36% -1.0% -0.9% Core(50+ times) 39,376 68% 33,351 64% 32,539 64% -17.2% -2.3% Running/Jogging 54,188 100% 50,770 100% 49,459 100% 8.7% -2.6% Casual (1-49 times) 24,345 45% 24,004 47% 24,399 49% 0.2% 1.6% Core(50+ times) 29,843 55% 25,766 53% 5,568 100% 4.6% Casual (1-49 times) 18,311 52% 18,447 51% 19,282 53% 5.3% 4.5% Core(50+ times) 16,936 48% 17,383 47% 2.7% -1.1% Weight/Resistant Machines 36,267 100% 36,372 100% 0.3% 0.2% 2.7% Core(50+ times) 14,857 41% 14,496 40% 14,833 41% 0.2% 2.7%	Core(50+ times)	26,419	55%	28,523	54%	27,911	52%	5.6%	-2.1%
Core(50+ times) 39,376 68% 33,351 64% 32,589 64% -17,2% -2.3% Running/Jogging 54,188 100% 50,770 100% 49,499 100% -8.7% -2.6% Casual (1-49 times) 24,345 45% 24,004 47% 24,349 49% 0.2% 1.6% Care(50+ times) 29,843 55% 26,766 53% 25,061 51% -16.0% -6.4% Stationary Cycling (Recumbent/Upright) 35,247 100% 36,035 100% 36,668 100% 4.0% 1.8% Core(50+ times) 16,936 48% 17,588 49% 17,387 47% 0.3% 0.2% Casual (1-49 times) 14,857 41% 14,496 40% 14,893 41% 0.2% 2.7% Stretching N/A N/A N/A 13,3195 100% N/A				52,217	100%	51,291		-12.0%	
Running/Jogging 54,188 100% 50,770 100% 49,459 100% -8.7% -2.6% Casual (1-49 times) 24,345 45% 24,004 47% 24,399 49% 0.2% 1.6% Core(50+ times) 29,843 55% 25,766 53% 25,061 51% -16.0% -6.4% Stationary Cycling (Recumbent/Upright) 33,247 100% 36,035 100% 36,668 100% 4.0% 1.8% Casual (1-49 times) 18,311 52% 18,447 51% 19,282 53% 5.3% 4.5% Core(50+ times) 16,936 48% 17,588 49% 17,387 47% 2.7% -1.1% Veight/Resistant Machines 36,267 100% 36,372 100% 36,372 100% 0.3% 0.2% 2.7% Care(50+ times) 14,495 10,095 30% N/A		,		,		,			-0.9%
Cost Casual (1-49 times) 24,345 45% 24,004 47% 24,399 49% 0.2% 1.6% Core(50+ times) 29,843 55% 26,766 53% 25,061 51% -16.0% -6.4% Kitationary Cycling (Recumbent/Upright) 35,247 100% 36,035 100% 36,668 100% 4.0% 1.8% Core(50+ times) 16,936 48% 17,588 49% 17,387 47% 2.7% -1.1% Veight/Resistant Machines 36,267 100% 36,372 100% 0.3% 0.2% Core(50+ times) 14,857 41% 14,496 40% 14,893 41% 0.2% 2.7% Kitetching N/A N/A 17,95 60% 21,417 59% 0.3% -1.4% Lillptical Motion Trainer* 30,410 100% 32,238 100% N/A N/	, ,	,		,		,			
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Casual (1-49 times) 18,311 52% 18,447 51% 19,282 53% 5.3% 4.5% Core(50+ times) 16,936 48% 17,588 49% 17,387 47% 2.7% -1.1% Weight/Resistant Machines 36,267 100% 36,272 100% 0.3% 0.2% Casual (1-49 times) 14,857 41% 14,496 40% 14,893 41% 0.2% 2.7% Core(50+ times) 21,410 59% 2.1,795 60% 21,479 59% 0.3% -1.4% Stretching N/A N/A N/A 10,095 30% N/A N/A <t< td=""><td>Core(50+ times)</td><td>29,843</td><td>55%</td><td>26,766</td><td>53%</td><td>25,061</td><td>51%</td><td>-16.0%</td><td>-6.4%</td></t<>	Core(50+ times)	29,843	55%	26,766	53%	25,061	51%	-16.0%	-6.4%
Core(50+ times) 16,936 48% 17,588 49% 17,387 47% 2.7% -1.1% Neight/Resistant Machines 36,267 100% 36,291 100% 36,372 100% 0.3% 0.2% Casual (1-49 times) 14,857 41% 14,496 40% 14,893 41% 0.2% 2.7% Core(50+ times) 21,410 59% 21,795 60% 21,479 59% 0.3% -1.4% Stretching N/A N/A N/A 31,95 100% N/A N/A N/A Core(50+ times) N/A N/A 10,095 30% N/A N/A N/A Core(50+ times) N/A N/A N/A 10,096 32,283 100% 33,238 100% 9.3% 3.0% Core(50+ times) 14,770 49% 15,854 49% 16,889 51% 14.3% 6.5% Core(50+ times) 15,640 51% 16,430 51% 16,479 59% <td>Stationary Cycling (Recumbent/Upright)</td> <td>35,247</td> <td>100%</td> <td>36,035</td> <td>100%</td> <td>36,668</td> <td>100%</td> <td>4.0%</td> <td>1.8%</td>	Stationary Cycling (Recumbent/Upright)	35,247	100%	36,035	100%	36,668	100%	4.0%	1.8%
Weight/Resistant Machines 36,267 100% 36,291 100% 36,372 100% 0.3% 0.2% Casual (1-49 times) 14,857 41% 14,496 40% 14,893 41% 0.2% 2.7% Core(50+ times) 21,410 59% 21,795 60% 21,479 59% 0.3% -1.4% Stretching N/A M/A M/A	Casual (1-49 times)	18,311	52%	18,447	51%	19,282	53%	5.3%	4.5%
Casual (1-49 times) 14,857 41% 14,496 40% 14,893 41% 0.2% 2.7% Core(50+ times) 21,410 59% 21,795 60% 21,479 59% 0.3% -1.4% Stretching N/A N/A N/A N/A 10,095 30% N/A Stretching Stretclines Stretclines Stretclines	Core(50+ times)	16,936	48%	17,588	49%	17,387	47%	2.7%	-1.1%
Core(50+ times) 21,410 59% 21,795 60% 21,479 59% 0.3% -1.4% Stretching N/A N/A N/A 33,195 100% N/A N/A N/A Casual (1-49 times) N/A N/A 10,095 30% N/A N/A N/A Casual (1-49 times) N/A N/A 10,095 30% N/A N/A N/A Casual (1-49 times) N/A N/A 23,100 70% N/A N/A N/A Casual (1-49 times) 14,770 49% 15,854 49% 16,889 51% 14.3% 6.5% Core(50+ times) 15,640 51% 16,430 51% 16,430 49% 4.5% -0.5% Casual (1-49 times) 9,613 37% 10,868 40% 11,355 41% 18.1% 4.5% Core(50+ times) 16,028 63% 16,576 60% 17,553 61% 24.2% 6.7% Core(50+ times) <td>Weight/Resistant Machines</td> <td>36,267</td> <td>100%</td> <td>36,291</td> <td>100%</td> <td>36,372</td> <td>100%</td> <td>0.3%</td> <td>0.2%</td>	Weight/Resistant Machines	36,267	100%	36,291	100%	36,372	100%	0.3%	0.2%
Stretching N/A I.0.83 <	Casual (1-49 times)	14,857	41%	14,496	40%	14,893	41%	0.2%	2.7%
Casual (1-49 times) N/A N/A 10,095 30% N/A N/A N/A N/A Core(50+ times) N/A N/A N/A N/A N/A N/A N/A N/A Elliptical Motion Trainer* 30,410 100% 32,283 100% 33,238 100% 9.3% 3.0% Casual (1-49 times) 14,770 49% 15,854 49% 16,889 51% 14.3% 6.5% Core(50+ times) 15,640 51% 16,430 51% 16,349 49% 4.5% -0.5% Free Weights (Barbells) 25,641 100% 27,444 100% 27,834 100% 8.6% 1.4% Casual (1-49 times) 9,613 37% 10,868 40% 11,355 41% 18.1% 4.5% Core(50+ times) 16,028 63% 16,576 60% 17,553 61% 24.2% 6.7% Core(50+ times) 10,182 42% 10,900 40% 11,193 39% <td>Core(50+ times)</td> <td>21,410</td> <td>59%</td> <td>21,795</td> <td>60%</td> <td>21,479</td> <td>59%</td> <td>0.3%</td> <td>-1.4%</td>	Core(50+ times)	21,410	59%	21,795	60%	21,479	59%	0.3%	-1.4%
Core(50+ times) N/A Signature Signature Signature Signature Signature Signature N/A Signature Signatu	Stretching	N/A	N/A	33,195	100%	N/A	N/A	N/A	N/A
Elliptical Motion Trainer* 30,410 100% 32,283 100% 33,238 100% 9.3% 3.0% Casual (1-49 times) 14,770 49% 15,854 49% 16,889 51% 14.3% 6.5% Core(50+ times) 15,640 51% 16,430 51% 16,349 49% 4.5% -0.5% Free Weights (Barbells) 25,641 100% 27,444 100% 27,834 100% 8.6% 1.4% Casual (1-49 times) 9,613 37% 10,868 40% 11,355 41% 18.1% 4.5% Core(50+ times) 16,028 63% 16,576 60% 16,479 59% 2.8% -0.6% //gaa 24,310 100% 27,354 100% 28,745 100% 18.2% 5.1% Casual (1-49 times) 14,129 58% 16,454 60% 17,553 61% 24.2% 6.7% Care(50+ times) 10,182 42% 10,900 40% 11,193	Casual (1-49 times)	N/A	N/A	10,095	30%	N/A	N/A	N/A	N/A
Casual (1-49 times) 14,770 49% 15,854 49% 16,889 51% 14.3% 6.5% Core(50+ times) 15,640 51% 16,430 51% 16,349 49% 4.5% -0.5% Free Weights (Barbells) 25,641 100% 27,444 100% 27,834 100% 8.6% 1.4% Casual (1-49 times) 9,613 37% 10,868 40% 11,355 41% 18.1% 4.5% Core(50+ times) 16,028 63% 16,576 60% 16,479 59% 2.8% -0.6% //oga 24,310 100% 27,354 100% 28,745 100% 18.2% 5.1% //oga 24,310 100% 27,354 100% 28,745 100% 18.2% 5.1% //oga 14,129 58% 16,454 60% 17,553 61% 24.2% 6.7% Core(50+ times) 10,182 42% 10,090 40% 11,193 39% 9.9% </td <td>Core(50+ times)</td> <td>N/A</td> <td>N/A</td> <td>23,100</td> <td>70%</td> <td>N/A</td> <td>N/A</td> <td>N/A</td> <td>N/A</td>	Core(50+ times)	N/A	N/A	23,100	70%	N/A	N/A	N/A	N/A
Core(50+ times) 15,640 51% 16,430 51% 16,349 49% 4.5% -0.5% Gree Weights (Barbells) 25,641 100% 27,444 100% 27,834 100% 8.6% 1.4% Casual (1-49 times) 9,613 37% 10,868 40% 11,355 41% 18.1% 4.5% Core(50+ times) 16,028 63% 16,576 60% 16,479 59% 2.8% -0.6% Gga 24,310 100% 27,354 100% 28,745 100% 18.2% 5.1% Core(50+ times) 10,182 42% 10,900 40% 11,193 39% 9.9% 2.7% Calisthenics/Bodyweight Exercise N/A N/A 24,454 100% 24,183 100% N/A -1.1% Care(50+ times) N/A N/A 10,095 41% 9,674 40% N/A -4.2% Core(50+ times) N/A N/A 14,359 59% 14,509 60%	Iliptical Motion Trainer*	30,410	100%	32,283	100%	33,238	100%	9.3%	3.0%
Core(50+ times) 15,640 51% 16,430 51% 16,349 49% 4.5% -0.5% Free Weights (Barbells) 25,641 100% 27,444 100% 27,834 100% 8.6% 1.4% Casual (1-49 times) 9,613 37% 10,868 40% 11,355 41% 18.1% 4.5% Core(50+ times) 16,028 63% 16,576 60% 16,479 59% 2.8% -0.6% Yoga 24,310 100% 27,354 100% 28,745 100% 18.2% 5.1% Casual (1-49 times) 14,129 58% 16,454 60% 17,553 61% 24.2% 6.7% Core(50+ times) 10,182 42% 10,900 40% 11,193 39% 9.9% 2.7% Calisthenics/Bodyweight Exercise N/A N/A 24,454 100% 24,183 100% N/A -1.1% Care(50+ times) N/A N/A 14,359 59% 14,509	Casual (1-49 times)	14.770	49%	15.854	49%	16.889	51%	14.3%	6.5%
ree Weights (Barbells) 25,641 100% 27,444 100% 27,834 100% 8.6% 1.4% Casual (1-49 times) 9,613 37% 10,868 40% 11,355 41% 18.1% 4.5% Core(50+ times) 16,028 63% 16,576 60% 16,479 59% 2.8% -0.6% /oga 24,310 100% 27,354 100% 28,745 100% 18.2% 5.1% Core(50+ times) 14,129 58% 16,454 60% 17,553 61% 24.2% 6.7% Core(50+ times) 10,182 42% 10,900 40% 11,193 39% 9.9% 2.7% Calisthenics/Bodyweight Exercise N/A N/A 24,454 100% 24,183 100% N/A -1.1% Casual (1-49 times) N/A N/A 14,359 59% 14,509 60% N/A -2.2% Core(50+ times) N/A N/A 22,616 100% 22,391 100%	· · · · ·	,		, í		,	-		
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Core(50+ times) 16,028 63% 16,576 60% 16,479 59% 2.8% -0.6% /oga 24,310 100% 27,354 100% 28,745 100% 18.2% 5.1% Casual (1-49 times) 14,129 58% 16,454 60% 17,553 61% 24.2% 6.7% Core(50+ times) 10,182 42% 10,900 40% 11,193 39% 9.9% 2.7% Calisthenics/Bodyweight Exercise N/A N/A 24,454 100% 24,183 100% N/A -1.1% Casual (1-49 times) N/A N/A 10,095 41% 9,674 40% N/A -4.2% Core(50+ times) N/A N/A 14,359 59% 14,509 60% N/A 1.0% Choreographed Exercise N/A N/A 22,616 100% 22,391 100% N/A -2.4% Core(50+ times) N/A N/A 7,748 34% 7,888 35%		,		· · ·					
Yoga 24,310 100% 27,354 100% 28,745 100% 18.2% 5.1% Casual (1-49 times) 14,129 58% 16,454 60% 17,553 61% 24.2% 6.7% Core(50+ times) 10,182 42% 10,900 40% 11,193 39% 9.9% 2.7% Calisthenics/Bodyweight Exercise N/A N/A 24,454 100% 24,183 100% N/A -1.1% Calisthenics/Bodyweight Exercise N/A N/A 24,454 100% 24,183 100% N/A -1.1% Casual (1-49 times) N/A N/A 10,095 41% 9,674 40% N/A -4.2% Core(50+ times) N/A N/A 14,359 59% 14,509 60% N/A 1.0% Choreographed Exercise N/A N/A 22,616 100% 22,391 100% N/A -2.4% Casual (1-49 times) N/A N/A 7,748 34% 7,888 <		,		· · ·		,			
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Core(50+ times) N/A N/A 14,359 59% 14,509 60% N/A 1.0% Choreographed Exercise N/A N/A N/A 22,616 100% 22,391 100% N/A -1.0% Casual (1-49 times) N/A N/A 14,867 66% 14,503 65% N/A -2.4% Core(50+ times) N/A N/A 7,748 34% 7,888 35% N/A 1.8% NOTE: Participation figures are in 000's for the US population ages 6 and over Moderate Decrease Moderate Decrease Large Decrease					-		-		
Choreographed Exercise N/A N/A 22,616 100% 22,391 100% N/A -1.0% Casual (1-49 times) N/A N/A 14,867 66% 14,503 65% N/A -2.4% Core(50+ times) N/A N/A 7,748 34% 7,888 35% N/A 1.8% NOTE: Participation figures are in 000's for the US population ages 6 and over Boderate bocrease Moderate bocrease Large Decrease			-	· · ·		,			
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Core(50+ times) N/A N/A 7,748 34% 7,888 35% N/A 1.8% NOTE: Participation figures are in 000's for the US population ages 6 and over Bottleination Growth (Decline) Large Increase Moderate Decrease Large Decrease				,					
NOTE: Participation figures are in 000's for the US population ages 6 and over Participation Growth (Parline Large Pecrease Moderate Increase Moderate Decrease Large Pecrease Pecrease Large Pecrease Pecr	, , ,	,		· · ·				, ,	
Destrising Strength (Destring Large Increase Moderate Increase Moderate Decrease Large Decrease	· · · · · ·			, -	5470	7,000	3370	IN/A	1.0%
(0% to 25%) (0% to 25%) (0% to -25%) (0% to -25%)		Large Increase		Moderate Increase					
Concerned Distribution Mostly Core Participants More Core Participants (56- Evenly Divided (45-55% Core Lange Destribution (55, 740) Mostly Casual Participants	rancipation Growthy Decime							(less than -25%)	Mostly Casual Particip

*Cardio Cross Trainer is merged to Elliptical Motion Trainer

Figure 79: Core vs. Casual Trends: General Fitness Part I



GENERAL FITNESS (CONTINUED)

	National C	ore vs Cas	sual Participa	atory Tre	nds - Gener	al Fitness		
			Participation	n Levels		% Change		
Activity	201	3	2017	,	2018		E Manu Turad	
	#	%	#	%	#	%	5-Year Trend	1-Year Trend
Aerobics (High Impact)	17,323	100%	21,476	100%	21,611	100%	24.8%	0.6%
Casual (1-49 times)	8,986	52%	12,105	56%	11,828	55%	31.6%	-2.3%
Core(50+ times)	8,337	48%	9,370	44%	9,783	45%	17.3%	4.4%
Stair Climbing Machine	12,642	100%	14,948	100%	15,025	100%	18.8%	0.5%
Casual (1-49 times)	7,365	58%	9,501	64%	9,643	64%	30.9%	1.5%
Core(50+ times)	5,277	42%	5,447	36%	5,382	36%	2.0%	-1.2%
cross-Training Style Workout	N/A	100%	13,622	100%	13,338	100%	N/A	-2.1%
Casual (1-49 times)	N/A	N/A	6,890	51%	6,594	49%	N/A	-4.3%
Core(50+ times)	N/A	N/A	6,732	49%	6,744	51%	N/A	0.2%
tationary Cycling (Group)	8,309	100%	9,409	100%	9,434	100%	13.5%	0.3%
Casual (1-49 times)	5,253	63%	6,023	64%	6,097	65%	16.1%	1.2%
Core(50+ times)	3,056	37%	3,386	36%	3,337	35%	9.2%	-1.4%
ilates Training	8,069	100%	9,047	100%	9,084	100%	12.6%	0.4%
Casual (1-49 times)	4,782	59%	5,698	63%	5,845	64%	22.2%	2.6%
Core(50+ times)	3,287	41%	3,348	37%	3,238	36%	-1.5%	-3.3%
rail Running	6,792	100%	9,149	100%	10,010	100%	47.4%	9.4%
Cardio Kickboxing	6,311	100%	6,693	100%	6,838	100%	8.4%	2.2%
Casual (1-49 times)	4,088	65%	4,671	70%	4,712	69%	15.3%	0.9%
Core(50+ times)	2,223	35%	2,022	30%	2,126	31%	-4.4%	5.1%
Boot Camp Style Training	6,911	100%	6,651	100%	6,695	100%	-3.1%	0.7%
Casual (1-49 times)	4,490	65%	4,637	70%	4,780	71%	6.5%	3.1%
Core(50+ times)	2,421	35%	2,014	30%	1,915	29%	-20.9%	-4.9%
Martial Arts	5,314	100%	5,838	100%	5,821	100%	9.5%	-0.3%
Casual (1-12 times)	1,533	29%	2,021	35%	1,991	34%	29.9%	-1.5%
Core(13+ times)	3,781	71%	3,816	65%	3,830	66%	1.3%	0.4%
loxing for Fitness	5,251	100%	5,157	100%	5,166	100%	-1.6%	0.2%
Casual (1-12 times)	2,538	48%	2,738	53%	2,714	53%	6.9%	-0.9%
Core(13+ times)	2,713	52%	2.419	47%	2.452	47%	-9.6%	1.4%
ai Chi	3,469	100%	3,787	100%	3,761	100%	8.4%	-0.7%
Casual (1-49 times)	2.019	58%	2,329	61%	2,360	63%	16.9%	1.3%
Core(50+ times)	1,450	42%	1,458	39%	1,400	37%	-3.4%	-4.0%
Barre	2,901	100%	3,436	100%	3,532	100%	21.8%	2.8%
Casual (1-49 times)	2,276	78%	2,701	79%	2,750	78%	20.8%	1.8%
Core(50+ times)	625	22%	735	21%	782	22%	25.1%	6.4%
riathlon (Traditional/Road)	2,262	100%	2,162	100%	2,168	100%	-4.2%	0.3%
riathlon (Non-Traditional/Off Road)	1,390	100%	1.878	100%	1,589	100%	14.3%	-15.4%
NOTE: Participation figures are in 000's for					_,200			
Participation Growth/Decline	Large Increase (greater than 25%)		Moderate Increase (0%to 25%) (0%to -25%)				Large Decrease (less than -25%)	
Core vs Casual Distribution	MostlyCoreP (greater tha		More Core Partic 74%)	ipants (56-	Evenly Divided (45-55% Core and Casual)		More Casual Participants (56-74%)	Mostly Casual Participa (greater than 75%)

Figure 80: Core vs. Casual Trends: General Fitness Part II

OUTDOOR/ADVENTURE RECREATION

National Core	vs Casual Pa	rticipat	ory Trends - (Dutdoor	/ Adventure	Recrea	tion	
			Participation	% Ch	ange			
Activity	2013		2017		2018		5-Year Trend	1-Year Trend
	#	%	#	%	#	%	5-real field	1-real field
Hiking (Day)	34,378	100%	44,900	100%	47,860	100%	39.2%	6.6%
Bicycling (Road)	40,888	100%	38,866	100%	39,041	100%	-4.5%	0.5%
Casual (1-25 times)	19,470	48%	20,212	52%	20,777	53%	6.7%	2.8%
Core(26+ times)	21,417	52%	18,654	48%	18,264	47%	-14.7%	-2.1%
Fishing (Freshwater)	37,796	100%	38,346	100%	38,998	100%	3.2%	1.7%
Casual (1-7 times)	20,067	53%	19,977	52%	21,099	54%	5.1%	5.6%
Core(8+ times)	17,729	47%	18,369	48%	17,899	46%	1.0%	-2.6%
Camping (< 1/4 Mile of Vehicle/Home)	29,269	100%	26,262	100%	27,416	100%	-6.3%	4.4%
Camping (Recreational Vehicle)	14,556	100%	16,159	100%	15,980	100%	9.8%	-1.1%
Casual (1-7 times)	7,895	54%	9,332	58%	9,103	57%	15.3%	-2.5%
Core(8+ times)	6,661	46%	6,826	42%	6,877	43%	3.2%	0.7%
Fishing (Saltwater)	11,790	100%	13,062	100%	12,830	100%	8.8%	-1.8%
Casual (1-7 times)	7,060	60%	7,625	58%	7,636	60%	8.2%	0.1%
Core(8+ times)	4,730	40%	5,437	42%	5,194	40%	9.8%	-4.5%
Birdwatching (>1/4 mile of Vehicle/Home)	14,152	100%	12,296	100%	12,344	100%	-12.8%	0.4%
Backpacking Overnight	9,069	100%	10,975	100%	10,540	100%	16.2%	-4.0%
Bicycling (Mountain)	8,542	100%	8,609	100%	8,690	100%	1.7%	0.9%
Casual (1-12 times)	3,751	44%	4,389	51%	4,294	49%	14.5%	-2.2%
Core(13+ times)	4,791	56%	4,220	49%	4,396	51%	-8.2%	4.2%
Archery	7,647	100%	7,769	100%	7,654	100%	0.1%	-1.5%
Casual (1-25 times)	6,337	83%	6,602	85%	6,514	85%	2.8%	-1.3%
Core(26+ times)	1,310	17%	1,167	15%	1,140	15%	-13.0%	-2.3%
Fishing (Fly)	5,878	100%	6,791	100%	6,939	100%	18.1%	2.2%
Casual (1-7 times)	3,761	64%	4,448	65%	4,460	64%	18.6%	0.3%
Core(8+ times)	2,117	36%	2,344	35%	2,479	36%	17.1%	5.8%
Skateboarding	6,350	100%	6,382	100%	6,500	100%	2.4%	1.8%
Casual (1-25 times)	3,702	58%	3,970	62%	3,989	61%	7.8%	0.5%
Core(26+ times)	2,648	42%	2,411	38%	2,511	39%	-5.2%	4.1%
Roller Skating (In-Line)	6,129	100%	5,268	100%	5,040	100%	-17.8%	-4.3%
Casual (1-12 times)	4,249	69%	3,853	73%	3,680	73%	-13.4%	-4.5%
Core(13+ times)	1,880	31%	1,415	27%	1,359	27%	-27.7%	-4.0%
Bicycling (BMX)	2,168	100%	3,413	100%	3,439	100%	58.6%	0.8%
Casual (1-12 times)	1,129	52%	2,039	60%	2,052	60%	81.8%	0.6%
Core(13+ times)	1,039	48%	1,374	40%	1,387	40%	33.5%	0.9%
Adventure Racing	2,095	100%	2,529	100%	2,215	100%	5.7%	-12.4%
Casual (1 times)	901	43%	899	36%	581	26%	-35.5%	-35.4%
Core(2+ times)	1,194	57%	1,630	64%	1,634	74%	36.9%	0.2%
Climbing (Traditional/Ice/Mountaineering)	2,319	100%	2,527	100%	2,541	100%	9.6%	0.6%
NOTE: Participation figures are in 000's for the US	5 population	ages 6 a	nd over					
Participation Growth/Decline	Large Increa (greater than		Moderate Increase (0% to 25%)		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)	
Core vs Casual Distribution	Mostly Core Par (greater than		More Core Partic 74%)	ipants (56-	Evenly Divided (45 and Casu		More Casual Participants (56-74%)	Mostly Casual Participan (greater than 75%)

Figure 81: Core vs. Casual Trends: Outdoor/Adventure Recreation





AQUATICS

Na	ational Core v	s Casua	al Participato	y Treno	ds - Aquatics			
			Participation	% Ch	ange			
Activity	2013		2017		2018		5-Year Trend	1-Year Trend
	#	%	#	%	#	%	5-Year Trend	1-Year Trend
Swimming (Fitness)	26,354	100%	27,135	100%	27,575	100%	4.6%	1.6%
Casual (1-49 times)	16,912	64%	18,319	68%	18,728	68%	10.7%	2.2%
Core(50+ times)	9,442	36%	8,815	32%	8,847	32%	-6.3%	0.4%
Aquatic Exercise	8,483	100%	10,459	100%	10,518	100%	24.0%	0.6%
Casual (1-49 times)	5,281	62%	7,222	69%	7,391	70%	40.0%	2.3%
Core(50+ times)	3,202	38%	3,237	31%	3,127	30%	-2.3%	-3.4%
Swimming (Competition)	2,638	100%	3,007	100%	3,045	100%	15.4%	1.3%
Casual (1-49 times)	1,153	44%	1,664	55%	1,678	55%	45.5%	0.8%
Core(50+ times)	1,485	56%	1,343	45%	1,367	45%	-7.9%	1.8%
NOTE: Participation figures are in 000's for the US	Spopulation a	ages 6 a	and over					
Participation Growth/Decline	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)	
Core vs Casual Distribution	Mostly Core Participants (greater than 75%)		More Core Participants (56- 74%)		Evenly Divided (45-55% Core and Casual)		More Casual Participants (56-74%)	Mostly Casual Participants (greater than 75%)

Figure 82: Core vs. Casual Trends: Aquatics

WATER SPORTS/ACTIVITIES

				% Change				
			Participation	% Cł	lange			
Activity	2013 # %		2017 # %		2018 # %		5-Year Trend	1-Year Trend
Canoeing	10,153	100%	9,220	100%	9,129	100%	-10.1%	-1.0%
Kayaking (Recreational)	8,716	100%	10,533	100%	11,017	100%	26.4%	4.6%
Snorkeling	8,700	100%	8,384	100%	7,815	100%	-10.2%	-6.8%
Casual (1-7 times)	6,893	79%	6,721	80%	6,321	81%	-8.3%	-6.0%
Core(8+ times)	1,807	21%	1,663	20%	1,493	19%	-17.4%	-10.2%
Jet Skiing	6,413	100%	5,418	100%	5,324	100%	-17.0%	-1.7%
Casual (1-7 times)	4,407	69%	3,928	72%	3,900	73%	-11.5%	-0.7%
Core(8+ times)	2,006	31%	1,490	28%	1,425	27%	-29.0%	-4.4%
Sailing	3,915	100%	3,974	100%	3,754	100%	-4.1%	-5.5%
Casual (1-7 times)	2,682	69%	2,720	68%	2,596	69%	-3.2%	-4.6%
Core(8+ times)	1,233	31%	1,254	32%	1,159	31%	-6.0%	-7.6%
Water Skiing	4,202	100%	3,572	100%	3,363	100%	-20.0%	-5.9%
Casual (1-7 times)	3,069	73%	2,575	72%	2,499	74%	-18.6%	-3.0%
Core(8+ times)	1,133	27%	997	28%	863	26%	-23.8%	-13.4%
Rafting	3,836	100%	3,479	100%	3,754	100%	-2.1%	7.9%
Stand-Up Paddling	1,993	100%	3,325	100%	3,453	100%	73.3%	3.8%
Kayaking (Sea/Touring)	2,694	100%	2,955	100%	2,805	100%	4.1%	-5.1%
Scuba Diving	3,174	100%	2,874	100%	2,849	100%	-10.2%	-0.9%
Casual (1-7 times)	2,351	74%	2,113	74%	2,133	75%	-9.3%	0.9%
Core(8+ times)	823	26%	761	26%	716	25%	-13.0%	-5.9%
Wakeboarding	3,316	100%	3,005	100%	2,796	100%	-15.7%	-7.0%
Casual (1-7 times)	2,306	70%	2,101	70%	1,900	68%	-17.6%	-9.6%
Core(8+ times)	1,010	30%	903	30%	896	32%	-11.3%	-0.8%
Surfing	2,658	100%	2,680	100%	2,874	100%	8.1%	7.2%
Casual (1-7 times)	1,629	61%	1,705	64%	1,971	69%	21.0%	15.6%
Core(8+ times)	1,029	39%	975	36%	904	31%	-12.1%	-7.3%
Kayaking (White Water)	2,146	100%	2,500	100%	2,562	100%	19.4%	2.5%
Boardsailing/Windsurfing	1,324	100%	1,573	100%	1,556	100%	17.5%	-1.1%
Casual (1-7 times)	10,960	828%	1,289	82%	1,245	80%	-88.6%	-3.4%
Core(8+ times)	234	-728%	284	18%	310	20%	32.5%	9.2%
NOTE: Participation figures are in 000's for the US	population	ages 6 a	nd over					
Participation Growth/Decline	Large Incre (greater than		Moderate Inc (0% to 25		Moderate De 0%to -25		Large Decrease (less than -25%)	
Core vs Casual Distribution	Mostly Core Pa (greater than		More Core Partic 74%)	ipants (56-	Evenly Divided (45 and Casu		More Casual Participants (56-74%)	Mostly Casual Participa (greater than 75%)

Figure 83: Core vs. Casual Trends: Water Sports/Activities

8.3 PROGRAM DEVELOPMENT WORKSHEETS

			•
			ı
Hìgh	Medium	Low	
Core	Non-core	ļ	
Essential	Important	Discretionary	
			l
0-40%	60-80%	80+%	
Primary	Secondary	,	
	<u> </u>	1	
Monetary	Volunteers	Partner Skill	Location/Space
Monetary	Volunteers	Sponsor Skill	Location/Space
		<u> </u>	
l	-		
High	Medium	Low	
L			
	Essential 0-40% Primary Monetary Monetary	Core Non-core Essential Important O-40% 60-80% Primary Secondary Monetary Volunteers Monetary Volunteers	CoreNon-coreEssentialImportantDiscretionary0-40%60-80%80+%PrimarySecondaryMonetaryVolunteersPartner SkillMonetaryVolunteersSponsor SkillMonetaryVolunteersSponsor Skill

Figure 84: Mini-Business Plan Example: Program Development Worksheet



8.4 PROGRAM MARKETING PLANNING

Marketing & Promotion Methods			
Program Idea (Name or Concept):			
	Content	Contact	
Marketing Methods	Developed	Information	Start Date
Activity Guide			
Website			
Newspaper Article			
Radio			
Social Media			
Flyers - Public Places			
Newspaper Ad			
Email Notification			
Event Website			
School Flyer/Newsletter			
Television			
Digital Sign			
Friends & Neighbors Groups			
Staff Promotion @ Events			

Figure 85: Mini-Business Plan Example: Marketing Template

8.5 ELECTRONIC SURVEY

8.5.1 METHODOLOGY

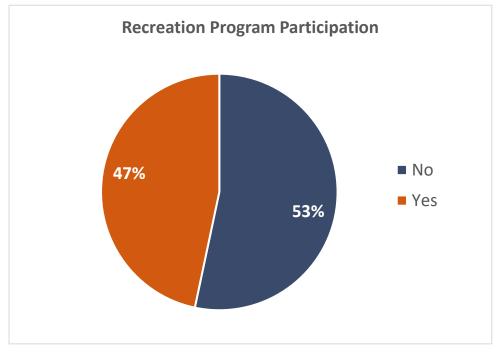
The consultant team conducted an on-line survey (powered by SurveyMonkey) for a better understanding of the characteristics, preferences, and satisfaction levels of residents. The survey was available from May 10 through June 8, 2020 and received a total of 512 responses.



The on-line survey emulated the statistically-valid survey questions distributed by ETC. This allowed residents, not randomly selected for the ETC survey, the opportunity to be part of the community input process.

8.5.2 FINDINGS

Have you or other members of your household participated in any recreation programs in Delaware during the past 12 months?



Of the respondents, (47%) have participated in programs in the last 12 months.

Figure 86: Recreation Program Participation





Approximately, how many different recreation programs have you or members of your household participated in over the past 12 months?

The survey indicated that of those who participated in a program within the last year, 37% of them participated in one program and 51% participated in two to three programs. Only 2% of the respondents participated in more than seven programs.

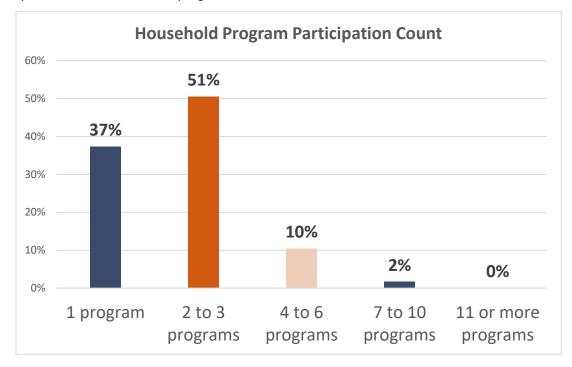
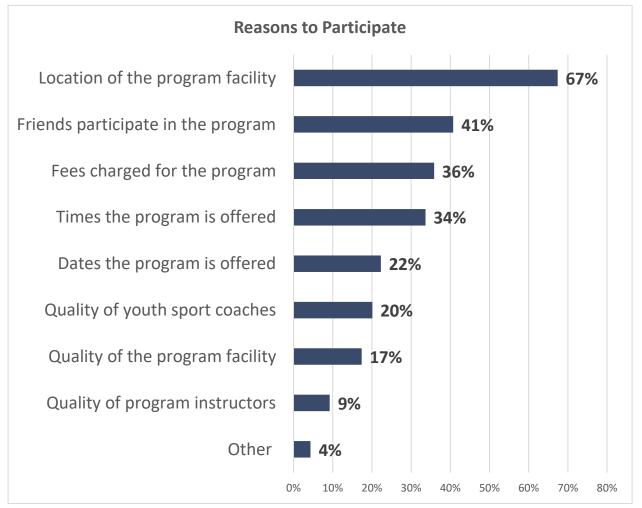


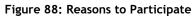
Figure 87: Household Program Participation Count

From the following list, please check the three primary reasons why you or members of your household participate in recreation programs.

Respondents that have participated in programs in the past 12 months had an opportunity to identify the reasons for participation. The top three answers included location of the program facility (67%), friends participate in the programs (41%), and fees charged for the program (36%). Respondents that answered other (4%), identified:

- Homeschool Related
- Not Interested
- Nature of the programs themselves
- Only option
- Availability unfortunately, quality is low but availability is there
- Relaxed atmosphere
- Desired sport
- Health









How would you rate the overall quality of programs that you or members of your household have participated in?

Participants rated the overall quality of programs. In combining Excellent and Good, 80% of the respondents are satisfied with the program quality. Only 2% rated the program quality as poor.

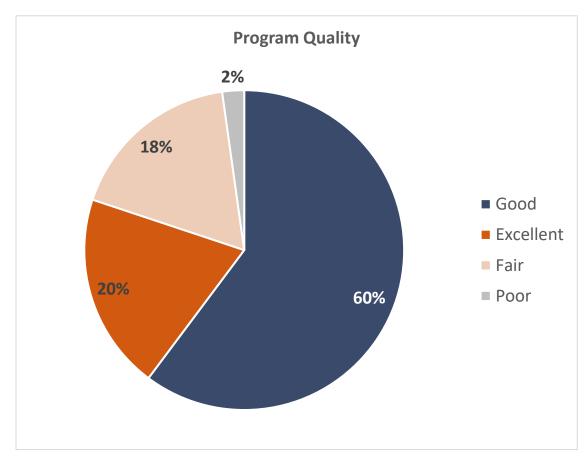


Figure 89: Program Quality

From the following list, please check all the programs or activities that you or members of your household have participated in during the past 12 months.

The chart below reveals activities respondent households participated in. Youth Sports (61%) and General Pool Use (54%) leads the activities used. Activities within the 20%-30% range include Fitness, Family Events, Youth Activities, and Swim Lessons. Other (4%) activities identified:

- Summer Concert Series
- The Skatepark
- Golf Course, Park
- Golf
- Dog Park
- Basketball Clinic
- Golf

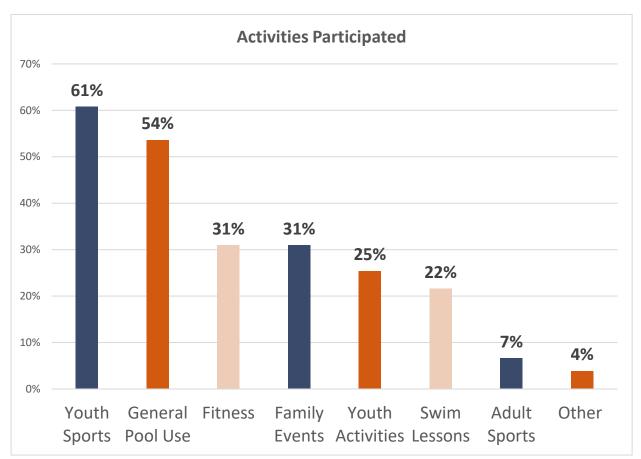


Figure 90: Activities Participated





From the following list, please check all the ways your household learns about recreation programs and park activities.

The top two ways respondents learn about recreation programs and park activities include Facebook (75%) and Word of Mouth (53%). YMCA Website (33%) and City of Delaware's website (33%) had equal responses as ways they learn about programs and park activities.

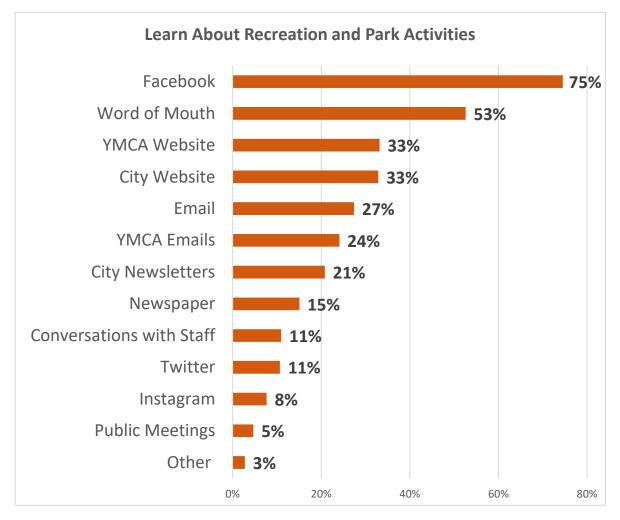
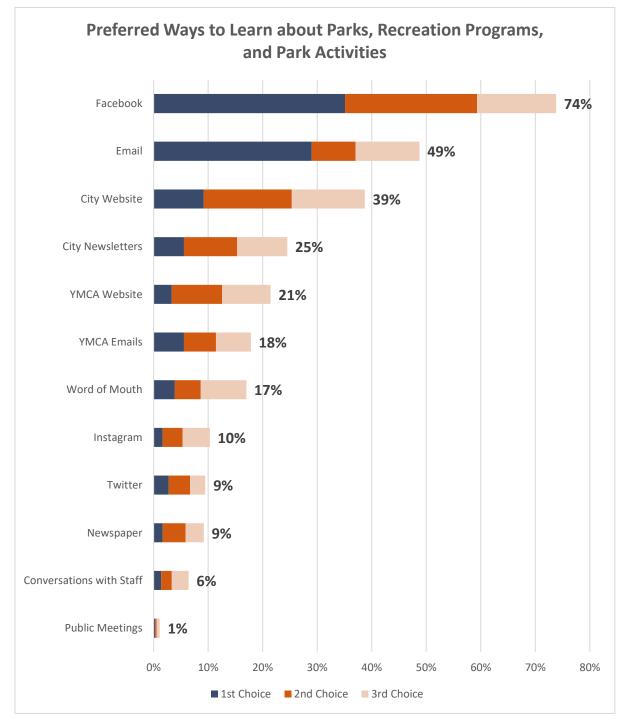


Figure 91: Learn About Recreation and Park Activities

What are your preferred ways to learn about parks, recreation programs, and park activities?

In combining 1st Choice, 2nd Choice, and 3rd Choice preferences, respondents prefer to learn about parks, recreation programs, and park activities through Facebook (74%), Email (49%), and City Website (39%) the most.

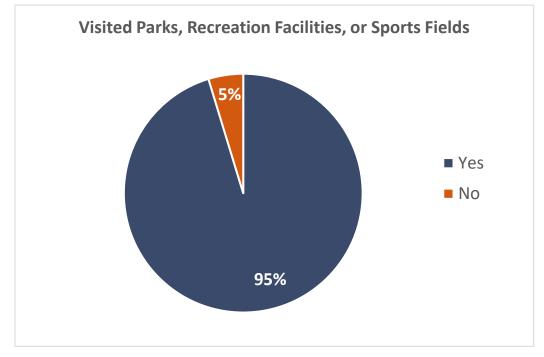








Have you or any member of your household visited any parks, recreation facilities, or sports fields in Delaware during the past 12 months?



Of the respondents, 95% have visited a park, recreation facility, or sports field in the past 12 months.

Figure 93: Visited Parks, Recreation Facilities, or Sports Fields

How often have you visited parks and/or facilities in Delaware during the past 12 months?

The survey indicated that 57% of the respondents have visited the parks and/or facilities at least once a week, 33% have visited at least once a month and 10% have visited less than once a month. Only 1% of the respondents didn't know how often they visited the parks and/or facilities.

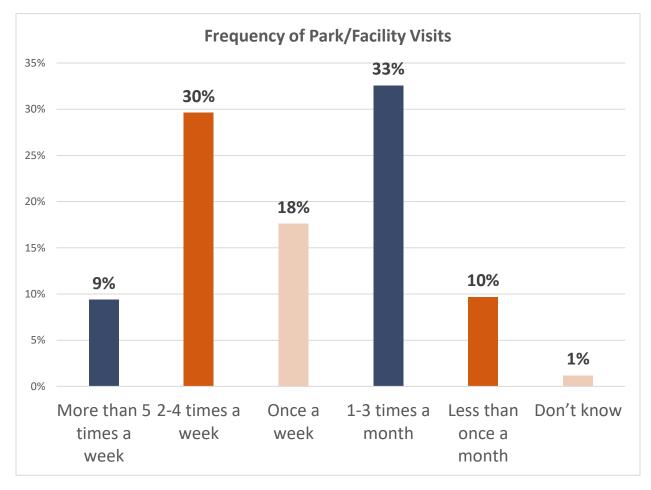
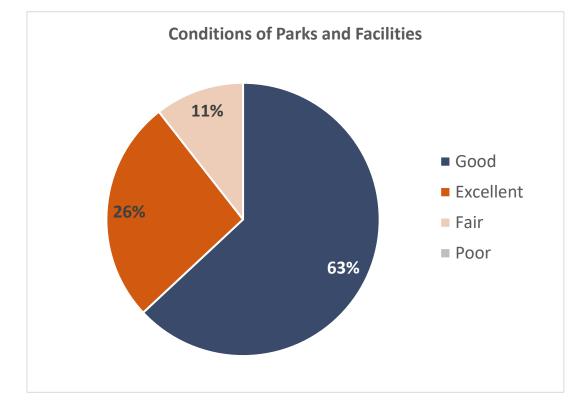


Figure 94: Funding Priorities





Overall, how would you rate the physical condition of all the parks and facilities you have visited in Delaware?



Most respondents believe the City of Delaware parks and facilities are in either Excellent (26%) or Good (63%) physical condition. No respondents believe the parks and facilities are in poor condition.

Figure 95: Conditions of Parks and Facilities

Please check all the reasons that currently prevent you or other members of your household from using recreation facilities or programs in Delaware more often.

The top three barriers that prevent respondents' use of recreation facilities or programs include, I do not know what is being offered (42%), no time to participate (27%), and fees are too high (27%).

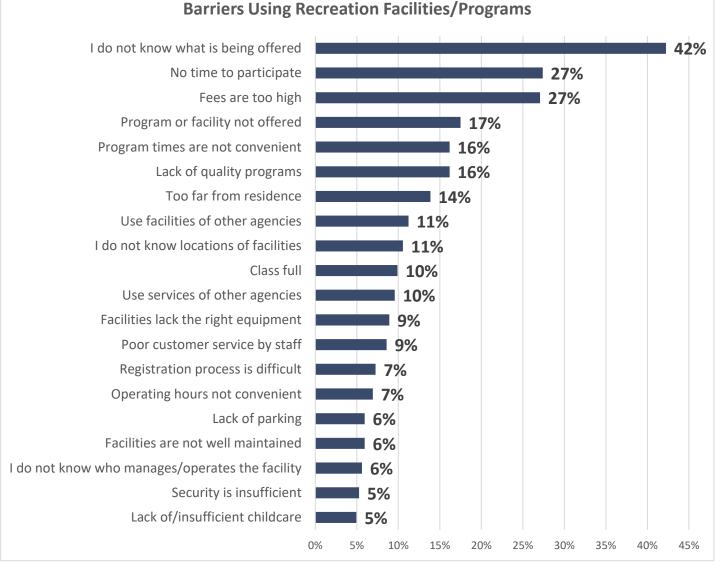


Figure 96: Barriers Using Recreation Facilities/Programs

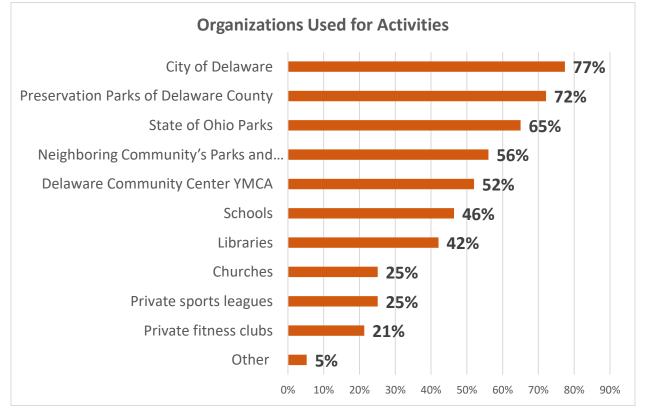




Please check all the parks or facilities you or members of your household have used for indoor and outdoor recreation activities during the past 12 months.

Respondents were asked to indicate other organizations their household have used for recreation activities during the past 12 months. City of Delaware (77%) was number one, Preservation Parks of Delaware County (72%) was number two, and State of Ohio Parks (65%) was number three. Other (5%) organizations included:

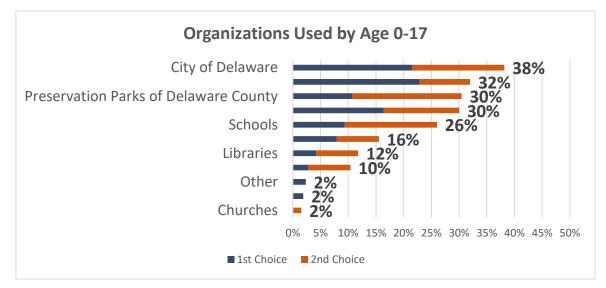
- Delaware Council for the aging
- Columbus bike trails and bikeways
- Dog Park
- Ohio Wesleyan
- Private Golf and Tennis Community for Pickleball
- Delaware Dam Recreation Area
- Source Point (2)
- Goldfish Swim School
- Blue Limestone
- Skatepark
- River
- Mingo Pool
- Bike Paths, Alum Creek MTB trails
- Private Yoga
- Boardman

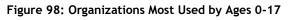




For each of the age groups shown below, please indicate which two of the organizations you and your household use most for recreation programs and services.

In addition to identifying the use of other organizations, respondents were able to indicate which ones were used most often for different age segments (0-17 or 18+). For those 0-17, the top three organizations used included City of Delaware (38%), Delaware Community Center YMCA (32%), and Preservation Parks of Delaware County (30%). For those 18+, the top three organizations included Preservation Parks of Delaware County (50%), City of Delaware (41%), and Delaware Community Center YMCA (36%).





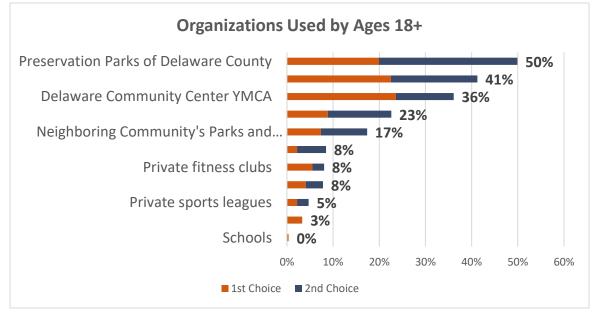


Figure 99: Organizations Most Used by Ages 18+



Please indicate if you or any member of your household has a need for the Parks and Recreation facilities listed below. If "Yes", please let us know the degree in which your needs are met for all of the facilities of this type in Delaware. If "No", click on the first response.

The figures below and on the following page indicate respondents selecting "Yes - I have a need for specific facilities" (Figure 100) and Facilities Unmet Needs 50% or Less (Figure 101). The top three most needed facilities include paved walking and biking trails (92%), greenspace and natural areas/parks (87%), and nature trails (86%). As for unmet needs (50% or less), the top three responses include outdoor swimming pool/water parks (53%), indoor running/walking tracks (45%), and paved walking and biking trails (43%).

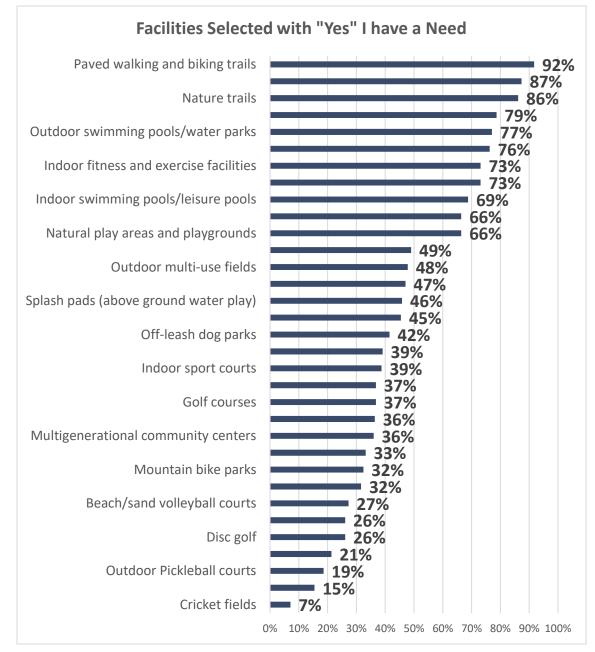


Figure 100: "Yes" I Have a Need- Facilities

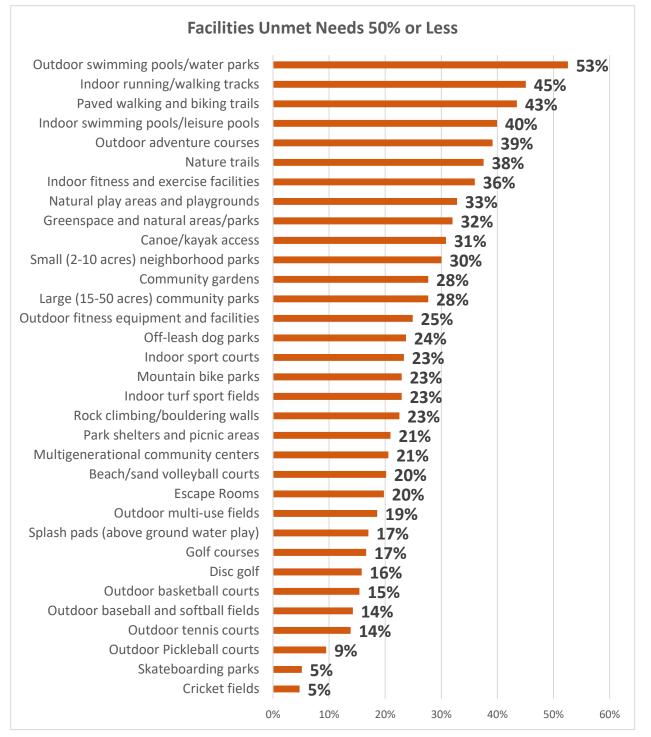


Figure 101: Facilities Unmet Needs 50% or Less





Which four facilities are most important to your household?

The top four most important facilities included paved walking and biking trails (63%), nature trails (47%), outdoor swimming pools/waterparks (38%), and small (2-10 acres) neighborhood parks (21%).

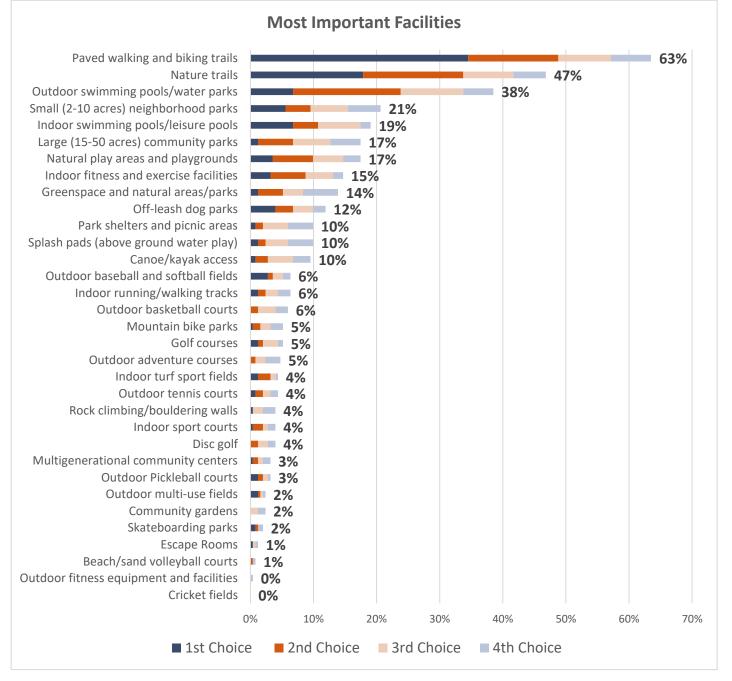
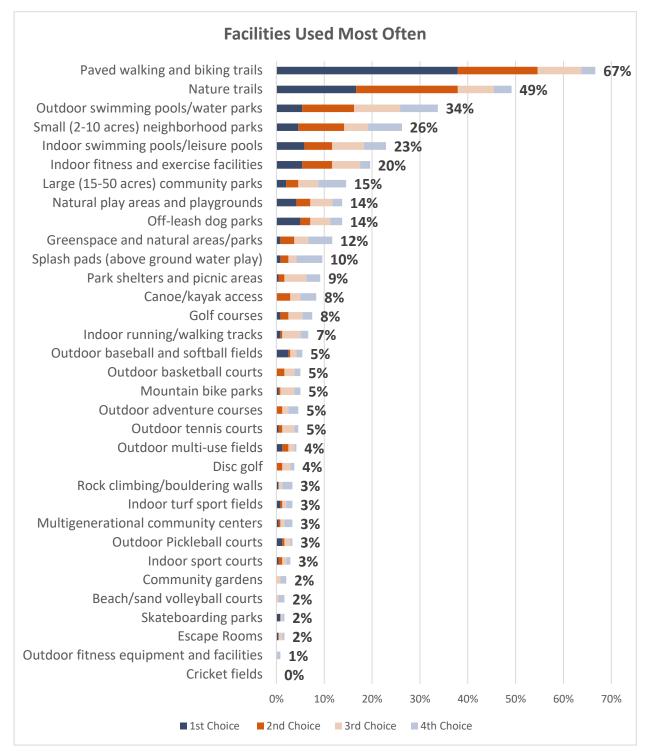


Figure 102: Most Important Facilities

Which four of the facilities would you or members of your household use most often?

When asked what facilities would be used most often, respondents feel that paved walking and biking trails (67%), nature trails (49%), outdoor swimming pools/waterparks (34%), and small (2-10 acres) neighborhood parks (26%) would be used most often.

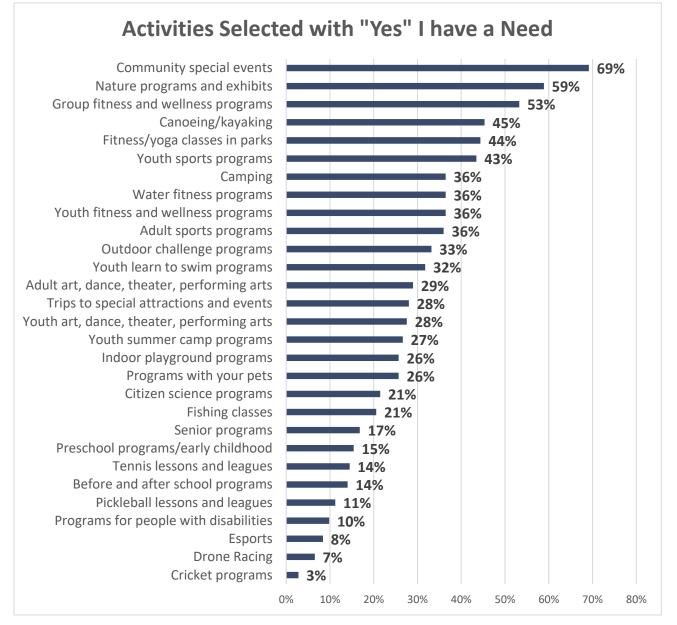






Please indicate if you or any member of your household has a need for the Parks and Recreation programs listed below. If "Yes", please let us know the degree in which your needs are met for all of the recreation programs of this type in Delaware. If "No", click on the first response.

The charts below and on the following page indicate respondents selecting "Yes - I have a need for specific programs" (Figure 104) and Program Unmet Needs 50% or Less (Figure 105). The top three most needed programs, or activities, include community special events (69%), nature programs and exhibits (59%), and group fitness and wellness programs (53%). As for unmet needs (50% or less), the top three responses include fitness/yoga in the parks (39%), community special events (36%), and nature programs and exhibits (33%).





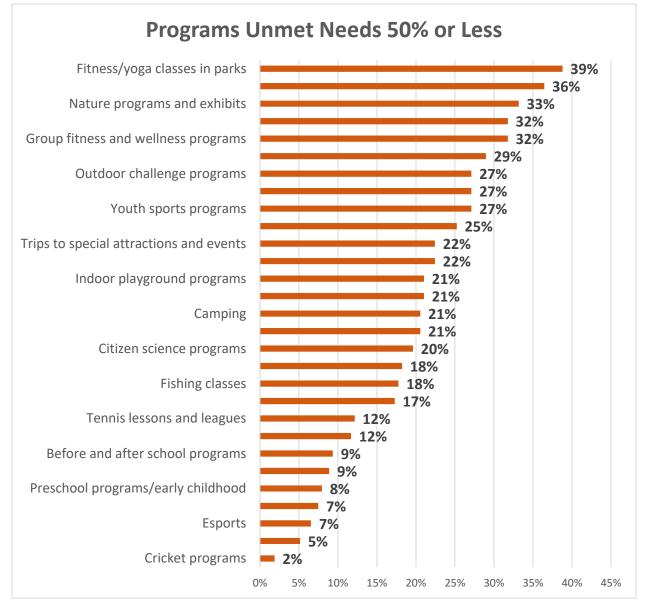


Figure 105: Program Unmet Needs 50% or Less





Which four of the types of programs are most important to your household?

The top four most important programs include community special events (31%), youth sport programs (30%), youth learn to swim programs (22%), and fitness/yoga classes in the park (21%).

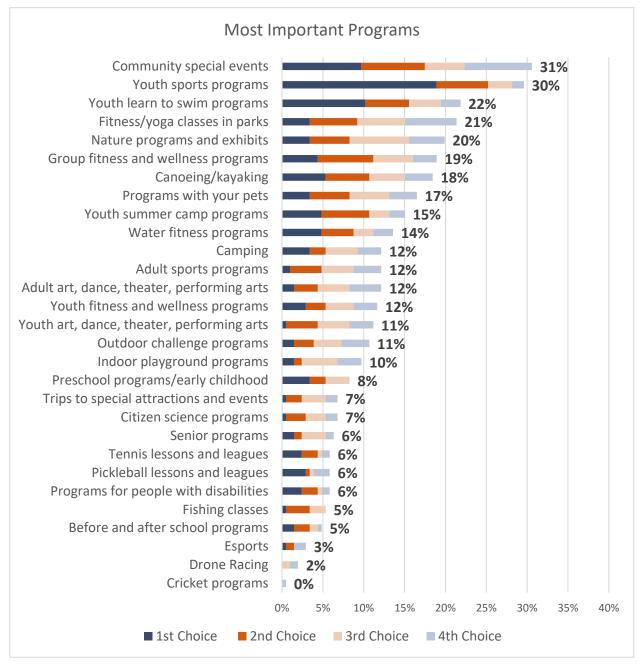


Figure 106: Most Important Programs

Which four of the programs from the list are most important to your household?

When asked what programs would be used most often, respondents feel that youth sports programs (32%), community special events (28%), group fitness and wellness programs (23%), and fitness/yoga in the parks (22%) would be used most often.

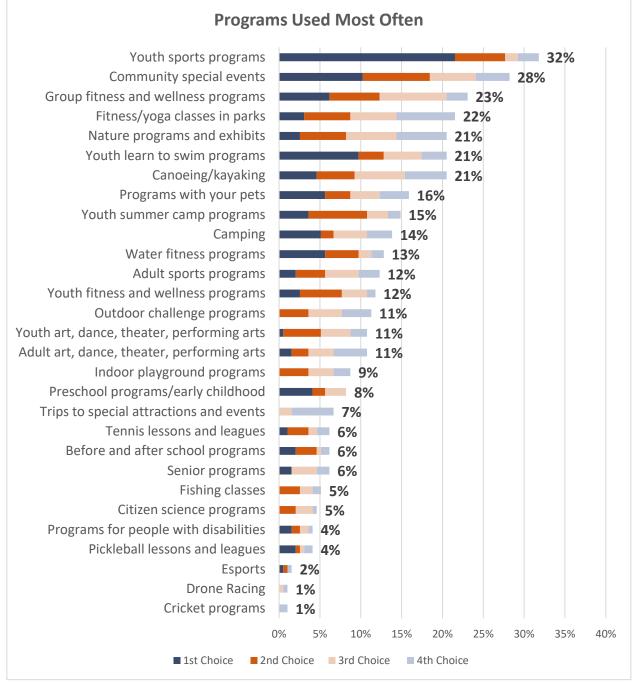


Figure 107: Programs Used Most Often



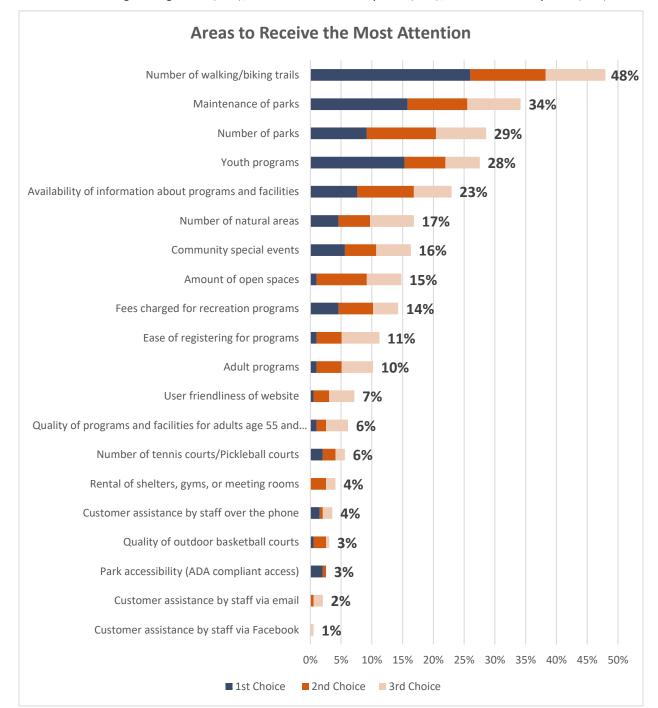
How supportive are you of some increase in program or recreation fees to support offering the recreation facilities and programs that you indicated are most important to you and your household?

The graph below describes satisfaction levels of each recreation service. The total percentage at the end of each recreation service represents the combination of Very Satisfied and Somewhat Satisfied totals. Areas with the highest Somewhat Dissatisfied and Very Dissatisfied ratings include number of walking/biking trails (28%), fees charged for recreation programs (21%), and ease of registration of programs (21%).



Figure 108: Satisfaction of Recreation Services

Which three items identified in the question above do you think should receive the most attention over the next two years?



The following items were identified as the areas the City should emphasize over the next two years: number of walking/biking trails (48%), maintenance of the parks (34%), and number of parks (29%).

Figure 109: Areas to Receive the Most Attention





A recreation levy approved by residents in 2008 has allowed the City to pay for renovations to every city park, enhance bike paths and construct the Community Center. The average Delaware household currently pays \$106 additional per year. If City officials were to consider continuing the existing levy at its present level to support parks, trails, and recreation how supportive would you be?

When combining of Very Supportive and Somewhat Supportive, 87% of the respondents support the continuation of the levy that support parks, trails, and recreation. Only 8% of the respondents do not support the levy renewal. An additional 5% indicated they were not sure.

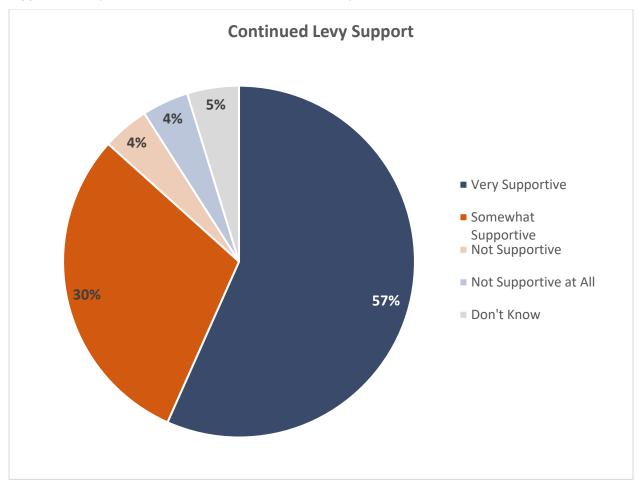


Figure 110: Continued Levy Support

How would you prioritize (breakout) \$100 for City of Delaware parks, trails, sports, and recreation? Please show how you would allocate the funds among the categories listed below in specific dollar amounts.

Respondents were asked to allocate \$100 across specific priorities. When averaging the respondents' allocations, \$36.53 should be allocated to "develop new facilities" with a close second support of \$36.21 for "acquisition and development of pathways and greenways." The least supported, but still considered valuable, is "construction of new sports fields" with the average of \$19.73 allocated.

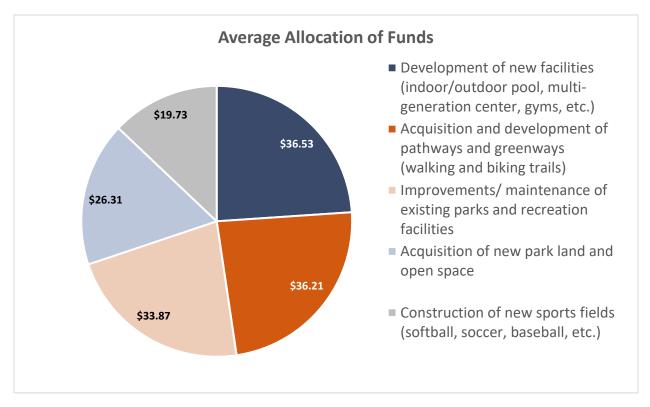


Figure 111: Average Allocation of Funds





Please rate your level of satisfaction with the overall value that your household receives from recreation services and parks.

Overall household satisfaction with the value received from recreation services and parks is 63% when combining Very Satisfied and Somewhat Satisfied. Those dissatisfied (when combining Somewhat Dissatisfied) is 19%. An additional 3% were uncertain.

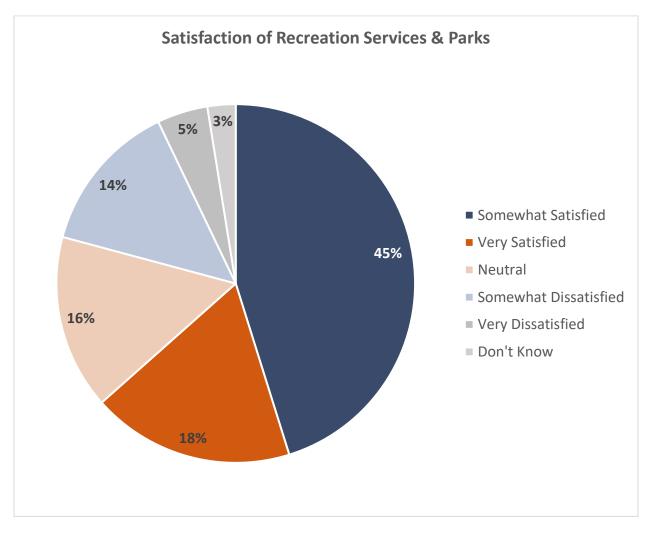


Figure 112: Satisfaction of Recreation Services and Parks

8.5.3 DEMOGRAPHICS What is your age?

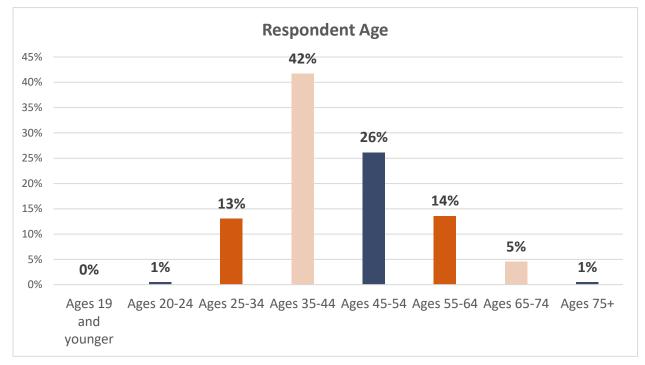
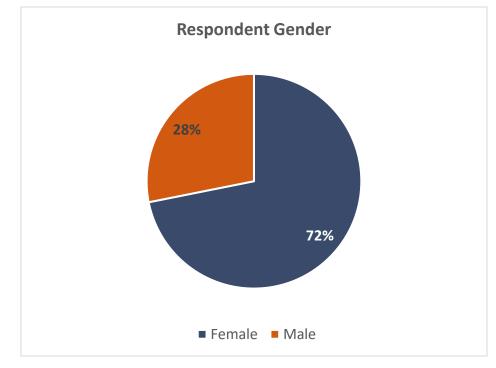


Figure 113: Respondents Age

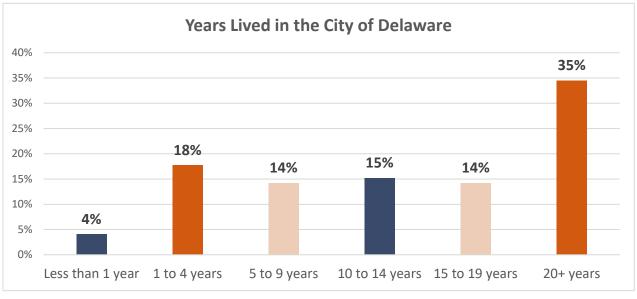


What is your gender?

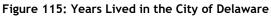


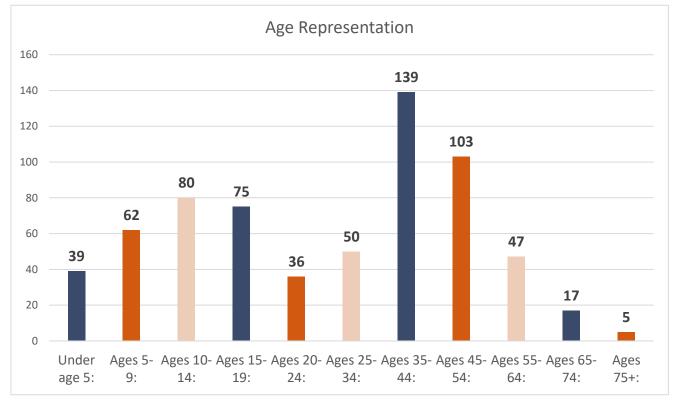






How many years have you lived in the City of Delaware?





Counting yourself, how many people live in your household?

Figure 116: Age Representation



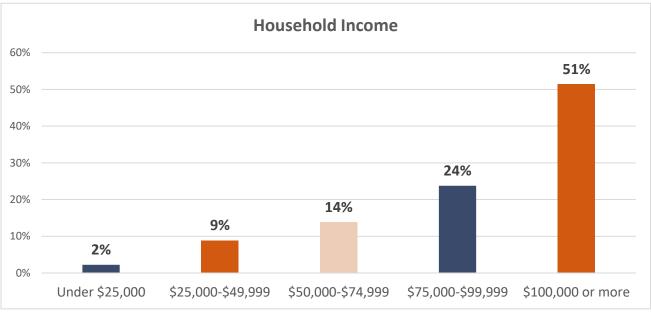


Figure 117: Household Income

Is anyone in your household a member of the Delaware Community Center YMCA?

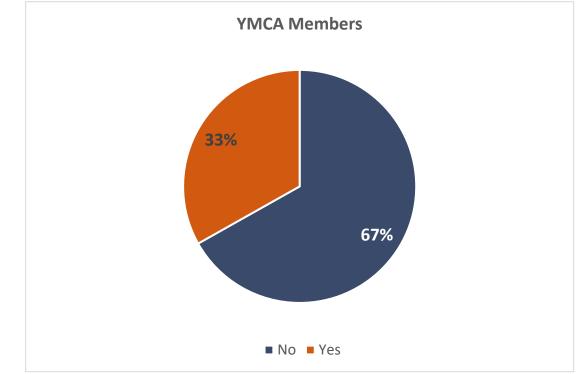


Figure 118: YMCA Members





8.5.4 CONCLUSION

The consultant team recognized the City of Delaware Community Interest and Opinion Survey was completed by individuals who largely use the parks, facilities, and sports fields (95%); at least 57% indicated visiting at least once a week. Of the respondents, 47% use recreation programs with 33% holding a YMCA membership. Age demographics most represented through this survey process (either the respondent themselves or household composition) include 35-54 and 10-14. The income levels varied; however, the most represented were households with a higher income (above \$100,000).

PROGRAMS

- Of the respondents that participate in programs, participation rates are between one to three programs a year (88%).
- Location of program facility (67%) was the highest reason for participation.
- When combining Excellent and Good, program quality was rated at 80%.
- The most participated in activities included Youth Sports (61%) and General Pool Use (54%).
- The top three barriers for using parks or programs include: I don't know what is being offered (42%), no time to participate (27%), and fees are too high (27%).

ADMINISTRATION

• Facebook (75%) and Word of Mouth (53%) are the most common ways respondents learn about recreation and park activities. However, Facebook (74%) and Emails (49%) would be the preferred way to learn about recreation and park activities.

FACILITIES

• Respondents rate condition of facilities as largely Good or Excellent (89%).

OTHER PROVIDERS

- The City of Delaware was the most used provider for activities (77%) followed by Preservation Parks of Delaware County (72%), and State of Ohio Parks (65%).
- Those under 18 years of age prefer to use City of Delaware (38%), Delaware Community Center YMCA (32%), and Preservation Parks of Delaware County (30%). Those 18 years and older prefer to use Preservation Park of Delaware County (50%), City of Delaware (41%), and Delaware Community Center YMCA (36%).

8.5.5 ADDITIONAL COMMENTS

Please share any additional comments that could assist Delaware with improving parks, trails, open space, or recreational programs and services.

Overall concerns were highlighted in the comment section of the survey. Many responses indicated the YMCA fees were too high and they were not happy with the YMCA contract. In general, survey respondents also focused on increasing trails all over and park opportunities toward the south end of the city.

1	Lower the price for the YMCA
2	We live on the east side of Delaware. We love to walk but the walkways in our area are not
	great and the walk to downtown can be dangerous with the busy streets filled with large trucks.

3	More park space and trails near Cheshire Road developments and reduce YMCA costs for people over 50. One reason I quit the Y is the way fees are structured by age and little discount for being a resident.
4	Not sure
5	More off leash dog parks
6	More needs to be added to the south side of Delaware near the Cheshire Road area.
7	Would love to see some facilities and parks and trails on the south end. We usually go elsewhere for programs and parks due to convenience.
8	More walking/running trails especially connecting neighborhoods to downtown Delaware
9	More trails in the Cheshire area connecting to Delaware city. We need more parks and recreation in the Southeast part of town. We are taxpayers and are way underserved for the number of residents in this growing area. Also, the Y is too far away to serve us well.
10	We need more parks and recreation in the Southeast part of town. We are taxpayers and are way underserved for the number of residents in this growing area. Also, the Y is too far away to serve us well.
11	Clearing of bushes and shrubs as well as tree care of dead limbs or trees need more attention
12	Good sidewalks connecting the city. Big missed area is Liberty Rd. High traffic and no sidewalk
13	I would love to see MORE parks (smaller parks! We are NW neighborhood and don't have a neighborhood park besides Mingo. There's a little area at the west end of Lincoln that could be made into a lovely little playground with some more equipment). I get tired of always doing the "main" parks (Mingo, Splash Pad park) and the busyness is a deterrent.
14	Single mom, no child support, can't afford YMCA membership
15	Would like paved walking path at Lexington glen park. Everything there is geared towards children. Would like to go there versus the state park to walk.
16	Another pool or splash pad!
17	Why in the world did you tear down that perfectly good playground equipment at Mingo. My grandkids loved it and it was in great shape.
18	Would love to see more progress of connecting bike trails
	Concentrate more on maintenance and improvements of existing parks rather than building more
	More methods of advertising facilities, programs and events for older/elderly generation that does not have access to internet/computer
	Institute online payments for general city services such as utility bill or bulk item collection
	Make city/YMCA website more user friendly
19	We cannot afford to be a member of the YMCA. Ever since they took over the parks and rec. Prices went up, facilities have not been kept up as nice, parks have not been as clean and nice. We have been turned away from entering the pool without a membership as well. We quit



	playing ball with the Y when their "umpire" was too busy playing on his phone to watch the game and we had 4 outs in 1 inning. My hope is that with the city taking back the parks and rec we will go back to the way things were.
20	The biking and walking paths/trails have been invaluable during this COVID-19 times!
21	Maintain Hidden Valley, it is a treasure.
	The Y is nice for families but not adults. Too many kids on track and in fitness area, that is why we joined Planet Fitness. Y is too expensive for services offered to adults.
22	I was not aware of allot of stuff till I got this survey to do. Communication needs major improvement
23	We positively need courts constructed for Pickleball only. Inside and out. It is so huge in Delaware; I don't know if a complex could be built that is big enough to satisfy everyone.
24	Our parks and recreation need to be taken back from the YMCA and run by the City of Delaware. The YMCA is charging a premium to use facilities and programming that our tax dollars help support and build the facilities. They run a profit here to pay for more challenges are at the cost of our citizens. The YMCA does not run the facilities or programming in Dublin, Westerville, New Albany, Hilliard or any place similar what are we doing? This might have worked in the past but it's time to take the city back. If this is a cost savings measure it is only saving the city, it's costing the people far more. People want the city to run these services because there is a level of trust and transparency that does not exist with the YMCA
25	We need biking paths connecting the city. Right now, they are so spotty and disconnected that we're better off riding on the road. That obviously won't work for my kids as they learn to ride themselves.
	It would also be amazing if we worked with other communities to connect ourselves via biking infrastructure.
26	Need an aggressive invasive species removal plan. The wooded areas are being inundated with pear and bush honeysuckle especially along the riparian zones of tributaries of the Olentangy River and along the Olentangy mainstem. The invasion is so dense in places that the native understory has been choked out. Without Spring ephemerals and other understory plant communities, threatened species of insects, amphibians and bats have no early warm season food sources causing biodiversity loss as the habitat is basically a desert.
27	Connect to the Ohio to Erie bike/walking trail and request the county finish their portion of said trail.
28	I would love to join the YMCA, mostly to have access to the indoor pool. But for us personally, it seems expensive to only use it for a gym and swimming pool - the other programs are if no interest.
	Would love to see the "greenbelt" along the river expanded to other areas of the city. I really like the exercise stations that Smith Park offers (even though we currently cannot use them due to Covid). Would love to see that expanded as well.
	Please continue to expand community green space. Maybe movie nights under the stars?

29	Mingo changing rooms and pool area in general need TLC asap - as I look at other parks in the area they look okay - Mingo is old and tired!
30	Definite need to update your Mingo park indoor facility\pool
31	Trash is an issue at some parks.
32	We not only need more trails within existing parks, we need more trails that connect the parks themselves (local, state, federal recreation areas). More long-term preservation of greenspace is needed, particularly along waterways.
33	Dog park near YMCA would be AMAZING!!!
34	Please have a space that is for city of Delaware residents only to swim. Also, more recreation services would be wonderful. I heard that before the YMCA came in another company had many "camps" at Mingo where children learned to skateboard, swim, skate, and play soccer. These would be wonderful as it is now the parks are empty all day until the private sports leagues have games and practice.
35	Please add a bike trail from Houk to downtown on both Central and William Streets. Please connect, if possible, the bike trail on Sawmill to Houk or city access.
	Please improve kayak access points on the Olentangy at Mingo. It would be great if the city worked with the county for safe access and passage to kayak from Delaware to Home Road via the Olentangy.
36	Youth baseball program needs to be completely revamped. There are so many city residents that go to programs outside of the city's. It's time to evolve with the game of baseball and what's going on throughout the world. It would only make the Pacers high school team better in the end. There is a lot of volunteer coaches from the Buckeye Valley baseball program that live in city limits who are excellent coaches but go there because of the baseball program that is offered. I myself am one of those. You have to start at the youngest level also that's the future of the program.
37	Indoor basketball and exercise space is nearly impossible to find in the winter because the youth basketball takes over all the courts.
38	We would love to see a boulder wall added to a park or something of the climbing nature. More parks would be great for everyone! Help to get the people to go outside.
39	The library is incredibly important to support the community, yet I did not see it in the list for funding. Please ensure the library has the support it needs.
40	We love the preservation parks and visit about once a day. I only go to the ones that allow you to take dogs on walks, for personal safety reasons. We currently frequent blues creek and the one across from gallant farm because they are longer and allow dogs. Please consider building more paths that allow dogs and are longer than a mile (it's hard to justify driving 10-15 mins if you're only able to walk your dog a mile. That's why we rarely visit shale hollow).
41	The idea of anything to do with esports being brought to Delaware. It's a booming industry and a lot of our towns people I think would enjoy it young and old. P.S. I love Mingo skatepark, I





	hope it never goes anywhere, and a public Ping Pong table would just be too fun. Thanks for reaching out to the public!
42	Unfortunately, the cleanliness of Mingo is very disappointing and we will no longer go there. It's just dirty. The guards should be cleaning more. It's dirty. Also, the membership fees are high to then be denied entry to the outdoor pool in the summer and poor situation w even basketballs - or lack of towels It's a low level of quality and service. Disappointing for such a nice YMCA.
43	End contract with the y and go back to how things were
44	We do not have much of anything on the south side of Delaware - it is all on the north which is not fair.
45	Make the Y more affordable. We paid for it, yet it is not affordable for most. Support your rec youth programs put people in charge that want to see it grow.
46	My 12-year-old son would like more activities geared toward his age group. a weightlifting group, more rec basketball
47	We are actually members of an independent YMCA in a neighboring community. My family and I refuse to support Central Ohio YMCA. They are a poorly run origination. The youth sports programs were much better and provided more variety when the City ran them. The partnership between the City and Central Ohio Y is a disservice to the community.
48	I always dread visiting a park bathroomI'm not sure how they could be improved upon, but I would spend more time there if I knew the facility was clean and smelled better.
49	My biggest concern with City Parks & Rec is the confusion between what falls under the Y and what falls under the city. In the last few years that our young children have participated in rec sports, it seems that no year is the same as the next with regard to who "hosts" the leagues, how the registration process works, etc. Even in answering the questions on this survey, in some cases I'm not certain if I was answering based on my experience with the City or the Y because it is so difficult to understand that nuanced difference between the two.
50	Was disappointed there weren't more questions/options regarding a new pool. Mingo is great, but VERY over crowded. Other cities our size have 2+ pool or MUCH larger pools. We can't ignore this for much longer
51	City of Delaware needs to take back Mingo Pool. YMCA has run it into the dirt. Plus, YMCA prices are WAY too high for single parents, such as myself.
52	I think it is hard to do this survey in time when nothing is available, but please consider opening the tennis courts. The USTA has said it is allowed on a state-by-state basis and it is a sport where it is easy to distance. It would make my household a lot happier!
53	Jack Florence pool and the locker rooms really need an update. There is very little light in the women's locker room, the faucets don't really work, the showers are hard to operate.
54	We just gave up our YMCA membership. It is a beautiful facility but the YMCA poorly manages it. We love Mingo too, but things were bad last summer due to poor YMCA management.

55	The preservation and metro parks are great but there are very limited trails for Animals/pets in those parks that are not just muddy/dirt trails in open field.	
56	We need pickle ball, kayak access, and paved running/bike trails	
57	Fire the Y.	
58	Delaware gave up too much power to the YMCA. We have no say on how those facilities are used, and have no access to them unless we pay for the Y. The only teams that can use these facilities are YMCA run teams, even though we as a community pay for the facility.	
59	There aren't any options for softball/tball in Delaware except the Y. The Y's program is poorly run. There are not enough kids since they go to Radnor, etc. so it's hard to have a full lineup or multiple teams to play. I signed up for Delaware this spring and it was going to be set in Marion. I have no interest in going to Marion for softball. I want to stay in Delaware.	
	Options for swim classes are very limited. The swim coaches at the Y are horrible and the other places in LC and Powell are expensive.	
60	Adult baseball league	
61	Another outdoor pool is desperately needed!!	
62	The cost of membership to the YMCA is too high when we already pay for it through taxes. We need more/better connecting bike and walking paths.	
63	Take away the Y contract!	
64	Delaware has done a great job with city parks, walking trials, and opportunities for families to participate in activities with small children. Mingo pool has been a mess for several years and the YMCA is overpriced and needs to be taken over by the city.	
65	YMCA prices are too high and the location is inconvenient for those who don't have transportation. Way too many unused bike paths. Exceptional waste of money that could've been spent on real priorities.	
66	We need more bike trails that connect the entire city. Large sections of the city are cut off from the downtown area. The only safe way to access downtown is drive and limited parking makes driving an issue. My family chooses to drive to Polaris to shop and dine.	
67	Love Veteran's Park. Wish we had multiple facilities of that caliber because it gets very crowded during the summers now.	
68	Hidden Valley needs to fix golf carts. Done won't start or barely drivable. Straps won't hold golf clubs	
69	Need a mailing so we know what's available	
70	We need more playground equipment for toddlers (like at blue limestone)	
71	I would love to see the city invest in the Arts Park as an event venue and artistic imagination space.	
72	Swimming is one of the hardest places to find in a close proximity. To my knowledge, we have the YMCA or a facility within OWU. Both are used by schools, lessons, teams, etc. I'd love to	



	find a place where leisure swimming or general adult workout swimming is given a priority. Additionally, I'd love to see it as a swimmers-only membership option, if it were included in a larger workout facility.
73	Would like to see some tennis courts on the west side of town.
74	None
75	I desperately want a dog park near downtown. One that can be walked to from downtown. I hate having to drive my dog to the dog park. I'd like to walk her there. Also, more enforcement of no smoking in parks.
76	Outdoor Pool - access needs limited to only Delaware City residents Youth programs - rules for sports needs communicated to parents, refs need consistency in calls (basketball for ex - refs were inconsistent. One week everything is called & next week very few calls are made which led to frustration in players, coaches, & parents)
77	Safer path access from East Side of Delaware through 'The Point' to downtown. I understand the Point is being redone, but a simple paved path and a barrier of some line under the underpass would be nice.
78	YMCA too expensive for my family to use. Very dissatisfied with how they operate Mingo pool last year. It is very hard to get information about youth sports and schedules.
79	Please end your relationship with the YMCA. Their prices are too high and the pool at Mingo is gross and overcrowded.

8.6 INDIVIDUAL PARK ASSESSMENTS

8.6.1 BELL AVENUE PARK

Location: 205 Belle Ave.

Size: 2 acres

DESIG	IN AND USAGE				
Clas	ssification	Prin	nary Seasonal Use		ge Levels (relative to other ks in the system)
	Pocket Park		Winter		Неаvy
\boxtimes	Neighborhood Park		Spring		Moderate
	Community Park	\boxtimes	Summer	\boxtimes	Light
	Special Use Park		Fall		Rare
	Other				

FIRST IMPRESSIONS

Type		Cumulative Condition										<u>Score</u>	Comment/Notes
	Ρ	oor		Fa	air		God	bd	E	xce	llent		
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	6	
Branding	0	1	2	3	4	5	6	7	8	9	10	6	
Main Entrance	0	1	2	3	4	5	6	7	8	9	10	8	New walk 2019
Safety*	0	1	2	3	4	5	6	7	8	9	10	6	
Total Score												26/40	

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

ACCESS AND VISIBILIT			
Site Access	Access Conditions	Visibility (signage, lines of sight)	ADA
 Major Thoroughfare 	Well maintained / Reliable Access	High visibility	□ Highly accessible
Secondary Arterial	Moderately maintained/ Variable Access	⊠ Moderate/variable visibility	Moderately Accessible
Private road/easement	Slightly maintained / Unreliable Access	□ Slight visibility	□ Slightly accessible
Trail connection	Not maintained / No Access	🗆 No visibility	□ Not accessible
□ Waterfront access			
□ Other:			



SITE STRUCTURES/AMENITIES

<u>Type</u>	<u>Qty</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
		Ρ	Poor Fair				Good		E	Excellent				
Playgrounds		0	1	2	3	4	5	6	7	8	9	10	8	New in 2019
Rectangular multi-		0	1	2	3	4	5	6	7	8	9	10	4	Small turf area
purpose fields														
Total Score													12/20	

SITE FURNISHINGS

<u>Type</u>	<u>Qty</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
		Р	Poor Fair			Good		E	Excellent					
BBQ grills		0	1	2	3	4	5	6	7	8	9	10	5	Needed? remove
Benches (sports)		0	1	2	3	4	5	6	7	8	9	10	6	
Trash/recycling		0	1	2	3	4	5	6	7	8	9	10	7	
Total Score													18/30	

GENERAL LANDSCAPE/HARDSCAPE

<u>Туре</u>		Cumulative Condition						ndit	ion	<u>l</u>		<u>Score</u>	Comment/Notes
	Ρ	oor		Fa	air		Go	od	E	xce	ellent		
Drainage	0	1	2	3	4	5	6	7	8	9	10	8	
Landscape	0	1	2	3	4	5	6	7	8	9	10	4	Needs maintained
Trees	0	1	2	3	4	5	6	7	8	9	10	9	Good stand of trees
Turf conditions	0	1	2	3	4	5	6	7	8	9	10	7	
Walkways	0	1	2	3	4	5	6	7	8	9	10	8	
Total Score												36/50	

ov	ERALL C	ONDITIO	N								
	0	1	2	3	4	5	6	7	8	9	10
	Poor			🗆 Fair			🛛 Good		Excellent		
_	Notos										

Notes:

STRENGTHS

• Established park with mature and known locations in the neighborhood

CHALLENGES/WEAKNESSES

• Increasing visitation, poll the community and determine recreation needs

OPPORTUNITIES

- Stream access
- Natural play area

DEFICIENCIES

- Unmaintained landscaping
- Burning bush needs to be pruned or removed to increase visibility

С	CORRECTIVE ACTIONS NEEDED												
	ACTION		<u>URGENCY</u>										
	Maintain beds/prune bushes	Χ	<6 months		6-12 months		12-24 months		24+ months				
	Determine if fall zones on playground are excessive	X											
	excessive		<6 months		6-12 months		12-24 months		24+ months				

PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)

N/A

SITE PHOTOS

•







8.6.2 BENNETT PARK

Location: 54 Rheem Street

Size: 4 acres

D	ESIG	N AND USAGE					
	Clas	sification	Prin	nary Seasonal Use		age Levels (relative to other ks in the system)	
		Pocket Park		Winter		Неаvy	-
	\boxtimes	Neighborhood Park		Spring	X	Moderate	
		Community Park	\boxtimes	Summer		Light	
		Special Use Park		Fall		Rare	
		Other					

FIRST IMPRESSIONS

<u>Type</u>		<u>Cumulati</u>	ve Condit	ion	<u>Score</u>	Comment/Notes
	Poor	Fair	Good	Excellent		
Visual aesthetics	0 1 2	2 3 4	567	8 9 10	8	
Branding	0 1 2	2 3 4	567	8 9 10	8	
Main Entrance	0 1 2	2 3 4	567	8 9 10	8	
Safety*	0 1 2	2 3 4	567	8 9 10	8	
Total Score					32/40	

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

ACCE	22 AND VISIBILITY					
Sit	e Access	Aco	cess Conditions	Visibility (signage, lines of sight)	ADA	
	Major Thoroughfare	\boxtimes	Well maintained / Reliable Access	High visibility		Highly accessible
\boxtimes	Secondary Arterial		Moderately maintained / Variable Access	Moderate/variable visibility	\boxtimes	Moderately Accessible
	Private road/easement		Slightly maintained / Unreliable Access	□ Slight visibility		Slightly accessible
	Trail connection		Not maintained / No Access	No visibility		Not accessible
	Waterfront access					
	Other:					

SITE STRUCTURES/AMENITIES

<u>Type</u>	<u>Qty</u>			C	ùm	ula	tive	Co	ndit	tion	1		<u>Score</u>	<u>Comment/Notes</u>
		Р	oor		Fa	air		Go	od	E	xce	ellent		
Basketball courts		0	1	2	3	4	5	6	7	8	9	10	6	
Park shelters		0	1	2	3	4	5	6	7	8	9	10	6	
Playgrounds		0	1	2	3	4	5	6	7	8	9	10	9	New in 2019
Youth baseball		0	1	2	3	4	5	6	7	8	9	10	7	
fields														
Total Score													28/40	

SITE FURNISHINGS

<u>Type</u>	<u>Qty</u>		<u>Cumulativ</u>						ndit	tion	1		<u>Score</u>	Comment/Notes
		Ρ	oor		Fa	air		Go	od	E	xce	ellent		
BBQ grills		0	1	2	3	4	5	6	7	8	9	10	4	
Benches (sports)		0	1	2	3	4	5	6	7	8	9	10	5	
Dog waste station		0	1	2	3	4	5	6	7	8	9	10	8	
Dugouts		0	1	2	3	4	5	6	7	8	9	10	3	
Picnic tables		0	1	2	3	4	5	6	7	8	9	10	8	
Signage		0	1	2	3	4	5	6	7	8	9	10	9	
Trash/recycling		0	1	2	3	4	5	6	7	8	9	10	8	
Total Score													45/70	

GENERAL LANDSCAPE/HARDSCAPE

<u>Type</u>		Cumulative Condition									<u>Score</u>	Comment/Notes
	Poor					Go	bc	E	xce	llent		
Drainage	0 1	0 1 2 3 4				6	7	8	9	10	4	South end often lies wet
Parking	0 1	2	3	4	5	6	7	8	9	10	8	
Turf conditions	0 1	2	3	4	5	6	7	8	9	10	8	
Walkways	0 1	2	3	4	5	6	7	8	9	10	6	Gravel trails need wee control and top-
,								dressed. Concrete walks in good shape				
Total Score											26/40	

٥V	ERALL C	ONDITIO	٧								
	0	1	2	3	4	5	6	7	8	9	10
	🗆 Po	or		🗆 Fair			🖾 Good			Excellent	
N	lotes:										

STRENGTHS

- Has the feel of a neighborhood park that is an integral part of the community.
- Scaled appropriately for the area.





CHALLENGES/WEAKNESSES

• N/A

OPPORTUNITIES

- Limited active rail to south end of park. Could someday become a rail to trail project and be adjacent to park.
- Allocate funding to purchase nearby properties when they become available and expand park boundaries to surrounding right of way. This will allow for improvements in the future, limiting resistance from neighbors that are located within the block.

DEFICIENCIES

- Basketball court needs updated surface.
- Playground mulch area is too big; add equipment or downsize area.

CORRECTIVE ACTIONS NEEDED ACTION URGENCY Trail/walkway improvements X <6 months 6-12 months 12-24 months 24+ months Re activate baseball field \mathbf{X} <6 months 6-12 months 12-24 months 24+ months Repair turf at entrance sign <6 months 6-12 months 12-24 months 24+ months

Ρ	LANNED CAPITAL IMPROVEMENTS (NE	W DEVELOPME	INT)		
	IMPROVEMENT	TIMELINE			
	Shelter roof replacement	□ <6 months	6-12 months	12-24 months	24+ months



8.6.3 BICENTENNIAL PARK

Location: Park Avenue

Size:1 acre

DESIG	IN AND USAGE				
Clas	ssification	Prin	nary Seasonal Use		ge Levels (relative to other ks in the system)
X	Pocket Park		Winter		Heavy
	Neighborhood Park		Spring	\boxtimes	Moderate
	Community Park	\boxtimes	Summer		Light
	Special Use Park		Fall		Rare
	Other				

FIRST IMPRESSIONS

Туре		Cumulati	ve Condit	<u>ion</u>	<u>Score</u>	Comment/Notes
	Poor	Fair	Good	Excellent		
Visual aesthetics	0 1 2	3 4	56 7	8 9 10	7	
Branding	0 1 2	3 4	5 6 7	8 9 10	6	
Main Entrance	0 1 2	3 4	56 7	8 9 10	7	
Safety*	0 1 2	3 4	567	8 9 10	9	
Total Score					29/40	

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

ACCE	LSS AND VISIBILITY					
Sit	e Access	Ac	cess Conditions	Visibility (signage, lines of sight)	ADA	
	Major Thoroughfare		Well maintained / Reliable Access	⊠ High visibility	\boxtimes	Highly accessible
\boxtimes	Secondary Arterial	\boxtimes	Moderately maintained / Variable Access	□ Moderate/variable visibility		Moderately Accessible
	Private road/easement		Slightly maintained / Unreliable Access	□ Slight visibility		Slightly accessible
	Trail connection		Not maintained / No Access	□ No visibility		Not accessible
	Waterfront access					
	Other:					

<u>Type</u>	<u>Qty</u>		<u>Cumulati</u>	ve Conditi	ion	<u>Score</u>	Comment/Notes
		Poor	Fair	Good	Excellent		
Park shelters		0 1 2	2 3 4 !	56 7	8 9 10	7	
Total Score						7/10	





<u>Type</u>	<u>Qty</u>			C	ùm	ula	tive	e Co	ndit	tion	1		<u>Score</u>	Comment/Notes
		Ρ	Poor Fair					Go	od	E	xce	ellent		
Benches (general seating)		0	1	2	3	4	5	6	7	8	9	10	9	
Bike rack		0	1	2	3	4	5	6	7	8	9	10	9	
Drinking fountain		0	1	2	3	4	5	6	7	8	9	10	8	
Lighting (pedestrian)		0	1	2	3	4	5	6	7	8	9	10	6	
Signage		0	1	2	3	4	5	6	7	8	9	10	6	
Trash/recycling		0	1	2	3	4	5	6	7	8	9	10	8	
Total Score													46/60	

GENERAL LANDSCAPE/HARDSCAPE

<u>Type</u>		Cumulative Condition											Comment/Notes
	Ρ	oor	•	Fa	air		Go	od	E	хс	ellent		
Drainage	0	1	2	3	4	5	6	7	8	9	10	9	
Landscape	0	1	2	3	4	5	6	7	8	9	10	4	
Trees	0	1	2	3	4	5	6	7	8	9	10	7	
Turf conditions	0	1	2	3	4	5	6	7	8	9	10	8	
Walkways	0	1	2	3	4	5	6	7	8	9	10	8	
Total Score												36/50	

OVERALL CONDITION

		•								
0	1	2	3	4	5	6	7	8	9	10
🗆 Po	or		🗆 Fair			🛛 Good			Excellent	

Notes:

STRENGTHS

- Elevated site; site views are excellent
- Walking loop around the lake
- Adjacent to fire station and middle of OWU campus infrastructure
- Traditional center of town park

CHALLENGES/WEAKNESSES

• Programming space

OPPORTUNITIES

- Connection to OWU campus
- Potential arboretum; arbor society posted signs that have started to deteriorate
- Adjacent to primary bus stop
- Great mature stand of trees

DEFICIENCIES

Neglected landscape

С	CORRECTIVE ACTIONS NEEDED														
	ACTION		<u>URGENCY</u>												
	Redo tree identification signs		<6 months		6-12 months	X	12-24 months		24+ months						
	Trim/prune trees-open visibility lines beneath canopy	X	<6 months		6-12 months		12-24 months		24+ months						
	Place park name signs at corners		<6 months		6-12 months	X	12-24 months		24+ months						

PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)

• N/A







8.6.4 BLUE LIMESTONE PARK

Location: 4 Kings Ave

Size: 18 acres

D	ESIG	N AND USAGE					
	Clas	sification	Prin	nary Seasonal Use		age Levels (relative to other ks in the system)	
		Pocket Park		Winter	\boxtimes	Heavy	
		Neighborhood Park		Spring		Moderate	
	\mathbf{X}	Community Park	\boxtimes	Summer		Light	
		Special Use Park		Fall		Rare	
		Other					

FIRST IMPRESSIONS

<u>Type</u>		<u>C</u>	umı	ulat	ive	Cor	ndit	ion			<u>Score</u>	Comment/Notes
	Poor	Poor Fair Good Excellent										
Visual aesthetics	0 1	2	3	4	5	6	7	8	9	10	8	
Branding	0 1	2	3	4	5	6	7	8	9	10	7	
Main Entrance	0 1	2	3	4	5	6	7	8	9	10	7	
Safety*	0 1	2	3	4	5	6	7	8	9	10	7	
Total Score											29/40	

*Overall safety for the park user (sightlines, lighting, etc.)

CCESS AND VIS	BILITY			
Site Access	Access Conditio	ons Visibility (signage,	lines of sight) ADA	1
 Major Thoroughfar 	e Well mainta Reliable Acc	' High visihility		Highly accessible
Secondary A	terial 🛛 Moderately / Variable A	maintained Ccess Moderate/vari	able visibility 🛛 🖾	Moderately Accessible
Private road/easeme	ent Slightly main	Slight visibility		Slightly accessible
□ Trail connect	ion Dot maintai Access	ined / No		Not accessible
□ Waterfront a	ccess			
□ Other:				

SITE STRUCTURES/AMENITIES

<u>Type</u>	<u>Qty</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
		Ρ	Poor Fair				Good Excelle							
Basketball courts		0	1	2	3	4	5	6	7	8	9	10	9	2 full courts
Park shelters		0	1	2	3	4	5	6	7	8	9	10	7	New roofing in 2019
Pickleball courts		0	1	2	3	4	5	6	7	8	9	10	9	2 courts, resurfaced in 2020
Playgrounds		0	1	2	3	4	5	6	7	8	8 9 10		8	
Rectangular multi- purpose fields		0	0 1 2 3 4 5		5	6	7	8	9	10		Soccer practice field		
Total Score													33/40	

SITE FURNISHINGS

<u>Type</u>	<u>Qty</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
		P	oor		Fa	air		God	bd	E	kce	llent		
BBQ grills		0	1	2	3	4	5	6	7	8	9	10	7	
Benches (general seating)		0	1	2	3	4	5	6	7	8	9	10	7	
Dog waste station		0	1	2	3	4	5	6	7	8	9	10	8	
Drinking fountain		0	1	2	3	4	5	6	7	8	9	10	8	
Gaga ball pit		0	1	2	3	4	5	6	7	8	9	10	9	
Kiosks/bulletin boards		0	1	2	3	4	5	6	7	8	9	10	9	
Lighting (pedestrian)		0	1	2	3	4	5	6	7	8	9	10	6	
Picnic tables		0	1	2	3	4	5	6	7	8	9	10	8	
Signage		0	1	2	3	4	5	6	7	8	9	10	6	
Trash/recycling		0	1	2	3	4	5	6	7	8	9	10	8	
Total Score													76/100	

GENERAL LANDSCAPE/HARDSCAPE

Туре			C	um	ulat	tive	Со	ndit	ion	l		<u>Score</u>	Comment/Notes
	Ρ	oor	•	Fa	air		Go	od	E	хсе	ellent		
Drainage	0	1	2	3	4	5	6	7	8	9	10		Considered a floodable park
Landscape	0	1	2	3	4	5	6	7	8	9	10	7	
Parking	0	1	2	3	4	5	6	7	8	9	10	8	
Trails	0	1	2	3	4	5	6	7	8	9	10	8	
Trees	0	1	2	3	4	5	6	7	8	9	10	8	
Turf conditions	0	1	2	3	4	5	6	7	8	9	10	8	
Total Score												39/50	

0	VERALL	CONDITIO	N								
	0	1	2	3	4	5	6	7	8	9	10
	🗆 Po	or		🗆 Fair			🛛 Good			Excellent	





STRENGTHS

- Next to the Delaware run which is planned for an important greenway connection; park would be a destination point along the trail
- Mature park with larger shade trees

CHALLENGES/WEAKNESSES

• Park has flooded more often lately due to development upstream. Precautions need to be considered for improvements and long-term development.

OPPORTUNITIES

• Integral part of Delaware Greenway

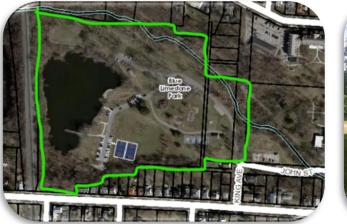
DEFICIENCIES

• Restroom facility in need of update

С	ORRECTIVE ACTIONS NEEDED						
	ACTION		<u>URGENCY</u>				
	Restroom renovation		<6 months	6-12 months	12-24 months	X	24+ months
	Trail connections		<6 months	6-12 months	12-24 months	X	24+ months
	Improved signage		<6 months	6-12 months	12-24 months	X	24+ months
	Remove brush around benches near run	X	<6 months	6-12 months	12-24 months		24+ months

PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)

• N/A





8.6.5 CARSON FARMS PARK Location: Canal St.

Location. Canar

Size: 8 acres

D	DESIGN AND USAGE														
	Clas	sification	Prin	nary Seasonal Use		age Levels (relative to other ˈks in the system)									
		Pocket Park		Winter		Heavy									
	\mathbf{X}	Neighborhood Park		Spring	\boxtimes	Moderate									
		Community Park	\mathbf{X}	Summer		Light									
		Special Use Park		Fall		Rare									
		Other													

FIRST IMPRESSIONS

Туре		0	ùm	ulat	ive	Cor	ndit	<u>ion</u>			<u>Score</u>	Comment/Notes
	Poor		Fa	nir		Goo	bd	E	kce	llent		
Visual aesthetics	0 1	2	3	4	5	6	7	8	9	10	7	
Branding	0 1	2	3	4	5	6	7	8	9	10	7	
Main Entrance	0 1	2	3	4	5	6	7	8	9	10	6	
Safety*	0 1	2	3	4	5	6	7	8	9	10	8	
Total Score											28/40	

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

ACCI	ESS AND VISIDILITY					
Sit	e Access	Acce	ess Conditions	Visibility (signage, lines of sight)	ADA	1
	Major Thoroughfare		Well maintained / Reliable Access	□ High visibility		Highly accessible
\boxtimes	Secondary Arterial	\boxtimes	Moderately maintained / Variable Access	Moderate/variable visibility	\boxtimes	Moderately Accessible
	Private road/easement		Slightly maintained / Unreliable Access	□ Slight visibility		Slightly accessible
	Trail connection	_	Not maintained / No Access	□ No visibility		Not accessible
	Waterfront access					
	Other:					

<u>Type</u>	<u>Qty</u>			<u>C</u>	ùm	ulat	tive	Co	ndit	ion	l		<u>Score</u>	Comment/Notes
		Ρ	oor	•	Fa	air		Go	od	E	xce	ellent		
Basketball courts		0	1	2	3	4	5	6	7	8	9	10	7	2 -1/2 courts
Playgrounds		0	1	2	3	4	5	6	7	8	9	10	8	
Rectangular multi- purpose fields		0	1	2	3	4	5	6	7	8	9	10	8	Practice soccer field
Tennis courts		0	1	2	3	4	5	6	7	8	9	10	6	Surface poor condition
Total Score													29/40	





<u>Type</u>	<u>Qty</u>			<u>C</u>	um	ulat	tive	Co	ndit	tion	1		<u>Score</u>	Comment/Notes
		Ρ	oor		Fa	air		Go	od	E	xce	ellent		
Benches (general seating)		0	1	2	3	4	5	6	7	8	9	10	7	
Dog waste station		0	1	2	3	4	5	6	7	8	9	10	8	
Signage		0	1	2	3	4	5	6	7	8	9	10	6	
Trash/recycling		0	1	2	3	4	5	6	7	8	9	10	7	
Total Score													28/40	

GENERAL LANDSCAPE/HARDSCAPE

Туре	<u>C</u>	Cumulativ	ve Conditi	on	<u>Score</u>	Comment/Notes
	Poor	Fair	Good	Excellent		
Drainage	0 1 2	3 4 5	5 6 7	8 9 10	6	Drainage issues around rear yards
Fencing	0 1 2	345	567	8 9 10	4	Split rail should be removed
Landscape	0 1 2	3 4 5	5 6 7	8 9 10	6	
Trails	0 1 2	3 4 5	5 6 7	8 9 10	6	Need resurfaced
Trees	0 1 2	3 4 5	567	8 9 10	6	Dead trees
Total Score					28/50	

OVERALL CONDITION

0	1	2	3	4	5	6	7	8	9	10
🗆 Po	or		🗆 Fair			🛛 Good			Excellent	
Natas										

Notes:

STRENGTHS

• Multiple trail connections to park improve pedestrian access

CHALLENGES/WEAKNESSES

• Sharing rear yard boundary

OPPORTUNITIES

• N/A

DEFICIENCIES

• N/A

CORRECTIVE ACTIONS NEEDED

ACTION	<u>URGENCY</u>			
Resurface tennis court	□ _{<6 months}	6-12 months	I2-24 months	24+ months
Add trees to play area	□ _{<6 months}	6-12 months	12-24 months	24+ months
Address rear yard fence issue	□ _{<6 months}	6-12 months	⊠ 12-24 months	□ 24+ months

PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)

• N/A















8.6.6 CHESHIRE PARK

Location: 418 Cheshire Road

Size: 5 acres

D	ESIG	N AND USAGE					
	Clas	sification	Prin	nary Seasonal Use		age Levels (relative to other ks in the system)	
		Pocket Park		Winter		Неаvy	-
	\mathbf{X}	Neighborhood Park		Spring	X	Moderate	
		Community Park	\boxtimes	Summer		Light	
		Special Use Park		Fall		Rare	
		Other					

FIRST IMPRESSIONS

<u>Type</u>		<u>Cumulati</u>	ve Condit	ion	<u>Score</u>	Comment/Notes
	Poor	Fair	Good	Excellent		
Visual aesthetics	0 1 2	234	567	8 9 10	8	
Branding	0 1 2	234	56 7	8 9 10	7	
Main Entrance	0 1 2	234	567	8 9 10	8	
Safety*	0 1 2	234	567	8 9 10	8	
Total Score					31/40	

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

ACCE	SS AND VISIBILITY				
Sit	e Access	Access Conditions	Visibility (signage, lines of sight)	ADA	
\boxtimes	Major Thoroughfare	 Well maintained / Reliable Access 	High visibility		Highly accessible
	Secondary Arterial	 Moderately maintained / Variable Access 	d ⊠ Moderate/variable visibility	X	Moderately Accessible
	Private road/easement	 Slightly maintained / Unreliable Access 	□ Slight visibility		Slightly accessible
	Trail connection	Not maintained / No Access	No visibility		Not accessible
	Waterfront access				
	Other:				

<u>Type</u>	<u>Qty</u>			<u>C</u>	um	ulat	tive	e Co	ndit	ion	1		<u>Score</u>	Comment/Notes
		Ρ	oor	•	Fa	air		Go	od	E	xce	ellent		
Playgrounds		0	1	2	3	4	5	6	7	8	9	10	8	
Pond		0	1	2	3	4	5	6	7	8	9	10	8	aerated
Total Score													16/20	

<u>Type</u>	<u>Qty</u>			<u>C</u>	ùm	ulat	tive	Co	ndit	ion:	1		<u>Score</u>	Comment/Notes
		Ρ	oor		Fa	air		Go	od	E	xce	ellent		
BBQ grills		0	1	2	3	4	5	6	7	8	9	10	8	
Benches (general seating)		0	1	2	3	4	5	6	7	8	9	10	5	All kid benches, need adult seating
Bike rack		0	1	2	3	4	5	6	7	8	9	10	8	
Disc golf		0	1	2	3	4	5	6	7	8	9	10	8	
Picnic tables		0	1	2	3	4	5	6	7	8	9	10	8	
Signage		0	1	2	3	4	5	6	7	8	9	10	6	
Trash/recycling		0	1	2	3	4	5	6	7	8	9	10	8	Non standard
Total Score													51/70	

GENERAL LANDSCAPE/HARDSCAPE

<u>Type</u>			<u>C</u>	ùm	ulat	ive:	Со	ndit	ion			<u>Score</u>	Comment/Notes
	Ρ	oor		Fa	air		Go	bd	Ε	xce	ellent		
Trees	0	1	2	3	4	5	6	7	8	9	10	8	Great stand of trees, needs pruning
Turf conditions	0	1	2	3	4	5	6	7	8	9	10	8	Well maintained
Total Score									16/20				

OVERALL CONDITION

0 1 2 3 4 5 6 7 8 9 10 □ Poor □ Fair □ Good ⊠ Excellent	0	VERALL C										
□ Poor □ Fair □ Good ⊠ Excellent		0	1	2	3	4	5	6	7	8	9	10
		D Po	or		🗆 Fair			🗆 Good		X	Excellent	

Notes:

STRENGTHS

- Very nice neighborhood park with good amount of trees
- Trail provides a nice link between neighborhoods

CHALLENGES/WEAKNESSES

• N/A

OPPORTUNITIES

• HOA would like to add ½ court basketball court

DEFICIENCIES

• N/A

CORRECTIVE ACTIONS NEEDED





ACTION	<u>URGENCY</u>			
½ court basketball court	□ _{<6 months}	6-12 months	□	24+ months
Tree maintenance	□ _{<6 months}	6-12 months	□ 12-24 months	24+ months

PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)

• N/A



8.6.7 GLENROSS PARK

Location: 910 Ballater Drive

Size: 7 acres

DESIC	SN AND USAGE				
Clas	ssification	Prin	nary Seasonal Use		nge Levels (relative to other ks in the system)
	Pocket Park		Winter		Heavy
\boxtimes	Neighborhood Park		Spring	\times	Moderate
	Community Park	\boxtimes	Summer		Light
	Special Use Park		Fall		Rare
	Other				

FIRST IMPRESSIONS

<u>Type</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
	Ρ	oor		Fa	nir		Goo	bd	E	хсе	llent		
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	8	
Branding	0	1	2	3	4	5	6	7	8	9	10	6	Entrance sign is different than all
Main Entrance	0	1	2	3	4	5	6	7	8	9	10	8	
Safety*	0	1	2	3	4	5	6	7	8	9	10	9	
Total Score					31/40								

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

ACCE	SS AND VISIBILITY						
Sit	e Access	Ac	cess Conditions	Visibility (signage, lines of sight)	ADA		
\boxtimes	Major Thoroughfare	\boxtimes	Well maintained / Reliable Access	⊠ High visibility		Highly accessible	
\boxtimes	Secondary Arterial		Moderately maintained / Variable Access	□ Moderate/variable visibility	\boxtimes	Moderately Accessible	
	Private road/easement		Slightly maintained / Unreliable Access	□ Slight visibility		Slightly accessible	
	Trail connection		Not maintained / No Access	□ No visibility		Not accessible	
	Waterfront access						
	Other:						

<u>Type</u>	<u>Qty</u>		Cumulative Condition								1		<u>Score</u>	Comment/Notes
		P	Poor Fair				Good			Excellent				
Basketball courts		0	1	2	3	4	5	6	7	8	9	10	7	½ court, needs resurfacing
Playgrounds		0	1	2	3	4	5	6	7	8	9	10	8	Mulch area excessive
Rectangular multi- purpose fields		0 1 2 3 4 5		5	6 7 8 9 10			10	7	Established in 2017- practice area only				
Total Score	otal Score					22/30								





<u>Type</u>	<u>Qty</u>		Cumulative Condition								1		<u>Score</u>	Comment/Notes
		Poor			Fair			Good		E	Excellent			
Benches (general seating)		0	1	2	3	4	5	6	7	8	9	10	9	Good amount of seating
Bike rack		0	1	2	3	4	5	6	7	8	9	10	8	
Dog waste station		0	1	2	3	4	5	6	7	8	9	10	8	
Picnic tables		0	1	2	3	4	5	6	7	8	9	10	7	
Signage		0	1	2	3	4	5	6	7	8	9	10	5	
Total Score													37/50	

GENERAL LANDSCAPE/HARDSCAPE

<u>Type</u>		Cumulati	ve Conditi	ion	<u>Score</u>	Comment/Notes
	Poor	Fair	Good	Excellent		
Trails	0 1 2	2 3 4	567	8 9 10	8	
Trees	0 1 2	2 3 4	5 6 7	8 9 10	5	Replace dead trees, remove staking
Total Score					13/20	

ov	ERALL C	ONDITION	I								
	0	1	2	3	4	5	6	7	8	9	10
	🗆 Poo	or		🗆 Fair			🛛 Good			Excellent	

Notes:

STRENGTHS

- Park serves a growing area in the city
- In 2017, amenities were added at the direction of the neighborhood

CHALLENGES/WEAKNESSES

• N/A

OPPORTUNITIES

• Install larger playground when current one is due for replacement

DEFICIENCIES

• N/A

CORRECTIVE ACTIONS NEEDED

ACTION	<u>URGENCY</u>			
Resurface basketball court	□ <6 months	6-12 months	12-24 months	24+ months
Install larger play structure	□ _{<6 months}	6-12 months	□ 12-24 months	24+ months

PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)

• N/A







8.6.8 KENSINGTON PARK

Location: Ashburn Drive

Size: 12 acres

D	ESIG	N AND USAGE							
	Clas	sification	Prin	nary Seasonal Use	Usage Levels (relative to other parks in the system)				
		Pocket Park		Winter		Неаvy	-		
	\mathbf{X}	Neighborhood Park		Spring	X	Moderate			
		Community Park	\boxtimes	Summer		Light			
		Special Use Park		Fall		Rare			
		Other							

FIRST IMPRESSIONS

<u>Type</u>		<u>Cumulati</u>	ve Condit	<u>ion</u>	<u>Score</u>	Comment/Notes
	Poor	Fair	Good	Excellent		
Visual aesthetics	0 1 2	234	567	8 9 10	9	
Branding	0 1 2	234	5 6 7	8 9 10	5	
Main Entrance	0 1 2	2 3 4	567	8 9 10	4	
Safety*	0 1 2	2 3 4	567	8 9 10	8	
Total Score					26/40	

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

ACCE	SS AND VISIBILITY				
Sit	e Access	Access Conditions	Visibility (signage,	lines of sight) ADA	Ą
	Major Thoroughfare	 Well maintained Reliable Access 	/		Highly accessible
\boxtimes	Secondary Arterial	Moderately main/ Variable Access	tained 🛛 Moderate/vari	able visibility 🛛 🖾	Moderately Accessible
	Private road/easement	Slightly maintaine Unreliable Access	I I Slight visibility		Slightly accessible
	Trail connection	 Not maintained / Access 	No 🛛 No visibility		Not accessible
	Waterfront access				
	Other:				

<u>Type</u>	<u>Qty</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
		Ρ	oor		F	air		Good			Excellent			
Basketball courts		0	1	2	3	4	5	6	7	8	9	10	7	Post leaning
Playgrounds		0	1	2	3	4	5	6	7	8	9	10	8	
Rectangular multi- purpose fields		0	1	2	3	4	5	6	7	8	9	10	7	Drop-in play only- no parking
Total Score													22/30	

<u>Type</u>	<u>Qty</u>			<u>C</u>	ùm	ulat	tive	Со	ndit	tion	l		<u>Score</u>	Comment/Notes
		Ρ	oor		Fa	air		Go	od	E	xce	llent		
Benches (general seating)		0	1	2	3	4	5	6	7	8	9	10	8	
Dog waste station		0	1	2	3	4	5	6	7	8	9	10	8	
Signage		0	1	2	3	4	5	6	7	8	9	10	3	No park name signs
Trash/recycling		0	1	2	3	4	5	6	7	8	9	10	7	Different than standard
Total Score													26/40	

GENERAL LANDSCAPE/HARDSCAPE

Туре		<u>Cumulat</u>	ive Condit	ion	<u>Score</u>	Comment/Notes
	Poor	Fair	Good	Excellent		
Drainage	0 1	2 3 4	5 6 7	8 9 10	8	Bio retention basins
Trails	0 1	234	5 6 7	8 9 10	8	Loop trail
Turf conditions	0 1	234	5 6 7	8 9 10	8	
Total Score					24/30	

C	VERALL C	ONDITIO	N								
	0	1	2	3	4	5	6	7	8	9	10
	D Po	or		🗆 Fair			Good 🗆		X	Excellent	

Notes:

STRENGTHS

• Currently, neighborhood park is accessed primarily by pedestrians; serves adjacent community.

CHALLENGES/WEAKNESSES

- Residential rear yards share boundary with park; difficult to delineate; propose markers.
- Future park will likely evolve to community park when area to north develops, will need to enhance rear yard boundary with vegetative buffer.

OPPORTUNITIES

- Expansion of park and additional amenities; current amenities not expansive enough for current population.
- Future access off Kilbourne Rd/SR 521.

DEFICIENCIES

• Boundary delineation.





CORRECTIVE ACTIONS NEEDED

ACTION	<u>URGENCY</u>			
Vegetative buffer	□ _{<6 months}	6-12 months	12-24 months	24+ months

PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)

• N/A









8.6.9 LEXINGTON GLEN PARK

Location: 0 Providence Lane

Size: 8 acres

DESIG	N AND USAGE				
Clas	sification	Prin	nary Seasonal Use		ge Levels (relative to other ks in the system)
	Pocket Park		Winter		Heavy
\mathbf{X}	Neighborhood Park		Spring	\boxtimes	Moderate
	Community Park	\boxtimes	Summer		Light
	Special Use Park		Fall		Rare
	Other				

FIRST IMPRESSIONS

Туре			<u>C</u>	um	ulat	ive	Со	ndit	<u>ion</u>			<u>Score</u>	Comment/Notes
	Poor Fair Good						bd	E	хсе	ellent			
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	6	
Branding	0	1	2	3	4	5	6	7	8	9	10	5	
Main Entrance	0	1	2	3	4	5	6	7	8	9	10	5	Narrow entrance hidden and uninviting
Safety*	0	1	2	3	4	5	6	7	8	9	10	7	
Total Score												23/40	

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

ACCE	LSS AND VISIBILITY					
Sit	e Access	Ac	cess Conditions	Visibility (signage, lines of sight)	ADA	\
	Major Thoroughfare		Well maintained / Reliable Access	□ High visibility		Highly accessible
\boxtimes	Secondary Arterial		Moderately maintained / Variable Access	□ Moderate/variable visibility		Moderately Accessible
	Private road/easement	\boxtimes	Slightly maintained / Unreliable Access	⊠ Slight visibility	\boxtimes	Slightly accessible
	Trail connection		Not maintained / No Access	No visibility		Not accessible
	Waterfront access					
	Other:					

<u>Type</u>	<u>Qty</u>			C	ùm	ula	tive	Co	ndit	tion	l		<u>Score</u>	Comment/Notes
		Ρ	oor		F	air		Go	od	E	xce	ellent		
Playgrounds		0	1	2	3	4	5	6	7	8	9	10	8	
Rectangular multi- purpose fields		0	1	2	3	4	5	6	7	8	9	10	8	Practice soccer field
Total Score													16/20	





<u>Type</u>	<u>Qty</u>		Cumulative Condition								l		<u>Score</u>	Comment/Notes
		Ρ	oor		Fa	air		Go	od	E	xce	ellent		
BBQ grills		0	1	2	3	4	5	6	7	8	9	10	6	Not needed
Benches (general		0	1	2	3	4	5	6	7	8	9	10	7	
seating)														
Dog waste station		0	1	2	3	4	5	6	7	8	9	10	8	
Drinking fountain		0	1	2	3	4	5	6	7	8	9	10	6	Tap located, not in use
Trash/recycling		0	1	2	3	4	5	6	7	8	9	10	8	
Total Score													35/50	

GENERAL LANDSCAPE/HARDSCAPE

Туре		<u>Cumulati</u>	ve Condit	ion	<u>Score</u>	Comment/Notes
	Poor	Fair	Good	Excellent		
Drainage	0 1 2	234	56 7	8 9 10	7	
Landscape	0 1 2	234	5 6 7	8 9 10	6	
Trees	0 1 2	2 3 4	567	8 9 10	8	
Turf conditions	0 1 2	2 3 4	567	8 9 10	8	
Total Score					29/40	

C	VERALL C	ONDITION	١								
	0	1	2	3	4	5	6	7	8	9	10
	🗆 Poo	or		🗆 Fair			🛛 Good			Excellent	

Notes:

STRENGTHS

• Park has large amounts of unused space.

CHALLENGES

• Access; current access is hidden and not inviting; park is hidden.

OPPORTUNITIES

• Look at overall master plan; wooded area to the south may be able to be incorporated into plan.

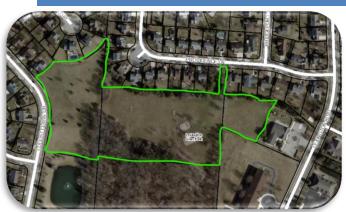
DEFICIENCIES

• N/A

CORRECTIVE ACTIONS NEEDED ACTION **URGENCY** Stump grindings \mathbf{X} <6 months 6-12 months 12-24 months 24+ months Tree pruning \mathbf{X} 6-12 months <6 months 12-24 months 24+ months Master plan park area \mathbf{X} <6 months 6-12 months 24+ months 12-24 months

PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)

• N/A













8.6.10 LINCOLN FIELD PARK

Location: W Lincoln Ave.

Size: 0.2 acres

DESI	GN AND USAGE				
Cla	ssification	Prir	nary Seasonal Use		ge Levels (relative to other ks in the system)
X	Pocket Park		Winter		Heavy
	Neighborhood Park		Spring		Moderate
	Community Park	\boxtimes	Summer		Light
	Special Use Park		Fall	\boxtimes	Rare
	Other				

FIRST IMPRESSIONS

<u>Туре</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
	Ро	or		Fa	nir		Goo	bd	E	kce	llent		
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	5	
Branding	0	1	2	3	4	5	6	7	8	9	10	3	
Main Entrance	0	1	2	3	4	5	6	7	8	9	10	3	
Safety*	0	1	2	3	4	5	6	7	8	9	10	7	
Total Score												18/40	

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

ACCE	22 AND VISIBILITY					
Sit	e Access	Ac	cess Conditions	Visibility (signage, lines of sight)	ADA	
	Major Thoroughfare		Well maintained / Reliable Access	High visibility		Highly accessible
\boxtimes	Secondary Arterial		Moderately maintained / Variable Access	Moderate/variable visibility		Moderately Accessible
	Private road/easement	\boxtimes	Slightly maintained / Unreliable Access	□ Slight visibility	\boxtimes	Slightly accessible
	Trail connection		Not maintained / No Access	No visibility		Not accessible
	Waterfront access					
	Other:					

<u>Type</u>	<u>Qty</u>			(Cum	nula	tive	e Co	ndi	tior	1		<u>Score</u>	Comment/Notes
		F	00	r	F	air		Go	od	E	Exce	ellent		
Playgrounds		0	1	2	3	4	5	6	7	8	9	10	4	
Total Score													4	

<u>Type</u>	<u>Qty</u>		Cumulativ	ve Conditi	<u>on</u>	<u>Score</u>	Comment/Notes
		Poor	Fair	Good	Excellent		
Total Score						0/0	

GENERAL LANDSCAPE/HARDSCAPE

<u>Type</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
	Ρ	oor		Fa	air		Go	iood Excellent					
Landscape	0	1	2	3	4	5	6	7	8	9	10	2	
Turf conditions	0	1	2	3	4	5	6	7	8	9	10	7	
Total Score												9/20	

OVERALL CONDITION

0	1	2	3	4	5	6	7	8	9	10
D Po	or		🛛 Fair			Good 🗆			Excellent	
Notes:										

Notes:

STRENGTHS

• N/A

CHALLENGES

• Should this remain a city park?

OPPORTUNITIES

• N/A

DEFICIENCIES

• N/A

CORRECTIVE ACTIONS NEEDED

ACTION	URGENCY			
Weed control playground	⊠ <6 months	6-12 months	□ 12-24 months	24+ months
Mulch playground	⊠ _{<6 months}	6-12 months	12-24 months	24+ months

PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)

• N/A









8.6.11 LOCUST CURVE PARK

Location: Tar Heel Drive

Size: 3 acres

DESIG	IN AND USAGE				
Clas	ssification	Prin	nary Seasonal Use		ge Levels (relative to other ks in the system)
	Pocket Park		Winter		Heavy
\times	Neighborhood Park		Spring	\boxtimes	Moderate
	Community Park	\boxtimes	Summer		Light
	Special Use Park		Fall		Rare
	Other				

FIRST IMPRESSIONS

<u>Type</u>		Cumulative Condition										Comment/Notes
	Poor		Fa	nir		Goo	bd	E	kce	llent		
Visual aesthetics	0 1	2	3	4	5	6	7	8	9	10	7	
Branding	0 1	2	3	4	5	6	7	8	9	10	2	
Main Entrance	0 1	2	3	4	5	6	7	8	9	10	4	
Safety*	0 1	2	3	4	5	6	7	8	9	10	7	
Total Score											20/40	

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

ACCE	LSS AND VISIBILITY					
Sit	e Access	Ac	cess Conditions	Visibility (signage, lines of sight)	ADA	
	Major Thoroughfare		Well maintained / Reliable Access	□ High visibility		Highly accessible
\boxtimes	Secondary Arterial	\boxtimes	Moderately maintained / Variable Access	□ Moderate/variable visibility	\boxtimes	Moderately Accessible
	Private road/easement		Slightly maintained / Unreliable Access	⊠ Slight visibility		Slightly accessible
	Trail connection		Not maintained / No Access	□ No visibility		Not accessible
	Waterfront access					
	Other:					

Туре	<u>Qty</u>			(Cum	nula	tive	e Co	ndi	tion	1		<u>Score</u>	Comment/Notes
		F	00	r	F	air		Go	od	E	İxce	ellent		
Playgrounds		0	1	2	3	4	5	6	7	8	9	10	8	
Total Score													8/10	





<u> Type</u>	<u>Qty</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
		P	001		F	air		Go	od	E	xce	ellent		
Benches (general seating)		0	1	2	3	4	5	6	7	8	9	10	7	
Dog waste station		0	1	2	3	4	5	6	7	8	9	10	8	
Signage		0	1	2	3	4	5	6	7	8	9	10	2	
Total Score													17/30	

GENERAL LANDSCAPE/HARDSCAPE

Туре		Cumulative Condition											Comment/Notes
	P	oor		Fa	air		Go	od	Ε	xce	ellent		
Drainage	0	1	2	3	4	5	6	7	8	9	10	7	
Landscape	0	1	2	3	4	5	6	7	8	9	10	7	
Trails	0	1	2	3	4	5	6	7	8	9	10	8	
Trees	0	1	2	3	4	5	6	7	8	9	10	7	
Turf conditions	0	1	2	3	4	5	6	7	8	9	10	8	
Total Score												37/50	

OVERALL CONDITION

	0	1	2	3	4	5	6	7	8	9	10
	🗆 Po	or		🗆 Fair			🛛 Good			Excellent	
_											

Notes:

STRENGTHS

- Core location within neighborhood
- Linked to greenway connection

CHALLENGES

• N/A

OPPORTUNITIES

• Moderate signage could be very helpful

DEFICIENCIES

• Inconsistent signage with park hours

ORRECTIVE ACTIONS NEEDED				
ACTION	URGENCY			
Update park hours sign	⊠ <6 months	6-12 months	□	24+ months
Add entrance sign	□ _{<6 months}	6-12 months	12-24 months	24+ months
	□ _{<6 months}	6-12 months	□ 12-24 months	24+ months

PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)

• N/A







8.6.12 MARVIN LANE PARK Location: 70 Marvin Lane

Size: 1 acre

DESI	GN AND USAGE						
Cla	ssification	Prir	nary Seasonal Use	Usage Levels (relative to othe parks in the system)			
	Pocket Park		Winter		Неаvy		
\times	Neighborhood Park		Spring		Moderate		
	Community Park	\boxtimes	Summer	\boxtimes	Light		
	Special Use Park		Fall		Rare		
	Other						

FIRST IMPRESSIONS

<u>Type</u>			C	um	ulat	ive	Cor	ndit	ion			<u>Score</u>	Comment/Notes
	Ρ	oor		Fa	nir		Goo	bd	E	xce	llent		
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	5	
Branding	0	1	2	3	4	5	6	7	8	9	10	6	
Main Entrance	0	1	2	3	4	5	6	7	8	9	10	6	
Safety*	0	1	2	3	4	5	6	7	8	9	10	7	
Total Score												24/40	

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

ACCE	SS AND VISIBILITY					
Sit	e Access	Access Condition	ons	Visibility (signage, lines of sight)	ADA	
	Major Thoroughfare	Well mainta Reliable Act	-	High visibility		Highly accessible
\boxtimes	Secondary Arterial	Moderately / Variable A	/ maintained Access	Moderate/variable visibility		Moderately Accessible
	Private road/easement	 Slightly mai Unreliable J 	-	□ Slight visibility	\boxtimes	Slightly accessible
	Trail connection	 Not mainta Access 	ined / No	No visibility		Not accessible
	Waterfront access					
	Other:					

<u>Type</u>	<u>Qty</u>			<u>C</u>	um	ula	tive	Co	ndit	ion:	1		<u>Score</u>	Comment/Notes
		Ρ	oor		Fa	air		Good			xce	llent		
Park shelters		0	1	2	3	4	5	6	7	8	9	10	5	
Playgrounds		0	1	2	3	4	5	6	7	8	9	10	7	
Total Score													12/20	

<u>Type</u>	<u>Qty</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
		Ρ	oor	•	Fa	air		Go	od	E	xce	llent		
BBQ grills		0	1	2	3	4	5	6	7	8	9	10	6	
Benches (general seating)		0	1	2	3	4	5	6	7	8	9	10	6	
Dog waste station		0	1	2	3	4	5	6	7	8	9	10	7	
Picnic tables		0	1	2	3	4	5	6	7	8	9	10	3	1 table in shelter
Trash/recycling		0	1	2	3	4	5	6	7	8	9	10	7	
Total Score													29/50	

GENERAL LANDSCAPE/HARDSCAPE

<u>Type</u>		<u>Cumulativ</u>						ndit	ion			<u>Score</u>	Comment/Notes
	Ρ	oor		Fa	air		Go	od	Ε	хсе	ellent		
Drainage	0	1	2	3	4	5	6	7	8	9	10	7	
Fencing	0	1	2	3	4	5	6	7	8	9	10	5	North boundary fence taken out or replace
Landscape	0	1	2	3	4	5	6	7	8	9	10	5	Entrance sign
Trees	0	1	2	3	4	5	6	7	8	9	10	7	
Turf conditions	0	1	2	3	4	5	6	7	8	9	10	5	Needs some leveling in areas
Total Score												30/50	

OVERALL CONDITION

0	1	2	3	4	5	6	7	8	9	10
D Po	or		🗆 Fair			🛛 Good			Excellent	
Notoci										

Notes:

STRENGTHS

• N/A

CHALLENGES

• Vandalism and graffiti

OPPORTUNITIES

• Small park, but could greatly benefit from minor improvements

DEFICIENCIES

• 1/2 basketball court without a backboard and rim





CORRECTIVE ACTIONS NEEDED

ACTION	<u>URGENCY</u>			
Maintain landscape beds	🛛 <6 months	6-12 months	12-24 months	24+ months

PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)

• N/A



8.6.13 MINGO PARK

Location: 500 E Lincoln Avenue

Size: 61 acres

D	ESIG	N AND USAGE				
	Clas	sification	Prin	nary Seasonal Use		nge Levels (relative to other ks in the system)
		Pocket Park		Winter	X	Heavy
		Neighborhood Park	\boxtimes	Spring		Moderate
	\mathbf{X}	Community Park	\boxtimes	Summer		Light
		Special Use Park		Fall		Rare
		Other				

FIRST IMPRESSIONS

<u>Type</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
	P	Poor Fair (Goo	Good Excellent						
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	7	
Branding	0	1	2	3	4	5	6	7	8	9	10	8	Busiest park in the system
Main Entrance	0 1 2 3 4 5 6 7 8				8	9	10	6	New sign planned but missing WOW				
													factor
Safety*	0	1	2	3	4	5	6	7	8	9	10	7	Small homeless issue on north woodlands
Total Score												28/40	

*Overall safety for the park user (sightlines, lighting, etc.)

A	CCESS AND VISIBILITY			
	Site Access	Access Conditions	Visibility (signage, lines of sight)	ADA
	 Major Thoroughfare 	 Well maintained / Reliable Access 	□ High visibility	□ Highly accessible
	Secondary Arterial	 Moderately maintained / Variable Access 	Moderate/variable visibility	Moderately Accessible
	Private road/easement	 Slightly maintained / Unreliable Access 	□ Slight visibility	□ Slightly accessible
	□ Trail connection	Not maintained / No Access	□ No visibility	□ Not accessible
	□ Waterfront access			
	□ Other:			



SITE STRUCTURES/AMENITIES

<u>Type</u>	<u>Qty</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
		Ρ	oor	•	F	air		Go	od	E	xce	ellent		
Adult softball		0	1	2	3	4	5	6	7	8	9	10	8	
fields														
Outdoor pools		0	1	2	3	4	5	6	7	8	9	10	6	Aging pool and facility
Park shelters		0	1	2	3	4	5	6	7	8	9	10	7	
Playgrounds		0	1	2	3	4	5	6	7	8	9	10		New playground in 2020
Recreation		0	1	2	3	4	5	6	7	8	9	10	5	Outdated building, needs updated
center/space														functionally
Rectangular multi-		0	1	2	3	4	5	6	7	8	9	10	8	Soccer only
purpose fields														
Skateparks		0	1	2	3	4	5	6	7	8	9	10	8	With public and police cameras
Tennis courts		0	1	2	3	4	5	6	7	8	9	10	6	
Youth baseball		0	1	2	3	4	5	6	7	8	9	10	8	
fields														
Youth softball		0	1	2	3	4	5	6	7	8	9	10	8	
fields														
Total Score													64/90	

SITE FURNISHINGS

Туре	Qty		Cumulative Condition										<u>Score</u>	Comment/Notes
		Рс	oor		Fai	ir	Ģ	ìoo	d	Ex	cell	ent		
BBQ grills		0	1	2	3	4	5	6	7	8	9	10	7	
Benches (general		0	1	2	3	4	5	6	7	8	9	10	7	
seating)														
Benches (sports)		0	1	2	3	4	5	6	7	8	9	10	7	
Bleachers		0	1	2	3	4	5	6	7	8	9	10	9	
Bike rack		0	1	2	3	4	5	6	7	8	9	10	7	Need additional locations?
Dog waste station		0	1	2	3	4	5	6	7	8	9	10	8	
Drinking fountain		0	1	2	3	4	5	6	7	8	9	10	8	New fountains in 2018-water
														bottle filler
Dugouts		0	1	2	3	4	5	6	7	8	9	10	9	
Fitness		0	1	2	3	4	5	6	7	8	9	10	6	Showing age
equipment														
Kiosks/bulletin		0	1	2	3	4	5	6	7	8	9	10	9	New in 2019
boards														
Lighting (field)		0	1	2	3	4	5	6	7	8	9	10	7	
Lighting		0	1	2	3	4	5	6	7	8	9	10	7	
(pedestrian)														
Picnic tables		0	1	2	3	4	5	6	7	8	9	10	7	
Signage		0	1	2	3	4	5	6	7	8	9	10	8	
Trash/recycling		0	1	2	3	4	5	6	7	8	9	10	7	
Total Score													113/150	

GENERAL LANDSCAPE/HARDSCAPE

Туре			<u>C</u>	um	ulat	tive	Co	ndit	ion			<u>Score</u>	Comment/Notes
	Po	or		Fa	air		Go	od	Ε	xc	ellent		
Drainage	0	1	2	3	4	5	6	7	8	B 9 10		8	Flood plain- well drained soil, no
													irrigation necessary, rarely floods
Fencing	0	1	2	3	4	5	6	7	8	9	10	8	
Landscape	0	1	2	3	4	5	6	7	8	9	10	8	
Parking	0	1	2	3	4	5	6	7	8	9	10	7	Access issues
Trails	0	1	2	3	4	5	6	7	8	9	10	8	
Trees	0	1	2	3	4	5	6	7	8	9	10	8	
Turf conditions	0	1	2	3	4	5	6	7	8	9	10	9	
Walkways	0	1	2	3	4	5	6	7	8	9	10	8	
Total Score												65/80	

0	VERALL C	ONDITIO	٧								
	0	1	2	3	4	5	6	7	8	9	10
	🗆 Poo	or		🗆 Fair			🗆 Good		X	Excellent	

Notes:

STRENGTHS

- Location; central within city so park is accessible to large population
- Well-branded park

CHALLENGES

- Overused; planning events and recreation needs to be coordinated to avoid overflow. Multiple events simultaneously are not possible and requires detailed planning.
- Park needs to be bigger. Surrounded by river and US 23 (major highway), expansion will need to go north across river. With popularity and use adding another 10-15 acres would be needed.

OPPORTUNITIES

- River access; Olentangy River on three sides of the park but only minimal boat and pedestrian access.
- Boardwalk along river would significantly raise the trail enjoyment and control invasive species.
- Well known park so any capital improvements impact a good size population.

DEFICIENCIES

• Out of space; little room to add additional amenities.





CORRECTIVE ACTIONS NEEDED

ORRECTIVE ACTIONS REEDED				
ACTION	<u>URGENCY</u>			
Update pool and recreation center	□ _{<6 months}	6-12 months	□	⊠ 24+ months
Add pedestrian trail along river	□ _{<6 months}	6-12 months	□	24+ months
Pedestrian access to the north- Pennsylvania Ave				
	<6 months	6-12 months	12-24 months	24+ months

PLANNED CAPITAL IMPROVEMENTS (NE	W DEVELOPME	INT)		
IMPROVEMENT	TIMELINE			
New playground	⊠ <6 months	6-12 months	12-24 months	24+ months



8.6.14 NOTTINGHAM PARK

Location: 699 Buehler Drive

Size: 7 acres

DESIG	IN AND USAGE							
Clas	ssification	Prin	nary Seasonal Use	Usage Levels (relative to other parks in the system)				
	Pocket Park		Winter		Heavy			
\mathbf{X}	Neighborhood Park		Spring	\boxtimes	Moderate			
	Community Park	\boxtimes	Summer		Light			
	Special Use Park		Fall		Rare			
	Other							

FIRST IMPRESSIONS

<u>Type</u>			<u>C</u>	um	ulat	ive	Cor	ndit	<u>ion</u>			<u>Score</u>	Comment/Notes
	Po	or		Fa	nir		Goo	bd	E	kce	llent		
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	7	
Branding	0	1	2	3	4	5	6	7	8	9	10	5	
Main Entrance	0	1	2	3	4	5	6	7	8	9	10	6	
Safety*	0	1	2	3	4	5	6	7	8	9	10	8	
Total Score												26/40	

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

ACCE	SS AND VISIBILITY				
Site	e Access	Access Conditions	Visibility (signage, lines of sight)	ADA	
	Major Thoroughfare	 Well maintained / Reliable Access 	⊠ High visibility		Highly accessible
\boxtimes	Secondary Arterial	Moderately maintained/ Variable Access	□ Moderate/variable visibility	X	Moderately Accessible
	Private road/easement	 Slightly maintained / Unreliable Access 	□ Slight visibility		Slightly accessible
	Trail connection	Not maintained / No Access	No visibility		Not accessible
	Waterfront access				
	Other:				

SITE STRUCTURES/AMENITIES

Туре	<u>Qty</u>			<u>(</u>	Cum	ula	tive	e Co	ndi	tion	1		<u>Score</u>	Comment/Notes
		Ρ	oor	•	F	air		Go	od	E	Exce	ellent		
Basketball courts		0	1	2	3	4	5	6	7	8	9	10	8	
Playgrounds		0	1	2	3	4	5	6	7	8	9	10	7	Main area no mulch
Rectangular multi- purpose fields		0	1	2	3	4	5	6	7	8	9	10	8	Practice soccer field
Total Score													23/30	





<u>Type</u>	<u>Qty</u>			C	ùm	ula	tive	Co	ndit	tion	l		<u>Score</u>	Comment/Notes
		Р	oor		Fa	air		Go	od	E	xce	ellent		
BBQ grills		0	1	2	3	4	5	6	7	8	9	10	5	Needs removed
Benches (general		0	1	2	3	4	5	6	7	8	9	10	6	
seating)														
Bike rack		0	1	2	3	4	5	6	7	8	9	10	8	
Dog waste station		0	1	2	3	4	5	6	7	8	9	10	8	
Signage		0	1	2	3	4	5	6	7	8	9	10	5	
Total Score													32/50	

GENERAL LANDSCAPE/HARDSCAPE

<u>Type</u>		Cumulati	ve Condit	ion	<u>Score</u>	Comment/Notes
	Poor	Fair	Good	Excellent		
Drainage	0 1 2	2 3 4	5 6 7	8 9 10	8	
Landscape	0 1 2	2 3 4	56 7	8 9 10	7	
Trees	0 1 2	2 3 4	56 7	8 9 10	7	Pruning and remove dead tree
Total Score					22/30	

OVERALL CONDITION

0	1	2	3	4	5	6	7	8	9	10
🗆 Po	or		🗆 Fair			🛛 Good			Excellent	

Notes:

STRENGTHS

• Visibility of park puts it out in front of neighborhood.

CHALLENGES

• N/A

OPPORTUNITIES

- Create multiple pedestrian access points to make park more accessible.
- There is enough area to create a loop trail.

DEFICIENCIES

• Playground area needs organized and additional trees.

CORRECTIVE ACTIONS NEEDED

ACTION	URGENCY		
Re-turf former play mulch area	⊠ _{<6 months}	□	oonths 24+ months
Add trees around play area-shade	⊠ _{<6 months}	□ _{6-12 months} □ _{12-24 m}	oonths 24+ months
Prune trees and remove dead trees	⊠ _{<6 months}	□ _{6-12 months} □ _{12-24 m}	onths 24+ months

PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)

• N/A







8.6.15 OAKHURST PARK

Location: Bruce Road

Size: 3 acres

D	DESIG	N AND USAGE					
	Clas	sification	Prin	nary Seasonal Use		age Levels (relative to other rks in the system)	
		Pocket Park		Winter		Heavy	
	\mathbf{X}	Neighborhood Park		Spring		Moderate	
		Community Park	\boxtimes	Summer	\boxtimes	Light	
		Special Use Park		Fall		Rare	
		Other					

FIRST IMPRESSIONS

<u>Type</u>			C	um	ulat	ive	Со	ndit	ion			<u>Score</u>	Comment/Notes
	Ρ	oor		Fa	nir		Goo	bd	E	xce	llent		
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	3	Well maintained but not inviting
Branding	0	1	2	3	4	5	6	7	8	9	10	1	
Main Entrance	0	1	2	3	4	5	6	7	8	9	10	2	
Safety*	0	1	2	3	4	5	6	7	8	9	10	6	Open setting, all areas publicly visible, no
													lighting
Total Score												12/40	

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

	-35 AND VISIDILITI				
Sit	e Access	Access Conditions	Visibility (signage, lines of sight)	ADA	
	Major Thoroughfare	 Well maintained / Reliable Access 	⊠ High visibility		Highly accessible
\boxtimes	Secondary Arterial	 Moderately maintained / Variable Access 	□ Moderate/variable visibility	X	Moderately Accessible
	Private road/easement	 Slightly maintained / Unreliable Access 	□ Slight visibility		Slightly accessible
	Trail connection	Not maintained / No Access	□ No visibility		Not accessible
	Waterfront access				
	Other:				

SITE STRUCTURES/AMENITIES

<u>Type</u>	<u>Qty</u>			C	ùm	ula	tive	Со	ndi	tion	1		<u>Score</u>	<u>Comment/Notes</u>
		Ρ	oor		Fa	air		Go	od	E	xce	llent		
Basketball courts		0	1	2	3	4	5	6	7	8	9	10	5	Full court, asphalt needs sealed, new sport court surface with lines, rims and posts will need replaced within 5 years
Playgrounds		0	1	2	3	4	5	6	7	8	9	10	5	Two playgrounds, western playground is fairly new with good mulch bed, border is in need of repair Eastern playground equipment if fair shape, mulch in poor condition, border is bad. Timber border areas between playgrounds (old play area) could be removed
Rectangular multi- purpose fields		0	1	2	3	4	5	6	7	8	9	10	5	Level established turf in outfield could be utilized for turf sports, small size
Youth baseball fields		0	1	2	3	4	5	6	7	8	9	10	1	Backstop visible, field no longer maintained
Total Score													16/40	

SITE FURNISHINGS

<u>Type</u>	<u>Qty</u>			0	ùm	ulat	tive	Co	ndit	ion	l		<u>Score</u>	Comment/Notes
		Ρ	oor	•	Fa	air		Go	od	E	xce	ellent		
BBQ grills		0	1	2	3	4	5	6	7	8	9	10	6	One grill could probably be removed, little use
Benches (general seating)		0	1	2	3	4	5	6	7	8	9	10	9	3 benches total all in good shape, two at wester play area and one at basketball court, need additional at eastern playground
Dog waste station		0	1	2	3	4	5	6	7	8	9	10	8	
Signage		0	1	2	3	4	5	6	7	8	9	10	3	Entrance sign with old logo and could be updated
Trash/recycling		0	1	2	3	4	5	6	7	8	9	10	6	One trash can, add one can?
Total Score													32/50	



GENERAL LANDSCAPE/HARDSCAPE

<u>Type</u>			C	um	ulat	ive	Со	ndit	ion	l			<u>Score</u>	Comment/Notes
	Ρ	oor		Fa	air		Go	od	Ε	xce	eller	t		
Drainage	0	1	2	3	4	5	6	7	8	9	10		8	Well drained site, one wet area off Bruce
														Rd cul-de-sac
Landscape	0	1	2	3	4	5	6	7	8	9	10		8	Minimal landscaping around entrance
														sign
Trees	0	1	2	3	4	5	6	7	8	9	10		8	Well pruned, open site lines
Turf conditions	0	1	2	3	4	5	6	7	8	9	10		9	Well maintained
Total Score													33/50	

OVERALL CONDITION

0	1	2	3	4	5	6	7	8	9	10
D Poo	or		🗆 Fair			🛛 Good			Excellent	

Notes:

STRENGTHS

- Park has open turf areas that could be utilized for younger sports practice areas.
- Plenty of room for expansion.

CHALLENGES

- Property corners should be delineated, residents' yards to north blend into park area.
- No parking so would need to be neighborhood participation.

OPPORTUNITIES

• Will become trailhead for BROPATH trail and may need kiosk, water fountain, bike parking, and landscaping.

DEFICIENCIES

- Basketball court
- Eastern play area mulch

CORRECTIVE ACTIONS NEEDED

ACTION	<u>URGENCY</u>			
Seal and surface basketball court	□ _{<6 months}	6-12 months	12-24 months	24+ months
Mulch eastern playground	□ _{<6 months}	6-12 months	□	24+ months

PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)

• N/A

<section-header>







8.6.16 UNITY PARK Location: 154 S. Liberty St

Size: 3 acres

DESI	GN AND USAGE								
Cla	ssification	Prir	mary Seasonal Use	Usage Levels (relative to other parks in the system)					
	Pocket Park		Winter		Неаvy				
\boxtimes	Neighborhood Park		Spring		Moderate				
	Community Park	\boxtimes	Summer	\boxtimes	Light				
	Special Use Park		Fall		Rare				
	Other								

FIRST IMPRESSION	IS					
<u>Type</u>		<u>Cumula</u>	tive Condi	tion	<u>Score</u>	Comment/Notes
	Poor	Fair	Good	Excellent		
Visual aesthetics	0 1	2 3 4	567	8 9 10	8	
Branding	0 1	2 3 4	567	8 9 10	4	
Main Entrance	0 1	2 3 4	567	8 9 10	4	
Safety*	0 1	2 3 4	5 6 7	8 9 10	6	
Total Score					22/40	

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

ACCI	ESS AND VISIBILITY					
Sit	e Access	Ac	cess Conditions	Visibility (signage, lines of sight)	ADA	
	 Major Thoroughfare 		Well maintained / Reliable Access	□ High visibility		Highly accessible
\boxtimes	Secondary Arterial	X	Moderately maintained / Variable Access	☑ Moderate/variable visibility	\boxtimes	Moderately Accessible
	Private road/easement		Slightly maintained / Unreliable Access	□ Slight visibility		Slightly accessible
	Trail connection		Not maintained / No Access	□ No visibility		Not accessible
	Waterfront access					
	Other:					

SITE STRUCTURES	ITE STRUCTURES/AMENITIES													
Type Qty Cumulative Condition													<u>Score</u>	Comment/Notes
	•	Fair			Good		E	Excellent						
Park shelters		0	1	2	3	4	5	6	7	8	9	10	7	
Horse shoe		0	0 1 2 3 4			5	6	7	8	9	10	6	Rarely used, remove with renovations	
Community gardens		0	1	2	3	4	5	6	7	8	9	10	7	Associated with Health Dept and SWCI
Total Score													20/30	

<u>Type</u>	<u>Qty</u>		<u>Cumulative</u>				Co	ndit	tion	1		<u>Score</u>	Comment/Notes	
		Ρ	oor		Fa	air		Good Exce			ellent			
BBQ grills		0	1	2	3	4	5	6	7	8	9	10	4	Location makes it inaccessible
Benches (general seating)		0	1	2	3	4	5	6	7	8	9	10	6	
Drinking fountain		0	1	2	3	4	5	6	7	8	9	10	7	
Kiosks/bulletin boards		0	1	2	3	4	5	6	7	8	9	10	6	Not city standard kiosk
Signage		0	1	2	3	4	5	6	7	8	9	10	4	Entrance sign should be moved to parking area
Total Score													27/50	

GENERAL LANDSCAPE/HARDSCAPE

Туре		<u>Cumulati</u>	ve Condit	ion	<u>Score</u>	Comment/Notes
	Poor	Fair	Good	Excellent		
Drainage	0 1 2	2 3 4	567	8 9 10	8	
Fencing	0 1 2	2 3 4	567	8 9 10	8	
Parking	0 1 2	2 3 4	567	8 9 10	8	Repaved in 2019
Trees	0 1 2	2 3 4	567	8 9 10	8	
Turf conditions	0 1 2	2 3 4	56 7	8 9 10	7	
Total Score					39/50	

OVERALL CONDITION

9	VERALE C		•••								
	0	1	2	3	4	5	6	7	8	9	10
	D Po	or		🗆 Fair			🛛 Good			Excellent	

Notes:

STRENGTHS

• Location makes park accessible to community and bike trail.

CHALLENGES

• Making park improvements that appeal to neighborhood; they value and protect the park.

OPPORTUNITIES

- Access to the bike trail
- Adjacent to SWCI

DEFICIENCIES

• Landscape needs trimmed.





ORRECTIVE ACTIONS NEEDED				
ACTION	URGENCY			
Trim shrubs around wall and shelter	⊠ _{<6 months}	6-12 months	□	24+ months
Seal shelter	⊠ <6 months	□ 6-12 months	□ 12-24 months	24+ months

Ρ	PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)											
	<u>IMPROVEMENT</u>		TIMELINE									
	Remove former parks maintenance building	X										
			<6 months		6-12 months		12-24 months		24+ months			
	Install parking area to west	X	<6 months		6-12 months		12-24 months		24+ months			
	landscaping	X	<6 months		6-12 months		12-24 months		24+ months			











8.6.17 SHELBOURNE FOREST PARK Location: 0 Executive Drive

Size: 6 acres

DESIC	GN AND USAGE				
Cla	ssification	Prin	nary Seasonal Use		ge Levels (relative to other ks in the system)
	Pocket Park		Winter		Heavy
\times	Neighborhood Park		Spring	\boxtimes	Moderate
	Community Park	\boxtimes	Summer		Light
	Special Use Park		Fall		Rare
	Other				

FIRST IMPRESSIONS

<u>Type</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
	Po	oor		Fa	nir		Goo	bd	E	хсе	llent		
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	9	
Branding	0	1	2	3	4	5	6	7	8	9	10	7	
Main Entrance	0	1	2	3	4	5	6	7	8	9	10	8	
Safety*	0	1	2	3	4	5	6	7	8	9	10	7	
Total Score												29/40	

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

ACCE	LSS AND VISIBILITY					
Sit	e Access	Ac	cess Conditions	Visibility (signage, lines of sight)	ADA	
	Major Thoroughfare	\boxtimes	Well maintained / Reliable Access	□ High visibility		Highly accessible
\boxtimes	Secondary Arterial		Moderately maintained / Variable Access	☑ Moderate/variable visibility		Moderately Accessible
	Private road/easement		Slightly maintained / Unreliable Access	□ Slight visibility		Slightly accessible
	Trail connection		Not maintained / No Access	No visibility	\boxtimes	Not accessible
	Waterfront access					
	Other:					

SITE STRUCTURES/AMENITIES

<u>Type</u>	<u>Qty</u>		<u>Cumulativ</u>	<i>v</i> e Conditi	on	<u>Score</u>	Comment/Notes
		Poor	Fair	Good	Excellent		
Total Score						0/0	





<u> Type</u>	<u>Qty</u>			C	ùm	ula	tive	Со	ndit	ion	l		<u>Score</u>	Comment/Notes
		Ρ	oor		Fa	air		Go	od	E	xce	llent		
Dog waste station		0	1	2	3	4	5	6	7	8	9	10	8	
Signage		0	1	2	3	4	5	6	7	8	9	10	8	
Total Score													16/20	

GENERAL LANDSCAPE/HARDSCAPE

<u>Type</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
	Р	Poor Fair				Good Ex			xce	ellent			
Drainage	0	1	2	3	4	5	6	7	8	9	10	7	Signs of erosion on unimproved trails
Trails	0	1	2	3	4	5	6	7	8	9	10	7	Gravel trails/asphalt at east entrance only
Total Score												14/20	

0	VERALL C	ONDITIO	N								
	0	1	2	3	4	5	6	7	8	9	10
	🗆 Po	or		🗆 Fair			🖾 Good			Excellent	
_	Notes:										

.....

STRENGTHS

• Greenway along tributary.

CHALLENGES

• Limited expansion opportunities.

OPPORTUNITIES

- Possibilities to extend greenway along entire tributary.
- New development to the northwest; look for connection opportunities.

DEFICIENCIES

• Trail needs cut back; there are not sufficient vertical and horizontal clearances.

CORRECTIVE ACTIONS NEEDED

ACTION		<u>URGENCY</u>				
Brush removal along trail edge	X	<6 months	6-12 months		12-24 months	24+ months
Topcoat gravel trail		<6 months	6-12 months	X	12-24 months	24+ months
Park name signage		<6 months	6-12 months	X	12-24 months	24+ months

PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)

• N/A







8.6.18 SMITH PARK Location: 1302 Troy Road

Size: 50 acres

D	DESIG	IN AND USAGE							
	Clas	ssification	Prin	nary Seasonal Use	Usage Levels (relative to othe parks in the system)				
		Pocket Park		Winter	\times	Heavy			
		Neighborhood Park	\boxtimes	Spring		Moderate			
	\boxtimes	Community Park	\boxtimes	Summer		Light			
		Special Use Park		Fall		Rare			
		Other							

FIRST IMPRESSIONS

<u>Type</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
	Ρ	oor		Fa	nir		Goo	bd	E	xce	llent		
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	8	
Branding	0	1	2	3	4	5	6	7	8	9	10	5	
Main Entrance	0	1	2	3	4	5	6	7	8	9	10	8	2 entrances – helps access entire park
Safety*	0	1	2	3	4	5	6	7	8	9	10	8	Still a rural setting
Total Score												29/40	

*Overall safety for the park user (sightlines, lighting, etc.)

Site Access	Access Conditions	Visibility (signage, lines of sight)	ADA	
Major Thoroughfare	 Well maintained / Reliable Access 	⊠ High visibility	X	Highly accessible
□ Secondary Arterial	 Moderately maintained / Variable Access 	Moderate/variable visibility		Moderately Accessible
Private road/easement	 Slightly maintained / Unreliable Access 	□ Slight visibility		Slightly accessible
□ Trail connection	 Not maintained / No Access 	No visibility		Not accessible
Waterfront access				
Other:				

SITE STRUCTURES/AMENITIES

<u>Type</u>	<u>Qty</u>			<u>c</u>	ùm	ulat	tive	e Co	ndit	tion	l		<u>Score</u>	Comment/Notes
		Ρ	oor		Fa	air		Go	od	E	xce	ellent		
Adult softball		0	1	2	3	4	5	6	7	8	9	10	9	Tile on fence top needs replaced
fields														
Basketball courts		0	1	2	3	4	5	6	7	8	9	10	8	
Park shelters		0	1	2	3	4	5	6	7	8	9	10	7	
Pickleball courts		0	1	2	3	4	5	6	7	8	9	10		Use tennis court- multi use
Playgrounds		0	1	2	3	4	5	6	7	8	9	10	8	
Rectangular multi-		0	1	2	3	4	5	6	7	8	9	10	8	Football, soccer and lacrosse
purpose fields														
Tennis courts		0	1	2	3	4	5	6	7	8	9	10	8	Resurfaced in 2019, fence posts
														need repair in next 10 years
Restrooms		0	1	2	3	4	5	6	7	8	9	10	8	Two restrooms in park
Pond		0	1	2	3	4	5	6	7	8	9	10	8	Deck to be re-sealed
Total Score													64/80	

SITE FURNISHINGS

Type	Qty			C	umı	ılat	ive	Con	ndit	ion			<u>Score</u>	Comment/Notes
		P	oor		Fa	ir	0	Goo	d	Ex	cel	ent		
Benches (general seating)		0	1	2	3	4	5	6	7	8	9	10	6	
Benches (sports)		0	1	2	3	4	5	6	7	8	9	10	8	Plenty of benches and well placed
Bleachers		0	1	2	3	4	5	6	7	8	9	10	4	Showing signs of age
Bike rack		0	1	2	3	4	5	6	7	8	9	10	0	No bike racks need to add
Dog waste station		0	1	2	3	4	5	6	7	8	9	10	8	
Drinking fountain		0	1	2	3	4	5	6	7	8	9	10	8	Update with water bottle filler
Dugouts		0	1	2	3	4	5	6	7	8	9	10	8	Posts need paint/stain- new roofs
														in 2019
Fitness equipment		0	1	2	3	4	5	6	7	8	9	10	6	Showing signs of age
Kiosks/bulletin		0	1	2	3	4	5	6	7	8	9	10	9	New in 2019
boards														
Lighting (field)		0	1	2	3	4	5	6	7	8	9	10	8	
Lighting		0	1	2	3	4	5	6	7	8	9	10	7	Ballfield access lights placed in
(pedestrian)														2018
Picnic tables		0	1	2	3	4	5	6	7	8	9	10	7	
Signage		0	1	2	3	4	5	6	7	8	9	10	7	Entrance sign should be updated
														with new style, currently older
														style
Trash/recycling		0	1	2	3	4	5	6	7	8	9	10	9	
Total Score													95/140	



GENERAL LANDSCAPE/HARDSCAPE

<u>Түре</u>			C	um	ulat	tive	Со	ndit	ion			<u>Score</u>	Comment/Notes
	Ρ	oor	•	Fa	air		Go	od	Ε	xce	llent		
Drainage	0	1	2	3	4	5	6	7	8	9	10	8	Challenging site to drain but overall, well drained
Fencing	0	1	2	3	4	5	6	7	8	9	10	8	Bb fields needs new tile for fence tops
Landscape	0	1	2	3	4	5	6	7	8	9	10	7	
Parking	0	1	2	3	4	5	6	7	8	9	10	9	Current parking handles loads and spreads out
Trails	0	1	2	3	4	5	6	7	8	9	10	8	Very well used loop trail, mile markers added in 2019
Trees	0	1	2	3	4	5	6	7	8	9	10	7	Minimal pruning needed. Evergreen trees have difficult time surviving-look to other varieties. Grind tree stumps.
Turf conditions	0	1	2	3	4	5	6	7	8	9	10	8	Well maintained
Walkways	0	1	2	3	4	5	6	7	8	9	10	7	
Total Score												62/80	

C	VERALL C	ONDITIO	N								
	0	1	2	3	4	5	6	7	8	9	10
	🗆 Po	or		🗆 Fair			🗆 Good		X	Excellent	
	Natas										

Notes:

STRENGTHS

- Rural setting makes this park very popular with walkers/runners.
- Fitness stations and fitness court have helped label this a fitness hub.
- Pedestrian connection to neighborhoods.
- Parking is well designed; lots spread out around park with minimal pedestrian/vehicular interaction.
- Successful bluebird nesting site along Troy Rd utilizing a ditch line (run by a volunteer for several years); appreciated by trail users.

CHALLENGES

• Residential development is on the verge of surrounding this park. When that happens a highly used park will become even more popular.

OPPORTUNITIES

- Expansion opportunities exist to the south, utilize this area for additional walking trails and athletic field space.
- Continue norther trail to Gallant Park (about 1 mile). Connection to passive park would make this area much more attractive and allow for expanded park use for expected residential increase.

DEFICIENCIES

Underutilized baseball fields. Catered toward adult softball but with decline in participation may • need to shift to more youth-oriented.

ORRECTIVE ACTIONS NEEDED				
ACTION	<u>URGENCY</u>			
Tile fence top	□ _{<6 months}	6-12 months	□ 12-24 months	24+ months
Tree maintenance	□ _{<6 months}	6-12 months	□ 12-24 months	24+ months
Painting-building, dugouts, etc.	□ _{<6 months}	6-12 months	12-24 months	24+ months
Landscape beds around south shelter need attention				
	<6 months	6-12 months	12-24 months	24+ months
Goal posts painted/straightened	⊠ <6 months	□ 6-12 months	□	24+ months

PLANNED CAPITAL IMPROVEMENTS (NE	PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)												
IMPROVEMENT	TIMELINE												
Fitness station replacement	□ <6 months	6-12 months	12-24 months	24+ months									







8.6.19 STRATFORD WOODS PARK Location: 318 Hawthorn Blvd

Size: 15 acres

D	ESIG	N AND USAGE					
	Clas	sification	Prir	nary Seasonal Use		age Levels (relative to other ·ks in the system)	
		Pocket Park		Winter		Неаvy	
	\mathbf{X}	Neighborhood Park		Spring	\boxtimes	Moderate	
		Community Park	\boxtimes	Summer		Light	
		Special Use Park		Fall		Rare	
		Other					

FIRST IMPRESSIONS

<u>Type</u>		<u>Cumulati</u>	ve Condit	<u>ion</u>	<u>Score</u>	Comment/Notes
	Poor	Fair	Good	Excellent		
Visual aesthetics	0 1 2	234	56 7	8 9 10	7	
Branding	0 1 2	234	56 7	8 9 10	7	
Main Entrance	0 1 2	234	5 6 7	8 9 10	5	
Safety*	0 1 2	23 4	567	8 9 10	4	
Total Score					23/40	

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

ACCE	SS AND VISIBILITY					
Sit	e Access	Ac	cess Conditions	Visibility (signage, lines of sight)	ADA	\
	Major Thoroughfare		Well maintained / Reliable Access	High visibility		Highly accessible
\boxtimes	Secondary Arterial	\boxtimes	Moderately maintained / Variable Access	Moderate/variable visibility		Moderately Accessible
	Private road/easement		Slightly maintained / Unreliable Access	□ Slight visibility		Slightly accessible
	Trail connection		Not maintained / No Access	No visibility	\boxtimes	Not accessible
	Waterfront access					
	Other:					

SITE STRUCTURES/AMENITIES

SHE SHROCHORES														
<u>Type</u>	<u>Qty</u>			<u>(</u>	Cum	ula	tive	Co	ndit	tion	1		<u>Score</u>	Comment/Notes
		F	00	r	F	air		Good			Excellent			
Basketball courts		0	1	2	3	4	5	6	7	8	9	10	9	½ court
Playgrounds		0	1	2	3	4	5	6	7	8	9	10	8	Square up in future improvements
Rectangular multi- purpose fields		0	1	2	3	4	5	6	7	8	9	10	8	2020 area transitioned to annual mowing
Total Score													25/30	

<u>Type</u>	<u>Qty</u>		<u>Cumulativ</u>					Co	ndit	tion	1		<u>Score</u>	Comment/Notes
		Ρ	oor		Fa	air		Go	od	E	xce	ellent		
Benches (general seating)		0	1	2	3	4	5	6	7	8	9	10	8	Swing seats
Bike rack		0	1	2	3	4	5	6	7	8	9	10	8	
Dog waste station		0	1	2	3	4	5	6	7	8	9	10	8	
Signage		0	1	2	3	4	5	6	7	8	9	10	5	
Trash/recycling		0	1	2	3	4	5	6	7	8	9	10	8	Non barrel
Total Score													37/50	

GENERAL LANDSCAPE/HARDSCAPE

<u>Type</u>	<u>Cumulati</u>	ve Condition	<u>Score</u>	Comment/Notes
	Poor Fair	Good Excellent		
Drainage	0 1 2 3 4	567 8 910	8	
Landscape	0 1 2 3 4	56 7 8910	7	Entrance sign neglected
Trails	0 1 2 3 4	567 8 910	8	Loop trail
Trees	0 1 2 3 4	567 8 910	8	Additional trees on border
Total Score			31/40	

071	ERALL C	ONDITION	١								
	0	1	2	3	4	5	6	7	8	9	10
	🗆 Poe	or		🗆 Fair			🛛 Good			Excellent	

Notes:

STRENGTHS

• Expansive park with room to grow.

CHALLENGES

• Slope at entrance needs to be ADA accessible.

OPPORTUNITIES

• Link to Liberty Road Trail.

DEFICIENCIES

• Level of service not typical; could use additional maintenance.





CORRECTIVE ACTIONS NEEDED

ACTION	URGENCY			
Remove tree stumps	🛛 <6 months	6-12 months	□ 12-24 months	24+ months
Update access trail- verify if ADA	🛛 <6 months	□ 6-12 months	□ 12-24 months	24+ months

PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)

• N/A





8.6.20 SUNNYVIEW PPG PARK

Location: 289 Cobblestone Drive

Size: 5 acres

DESIG	IN AND USAGE								
Clas	ssification	Prin	nary Seasonal Use	Usage Levels (relative to other parks in the system)					
	Pocket Park		Winter		Heavy				
\times	Neighborhood Park		Spring	\boxtimes	Moderate				
	Community Park	\boxtimes	Summer		Light				
	Special Use Park		Fall		Rare				
	Other								

FIRST IMPRESSIONS

<u>Type</u>		Cumulative Condition											Comment/Notes
	Р	oor		Fa	nir		Goo	bd	E	Excellent			
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	6	
Branding	0	1	2	3	4	5	6	7	8	9	10	6	
Main Entrance	0	1	2	3	4	5	6	7	8	9	10	5	No ADA access
Safety*	0	1	2	3	4	5	6	7	8	9	10	7	
Total Score												24/40	

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

ACCE	22 AND VISIBILITY					
Site	e Access	Ac	cess Conditions	Visibility (signage, lines of sight)	ADA	
	Major Thoroughfare		Well maintained / Reliable Access	High visibility		Highly accessible
\boxtimes	Secondary Arterial	\boxtimes	Moderately maintained / Variable Access	☑ Moderate/variable visibility		Moderately Accessible
	Private road/easement	\boxtimes	Slightly maintained / Unreliable Access	□ Slight visibility		Slightly accessible
	Trail connection		Not maintained / No Access	No visibility	X	Not accessible
	Waterfront access					
	Other:					

SITE STRUCTURES/AMENITIES

Туре	<u>Qty</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
		Ρ	Poor Fair Good					E	xce	ellent				
Basketball courts		0	1	2	3	4	5	6	7	8	9	10	6	1 full court
Playgrounds		0	1	2	3	4	5	6	7	8	9	10	7	
Rectangular multi- purpose fields		0	1	2	3	4	5	6	7	8	9	10	7	Practice soccer fields
Total Score													20/30	





<u>Type</u>	<u>Qty</u>			C	ùm	ula	tive	e Co	ndit	tion	l		<u>Score</u>	Comment/Notes
		Р	oor		Fa	air		Good			Excellent			
BBQ grills		0	1	2	3	4	5	6	7	8	9	10	4	3 grills in park?
Benches (general seating)		0	1	2	3	4	5	6	7	8	9	10	7	
Dog waste station		0	1	2	3	4	5	6	7	8	9	10	8	
Signage		0	1	2	3	4	5	6	7	8	9	10	6	
Trash/recycling		0	1	2	3	4	5	6	7	8	9	10	7	
Total Score													32/50	

GENERAL LANDSCAPE/HARDSCAPE

Туре		C	Cumi	ulat	ive	Cor	ndit	ion			<u>Score</u>	Comment/Notes
	Poor		Fa	ir	Good Exc		xce	ellent				
Drainage	0 1	2	3	4	5	6	7	8	9	10	4	Flooding issues along eastern boundary
Landscape	0 1	2	3	4	5	6	7	8	9	10	6	Minimal landscaping
Trees	0 1	2	3	4	5	6	7	8	9	10	8	Nice stand of trees around playground
Turf conditions	0 1	2	3	4	5	6	7	8	9	10	7	
Total Score											25/40	

C	VERALL C	ONDITIO	N								
	0	1	2	3	4	5	6	7	8	9	10
	🗆 Poe	or		🗆 Fair			🛛 Good			Excellent	

Notes:

STRENGTHS

• Good natural shade on playground.

CHALLENGES

• N/A

OPPORTUNITIES

• Close to school; share uses.

DEFICIENCIES

- Drainage
- ADA access

CORRECTIVE ACTIONS NEEDED

CORRECTIVE ACTIONS NEEDED			
ACTION	<u>URGENCY</u>		
Provide appropriate ADA access	□ _{<6 months}	6-12 months	12-24 months 24+ months
Tree pruning	□ _{<6 months}	⊠ 6-12 months □	12-24 months
Mulch playground	□ _{<6 months}	⊠ 6-12 months □	12-24 months

PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)

• N/A









8.6.21 VETERANS PARK

Location: 201 DiGenova Way

Size: 28 acres

DESI	GN AND USAGE							
Cla	assification	Prir	mary Seasonal Use	Usage Levels (relative to othe parks in the system)				
	Pocket Park		Winter	\boxtimes	Heavy			
	Neighborhood Park		Spring		Moderate			
\times	Community Park	\boxtimes	Summer		Light			
	Special Use Park		Fall		Rare			
	Other							

~	•••	

FIRST IMPRESSION	RST IMPRESSIONS													
<u>Type</u>			C	um	ulat	ive	Со	ndit	ion			<u>Score</u>	Comment/Notes	
	Ρ	oor		Fa	air		Goo	bd	E	kce	llent			
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	8		
Branding	0	1	2	3	4	5	6	7	8	9	10	8		
Main Entrance	0	1	2	3	4	5	6	7	8	9	10	8		
Safety*	0	1	2	3	4	5	6	7	8	9	10	8		
Total Score												32/40		

*Overall safety for the park user (sightlines, lighting, etc.)

ACCESS AND VISIBILITY

ACCE	SS AND VISIBILITY					
Site	e Access	Access	Conditions	Visibility (signage, lines of sight)	ADA	
\boxtimes	Major	_	ell maintained /	⊠ High visibility	\mathbf{X}	Highly
	Thoroughfare	Reli	liable Access			accessible
	Secondary Arterial	🛛 Mo	oderately maintained	Moderate/variable visibility		Moderately
	Secondary Artenia	/ Va	/ariable Access			Accessible
	Private	🗆 Slig	ghtly maintained /	□ Slight visibility		Slightly
	road/easement	Unr	reliable Access			accessible
	Trail connection	🗆 Not	ot maintained / No	No visibility		Not
		Acc	cess			accessible
	Waterfront access					
	Other:					

SITE STRUCTURES	TE STRUCTURES/AMENITIES														
<u>Type</u>	<u>Qty</u>			<u>c</u>	ùm	ula	tive	e Co	ndit	tion	1		<u>Score</u>	Comment/Notes	
		Ρ	oor	•	F	air		Go	od	E	Exce	ellent			
Playgrounds		0	1	2	3	4	5	6	7	8	9	10	9		
Rectangular multi- purpose fields		0	1	2	3	4	5	6	7	8	9	10	9		
Splashpads		0	1	2	3	4	5	6	7	8	9	10	9		
Restrooms		0	1	2	3	4	5	6	7	8	9	10	8		
Total Score													35/40		

<u>Type</u>	<u>Qty</u>			<u>C</u>	ùm	ulat	tive	Co	ndit	tion	1		<u>Score</u>	Comment/Notes
		Р	oor		Fa	Fair		Good			Excellent			
Benches (sports)		0	1	2	3	4	5	6	7	8	9	10	9	
Bike rack		0	1	2	3	4	5	6	7	8	9	10	8	
Drinking fountain		0	1	2	3	4	5	6	7	8	9	10	7	
Lighting		0	1	2	3	4	5	6	7	8	9	10	7	
(pedestrian)														
Picnic tables		0	1	2	3	4	5	6	7	8	9	10	9	
Signage		0	1	2	3	4	5	6	7	8	9	10	9	Some cluttering
Trash/recycling		0	1	2	3	4	5	6	7	8	9	10	9	
Total Score													58/70	

GENERAL LANDSCAPE/HARDSCAPE

<u>Type</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
	Р	Poor Fair				Go	bd	E	xce	ellent			
Drainage	0	1	2	3	4	5	6	7	8	9	10	8	
Landscape	0	1	2	3	4	5	6	7	8	9	10	8	
Parking	0	1	2	3	4	5	6	7	8	9	10	9	
Trails	0	1	2	3	4	5	6	7	8	9	10	9	
Turf conditions	0	1	2	3	4	5	6	7	8	9	10	9	
Walkways	0	1	2	3	4	5	6	7	8	9	10	8	Clearance issues
Total Score												51/60	

OVERALL CONDITION

0	1	2	3	4	5	6	7	8	9	10
🗆 Po	or		🗆 Fair			🗆 Good		X	Excellent	
Mada										

Notes:

STRENGTHS

• N/A

CHALLENGES

- Splash pad is overused.
- This is a high maintenance area.
- The surrounding growth will put pressure on current park uses.

OPPORTUNITIES

• Potential growth areas to the east.

DEFICIENCIES

• N/A





CORRECTIVE ACTIONS NEEDED				
ACTION	URGENCY			
Landscape bed maintenance	⊠ <6 months	6-12 months	□	24+ months
Gravel trail maintenance	⊠ <6 months	□ 6-12 months	□ 12-24 months	24+ months

Ρ	LANNED CAPITAL IMPROVEMENTS (NE	W DEVELOPME	NT)		
	<u>IMPROVEMENT</u>	TIMELINE			
	Gravel trail entrance off of Boulder Drive	□ <6 months	6-12 months	□	24+ months



8.6.22 MILL RUN PARK

Location: 840 Mill Run Xing

Size: 71 acres

DESIG	IN AND USAGE				
Clas	ssification	Prin	nary Seasonal Use		age Levels (relative to other ks in the system)
	Pocket Park		Winter		Heavy
\boxtimes	Neighborhood Park		Spring	\boxtimes	Moderate
	Community Park	\boxtimes	Summer		Light
	Special Use Park		Fall		Rare
	Other				

FIRST IMPRESSIONS

<u>Type</u>		Cumulative Condition										<u>Score</u>	Comment/Notes
	Ρ	oor		Fa	nir		Goo	bd	E	kce	llent		
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	7	
Branding	0	1	2	3	4	5	6	7	8	9	10	4	
Main Entrance	0	1	2	3	4	5	6	7	8	9	10	3	
Safety*	0	1	2	3	4	5	6	7	8	9	10	8	
Total Score												22/40	

*Overall safety for the park user (sightlines, lighting, etc.)

Site	e Access	Access Conditions	Visibility (signage, lines of sight)	ADA	
	Major Thoroughfare	 Well maintained / Reliable Access 	High visibility		Highly accessible
\boxtimes	Secondary Arterial	 Moderately maintained / Variable Access 	Moderate/variable visibility	\boxtimes	Moderately Accessible
	Private road/easement	 Slightly maintained / Unreliable Access 	□ Slight visibility		Slightly accessible
	Trail connection	Not maintained / No Access	No visibility		Not accessible
	Waterfront access				
	Other:				

SITE STRUCTURES	SITE STRUCTURES/AMENITIES													
Туре	<u>Qty</u>		Cumulativ	e Conditi	on	<u>Score</u>	Comment/Notes							
		Poor	Fair	Good	Excellent									
Dog parks		0 1 2	345	67	8 9 10	9	Need additional field to allow for a recovery field							
Total Score						9/9								





<u> Type</u>	<u>Qty</u>			C	ùm	ula	tive	Co	ndi	tion	1		<u>Score</u>	Comment/Notes
		P	Poor		Fair			Good		E	Excellent			
Benches (sports)		0	1	2	3	4	5	6	7	8	9	10	8	
Dog waste station		0	1	2	3	4	5	6	7	8	9	10	9	
Drinking fountain		0	1	2	3	4	5	6	7	8	9	10	8	
Trash/recycling		0	1	2	3	4	5	6	7	8	9	10	7	
Total Score													32/40	

GENERAL LANDSCAPE/HARDSCAPE

<u>Type</u>		Cumulative Condition						ndit	ion			<u>Score</u>	Comment/Notes
	Poor			Fair			Good		Excellent		llent		
Drainage	0	1	2	3	4	5	6	7	8	9	10	7	Issues with beaver dams in the past
Landscape	0	1	2	3	4	5	6	7	8	9	10	4	Need some at entrance when sign is
													installed
Parking	0	1	2	3	4	5	6	7	8	9	10	5	Need paved lot
Trails	0	1	2	3	4	5	6	7	8	9	10	7	Top dress with gravel
Trees	0	1	2	3	4	5	6	7	8	9	10	8	Some pruning needed
Turf conditions	0	1	2	3	4	5	6	7	8	9	10	8	Continue to minimize mowed areas,
													utilize annual mowing when possible
Total Score												39/60	

0	VERALL C	ONDITIO	N								
	0	1	2	3	4	5	6	7	8	9	10
	🗆 Poor 🛛 🗆 Fair				🗆 Good			🛛 Excellent			

Notes:

STRENGTHS

- Passive park that will be an established park in the next decade.
- Sustainable storm system that naturally filters storm runoff.

CHALLENGES

- Creating pedestrian connections along adjacent boundaries.
- Working with RR and developers.

OPPORTUNITIES

- Expanding park into Cactus Hollow (city owned) area.
- Expanding trail network and passive amenities.
- Working with Preservation Parks to introduce naturalist programming.
- Developing trail network to host cross country training and meets.

DEFICIENCIES

- Entrance is yet to be developed.
- Finalize name and install entrance sign.
- Landscape entrance.
- Pave parking area.

CORRECTIVE ACTIONS NEEDED

ACTION	<u>URGENCY</u>			
Pave parking area	□ _{<6 months}	6-12 months	□	24+ months
Install entrance sign	□ _{<6 months}	6-12 months	12-24 months	24+ months

PLANNED CAPITAL IMPROVEMENTS (NEW DEVELOPMENT)

• N/A



